

Coco Reiser

Fashion and Culture

Alexis Brooks

Branding for – Diana Vreeland

Editorial made up of portraits

PART 1:

Diana Vreeland

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This photograph shows Diana in her home. The article that follows this photograph is about her film "The Eye Has to Travel". This film gives you a sneak peak of Diana's life and all she accomplished. This picture tells a lot about what Diana liked and how she was such a colorful spirit.

citation

"Diana Vreeland: The Eye Has to Travel." Little Fashionisto. Jan 24, 2013. Accessed April 23, 2015.

Twiggy US Vogue - July 1967



Diana Vreeland Vogue Editor Client Branding

Diana Vreeland is most well known for being the Editor in chief of US Vogue. Here she continued to be a powerful icon in the fashion world. She was always able to see the new upcoming trends. She worked with photographers like Richard Avedon, in making the magazine.

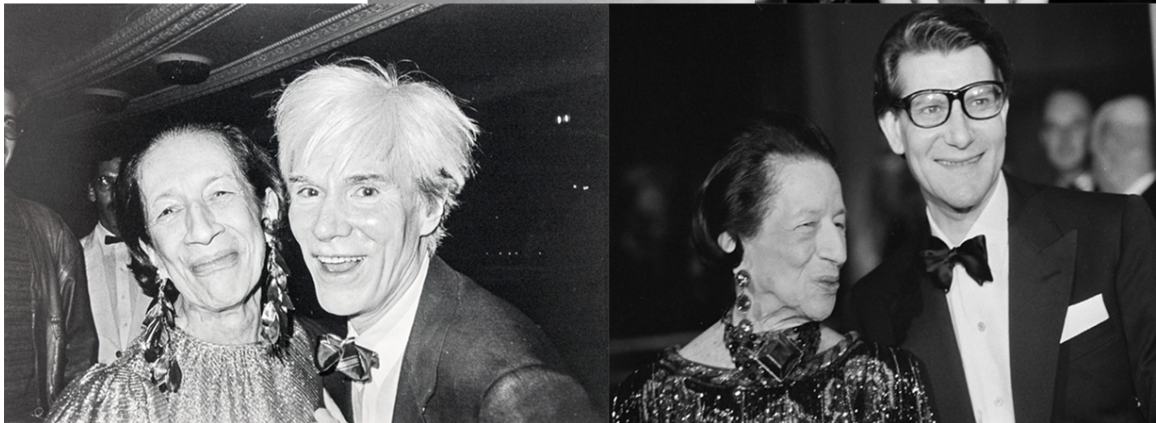
Citation:

"Diana Vreeland," The Biography.com website,
<http://www.biography.com/people/diana-vreeland-9520769> (accessed Apr 23, 2015).

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PART 2:

Diana Vreeland - Contemporaries
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Diana Vreeland - Style
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"Elegance is in the mind"



- Contemporaries:
- Gianni Penati, Edie Sedgwick, March 15, 1966. Photograph. for Vogue.
- Diana Vreeland, Yves Saint Laurent, 1983. Photograph.
- Richard Avedon, Diana Vreeland, Dovima, Richard Avedon, 1955, Photograph.
- Andy Warhol, Diana Vreeland, 1975. Photograph.
- Style

picture 1 - diana vreeland - cecil beaton photograph

picture 2- photo by louise dahl-wolfe

picture 3- not known

picture 4- jonathan becker - for vanity fair magazine - 1979

picture 5- harry benson - new york - 1980

picture 6 - george platt lyons

picture 7 - horst photograph

picture 8 - pricilla rattazzi photograph

books - diana vreeland by eleanor dwight
allure- by marc jacobs and DV

PART 3:



Friduwih with Amaryllis, 1988

Citation: Inez and Vinoodh, Friduwih with Amaryllis. 1988. Photograph.

Inspiration for editorial of Diana Vreeland

PART 4:

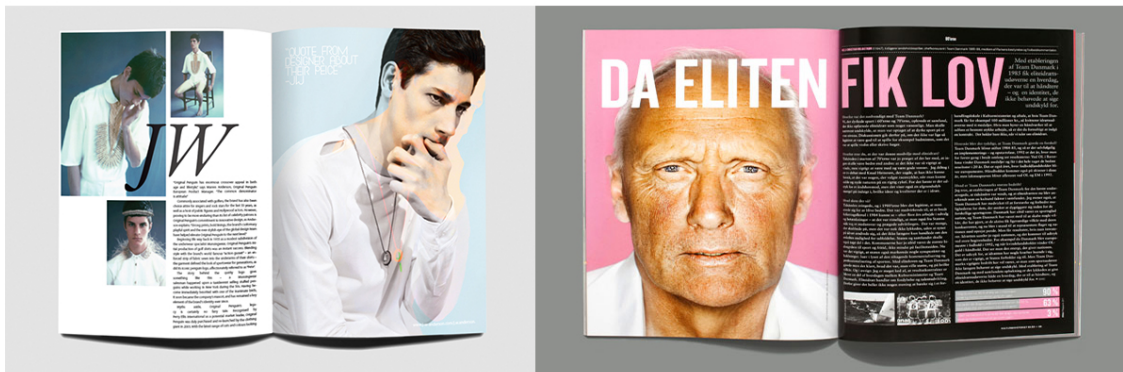
Location

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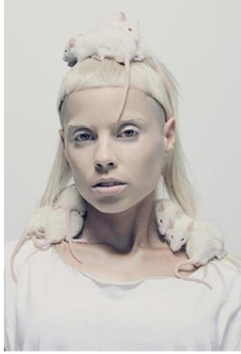
Magazine Layout

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Styling - Raw

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Fashion Culture
Part 4

LOCATION -

"Reviving Cultural Spaces Through Design: Stedelijk Museum Schiedam Transformation." Yenoy. Accessed May 6, 2015. <http://yenoy.com/reviving-cultural-spaces-through-design-stedelijk-museum-schiedam-transformation/>.

STYLING-

Juergen Teller, Vivienne Westwood, Portrait, Photograph.

Ross Garrett, Yo-Landi Viser, Portrait, Photograph.

Kristen Mcmenamy, Portrait, Photograph.

Magazine Layout-

Bassett, Sarah. "Dazed and Confused." Dazed and Confused Magazine.

"Tds." Tds. Accessed May 8, 2015. <http://www.tokeo.net/sites/kum.html>.