

Aishwarya Singhal
Robert Cremins
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PINK

Man's Silk Faille Coat and Breeches



The association of Pink with women took place in the late eighteenth century when Euro-American men started gradually shifting to dark, sober colors. The society associated certain genders with certain colors but I believe they often broke these rules. I believe that the designer tries to challenge the traditional ideas about pink; the ideas of delicacy; the ideas of relating feminism to delicacy. Rather than associating pink with a particular gender, the designer tries to put forward the elegance, the novelty, the allure and the charm of the color.

The embroidery on the coat, in my opinion gives a more feminine look to it than its color. It's delicate like a flower; flowy like a beautiful runny river; golden like the sunshine.

I believe that the curators decided to include this garment in the exhibition because it challenges and opposes the thoughts and the rules established by the society; In this world of equality where when men and women share the same rights, the ideas of delicacy, the ideas of strength are not limited to a particular gender and this garment reflects and creates a similar image. Pink is powerful; the creation of a masculine (referring to the male gender) garment out of a so called feminine color expresses the idea of power, the idea of strength.

