

TYPOGRAPHY & COLOR

HEADING - Century Gothic Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

SUB-HEADING - Century Gothic Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

BODY COPY - Times New Roman Regular

CAPTION - Times New Roman Regular

PULL QUOTE - Times New Roman Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

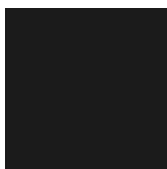
Century Gothic is a sans-serif typeface in the geometric style, released by Monotype Imaging in 1991. It is strongly influenced by the font Futura, though with a higher x-height, and its design history also derives from two separate typefaces intended as Futura competitors. It is a digital typeface that has never been made into actual foundry type.

Times New Roman is a serif typeface commissioned by the British newspaper The Times in 1931 and created by Victor Lardent in collaboration with the British branch of the printing equipment company Monotype. Although no longer used by The Times, Times New Roman is still very common in book and general printing. Through distribution with Microsoft products and as a standard computer font, it has become one of the most widely used typefaces in history.

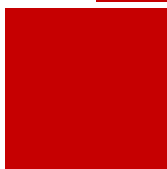
Information above is aquired from Wikipedia



BLACK
C:75 M:68 Y:67 K:90
R:0 G:0 B:0
Hex #000000



DARK GREY
C:71 M:67 Y:66 K:77
R:28 G:27 B:27
Hex #1c1b1a



RED
C:15 M:100 Y:100 K:6
R:198 G:0 B:1
Hex #c60001

LOGO (DIFFERENT VERSIONS) V.1 COLOR



V.1 BLACK & WHITE



Different color combinations (Red, dark grey and white backgrounds) shown in version 1 may also be applied to versions 2, 3 and 4.