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### FUTURE OF HUMANITY

## ENVIRONMENTAL COMMUNICATION

# MASS MEDIA AND MISINFORMATION

VR landscapes

(VR) archive of endagered species and habitats

newspaper of misinformation

video installation /

documentary

(web) reflections on everyday env. behavior

fake news generator and remix bot

interactive website / installation on water

AR coral bleaching animation

video installation climate denialism

### The future of humanity and the earth

I want to conduct research on how human activity shapes the earth, looking into the future of humanity and our world, especially in regards to the impact of climate change. I am specifically interested in the role of water as the most important resource and basis for our life on earth; thinking about problems such as droughts, freshwater scarcity, rising sea-levels and floods, melting ice and glaciers as well as the extinction of coral reefs and other marine life.

#### Ideas

- 1. VR landscapes of possible futures
- 2. Documentary / video installation using existing audio and video footage discussing our future (documentaries, youtube / homemade videos online, popular movie scenes) on multiple screens
- 3. Interactive water website (and possible installation) telling stories of water from different people (audio + text)

#### **Environmental Communication**

I want to research what methods can be used to encourage pro environmental behavior. I will look into how different kinds of media can be utilised in environmental communication to increase the feeling of connectedness to nature and how this is influencing human behavior and decision making.

#### Ideas

- 1. VR and/or web archive of endagered species and habitats; allowing people to remotely build a stronger connection and better understand them
- 2. Website and installation shwoing encouraging and empowering messages, accomplishements and motivation shared by people on a website or social media
- 3. AR coral animation on coral bleaching

#### Mass Media and Misinformation

I want to research how misinformation is weaponised for political agendas, leading to an increasing distrust in established sources of news and science. In a world overflooded by – often contradicting – information, it is becoming harder to find "the truth" and more and more people are starting to discredit all establishments and traditional sources of information, taking away any basis for productive discussions.

#### Ideas

- 1. Newspaper of misinformation; website and printed paper generated with misinforming news reporting from user submissions and/or archives from factchecking websites
- 2. Fake news generator / remixer; generates headlines, tweets and comments based on misinformation or statements aimed at discrediting media and science, which are then published on social media
- 3. Video installation juxtaposing news reporting and social media commentary of environmental issues with uncommented footage of the events discussed (either about climate denialism in general or a specific problem, e.g. California wildfires)