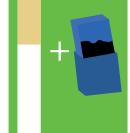


Portable Pocket Ashtray



PORTABLE POCKET ASHTRAY Prototypes



Original Plan



New Prototype



Unique outer design

Personal

Clean up sidewalks outside residence halls at the New School



Local

Clean up streets and sidewalks in the greater New York City area



Larger

Clean up streets on a national and global level Not only is the cigarette litter unappealing to look at, but it is slos damaging because of the environmental effects. Toxic esidue in the filters of cigarettes damages the environment. Cigarette but litter on the streets leads to the ransportation of the litter to reams, rivers, and beaches hrough storm drain systems. Cigarettes are the most littered term in America and the world!"

To put an end to the toxic litter that fills the streets, the Portable Pocket Ashtray acts as an ashtray on the go so cigarette butts never have to be littered on the ground when there are no garbage cans nearby.

Simply put the cigarette butts into the Portable Pocket Ashtray and empty the contents into a trash bin once available. This product can clean the streets of the world if it catches on, which it should because of its various unique designs that make it an "it" accessory item.