

1.

Place cigarette butt in portable ashtray

2.

Perfect for on-the-go



3.

Dispose contents into trash bin



PORTABLE POCKET ASHTRAY



+



PORTABLE POCKET ASHTRAY

Prototypes



Original Plan



New Prototype

fire resistant
glass crystal
lining

Heat treated
and recycled
plastic shell



Unique
outer
design

Personal

Clean up sidewalks
outside residence halls
at the New School



Local

Clean up streets and
sidewalks in the greater
New York City area



Larger

Clean up streets on
a national and
global level



Not only is the cigarette litter unappealing to look at, but it is also damaging because of the environmental effects. Toxic residue in the filters of cigarettes damages the environment. Cigarette butt litter on the streets leads to the transportation of the litter to streams, rivers, and beaches through storm drain systems. "Cigarettes are the most littered item in America and the world" (cigarettelitter.org).

To put an end to the toxic litter that fills the streets, the Portable Pocket Ashtray acts as an ashtray on the go so cigarette butts never have to be littered on the ground when there are no garbage cans nearby.

Simply put the cigarette butts into the Portable Pocket Ashtray and empty the contents into a trash bin once available. This product can clean the streets of the world if it catches on, which it should because of its various unique designs that make it an "it" accessory item.