PROJECT TITLE

After "Guardians of the Amazon (Full Documentary)" on Youtube

RESEARCH ESSAY TITLE

Examination of Youtube Contents Compared to Academic Resource

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MOTIVATION

My initial attention to this project was to create a beautiful illustration on a large scale. I chose my first topic as deforestation because it is something that we should concern for the sake of the future environment. However, I was inspired and driven to do this project after watching a documentary, *The guardian of the Amazon*, and this illustration tells the story about the man who risks his life to protect the forest against loggers. Besides making this illustration, I was heavily addicted to watching Youtube since the confinement. I was watching at least three videos per day and it drived me to click the suggestions. Sometimes it was so bad that I wake up around 12:00 and watch Youtube until 17:00 without even washing my face. The daily routine got unproductive and it made me extremely lazy. One day during September, I watched a documentary, About the Social Dilemma on Netflix, which talks about how the algorithm on most the platforms on the internet studies you to predict what you want to watch to keep you engaging on the webpages or the apps. It made me reflect on how much time I wasted during this summer. And at the same time, it made me wonder how the algorithm kept me engaging on the website. This illustration will also be the representation of the first video, and I want to interoperate the aspect of the Youtube algorithm into my whole installation. To get inspired, I am analyzing the Youtube page by clicking "Up Next," and I am going to make theories of how this algorithm thinks by observing the pattern of Up Next.

TOPIC

CONCEPT; Visualizing deforestation of Amazon by illustration. The description of the artwork will have a gap with the visual, which questions the needs of description to artworks. Creating concept from research is important, but honestly, it is tiring to read it in exhibition of conceptual art. However, the purpose of this artwork is to create an experience of gap between understanding the artwork. The visual and the title of it would give you enough idea of what it is, however, the audience who reads the description will understand the artwork completely differently.

KAPUTT. Maurizio Cattelan. 2013
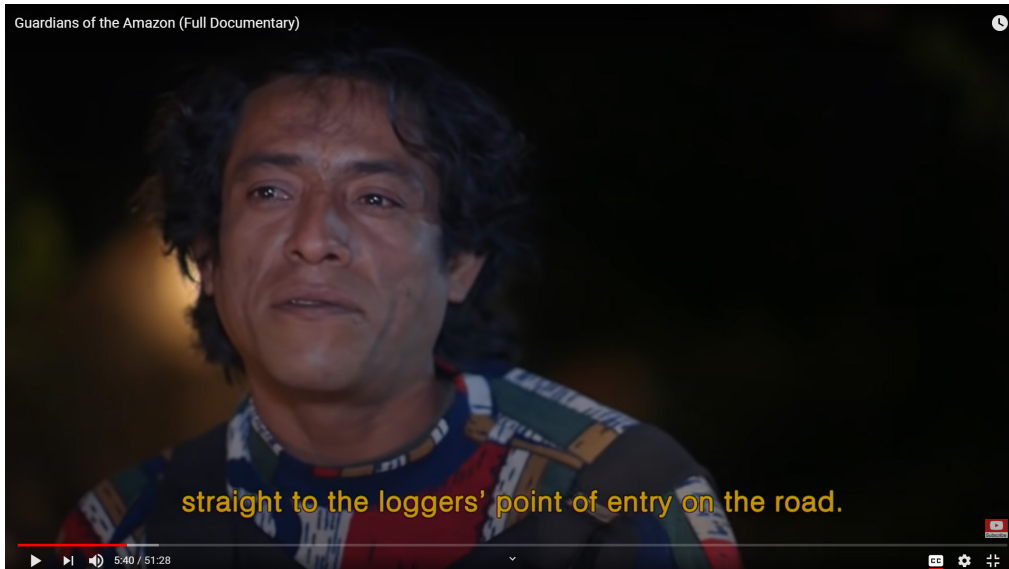

Fountain. Marcel Duchamp. 1917

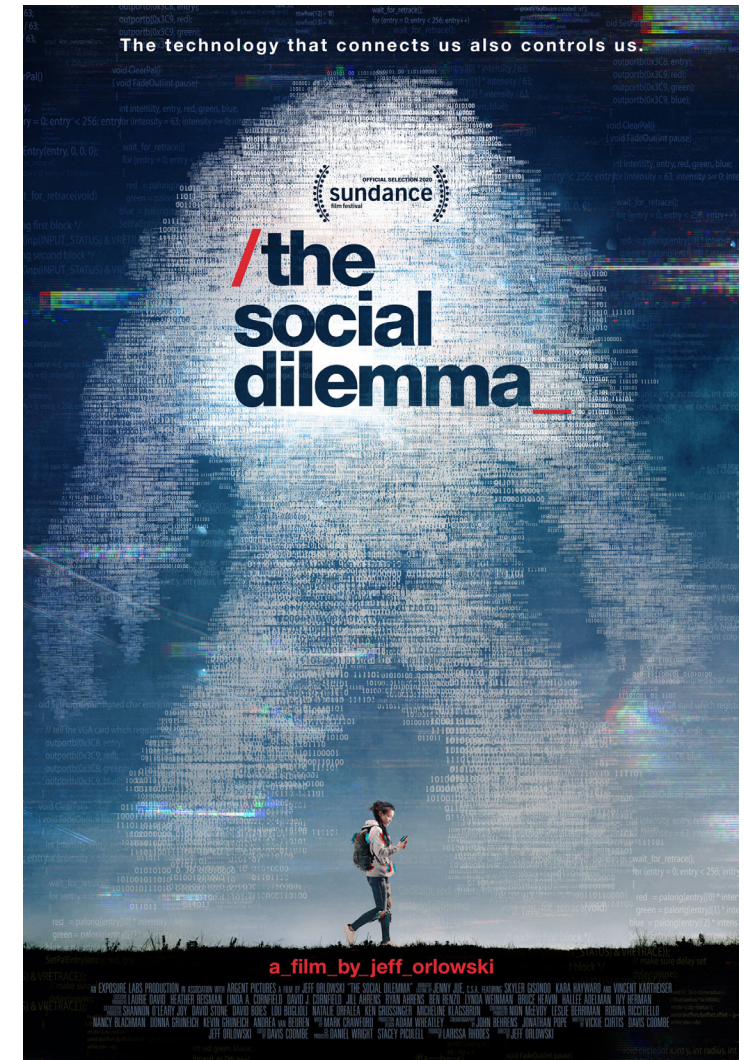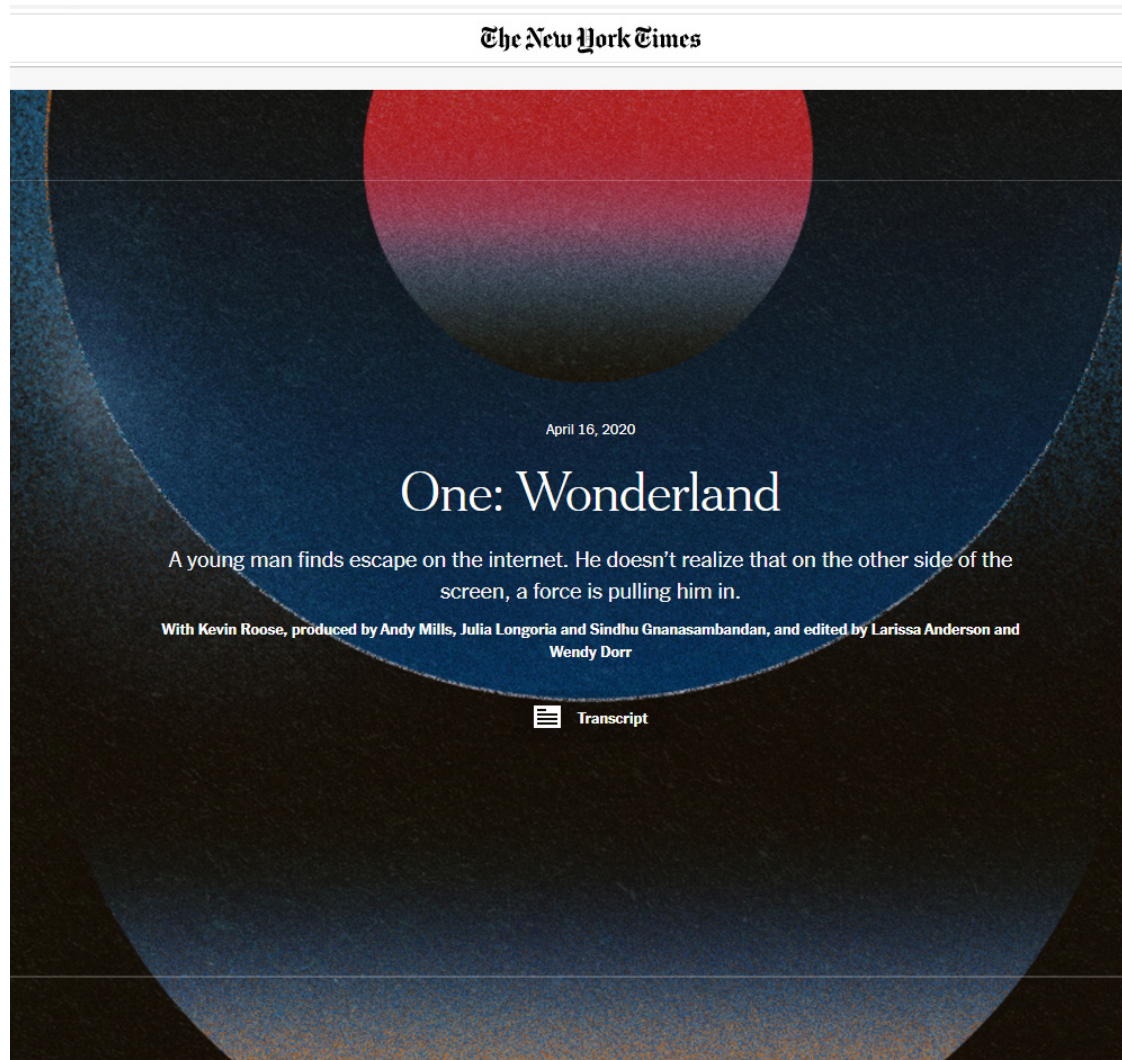Repeating the World no.3 Tomihiro Inaba. 2018

REFERENCE

VISUAL; Guardian of Amazon (Full Documentary). ABC News. Uploaded on Feburary 2020.
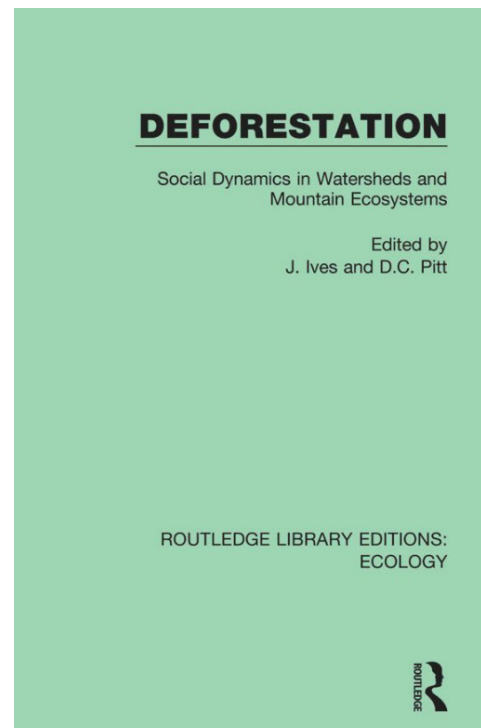
REFERENCE

CONCEPTUAL(for Description); Orlowski, Jeff. 2020. *About the Social Dilemma*. Netflix.
Roose, Kevin, host. *"One: Wonderland." Rabbit Hole (podcast).* Published April 16, 2020. Updated May 26, 2020. Accessed September 22, 2020. The New York Times.

RESEARCH PAPER

METHODOLOGY; I would like to examine the information between academic books from the database and videos from youtube. It questions how much information we consume is reliable compared to the legit academic book. It examines the aim of the contents from the Youtube video. I am going to search the title of the article in the book on Youtube, and I will watch the first video on the list. After watching the video, I will continue to watch the video by clicking on "Up Next" until the topic changes. I will compare the information from the videos to the book, Deforestation: Social Dynamics and Watersheds and Mountain Ecosystems. The book is based on deforestation in the Himaraya area, sponsored by the Commission of the European Communities and prepared by the IUCN with participation of the UN, UNESCO, World Bank, UNEP and the United Nations University. In addition to the comparison of information(If I have any pages left), I would also like to experiment with what kind of video will come up if I keep clicking "Up Next" to see how the algorithm suggests video, and analyse the pattern which it creates. It would give a sense of how the Youtube algorithm thinks you want to watch. My main topic will remain in the contents of modern media and Youtube algorithms, while it naturally displays how deforestation impacts the world.

Researchable Contents on Youtube from the book;
J. Ives. *3.Soil and Water **Impact of Deforestation***
L.S. Hamilton. *5.The Explanation of **Land Degradation in Nepal***
D.C. Pitt *8. **The Chipko Movement***

RESEARCH PAPER

EXPERIMANTATION;

Method:
Look for Youtube videos that talk about one subject in a one-side perspective, watch it through the recommendation over and over. See how much similar contents come out. And see the difference.

Experiment 1: 1st time
Keep Clicking "Up Next" for 10 times and see the difference
1. Looked up "Deforestation of Amazon."
   The first video; Guardians of the Amazon (Full Documentary)
   291,833 views, Feb 19 2020
2. Fight between tribe and logger
   Illegal Loggers: The Tribe Waging War in Amazon
   709,241 views, Apr 17, 2015

>Then the topic changed. Keep clicking the "Up Next."

3. The World's Most Dangerous Journey? Dateline.
   2,389,771 views, Dec 18, 2016
   Talk about the jungle full of drug traffickers in Colombia

4. Venezuela / Most Dangerous City on Planet / How People Live. Established by The People
   4,905,809 views, Jul 31, 2020
   Introducing people who live in Venezuela.

5. North Korea / The Lies and Truth of Kim Jong Un / How People Live (2019) Established by The People
   8,104,559 Views, Dec 4, 2019
   Talk about North Korea
The same journalist as the last video. Promoted Insta-page; anton_gerzen.

6. Life in North Korea | DW Documentary. DW Documentary
   8,173,975 views Mar 1, 2020

7. 9 Secrets of Life Inside North Korea Revealed In Banned Footage. Bored Pand
   6,053,524 views, Mar 19, 2018

8. North Korea In The Age Of Trump. Vice News
   4,131,272 views, Jan 24, 2020

9. China's Vanishing Muslims: Undercover In The Most Dystopian Place In The World. VICE News.
   5,557,220 views, Jun 29, 2019

10. Women are trying to escape Saudi Arabia, but not all of them make it | Four Corners. ABC News In-Depth
    6,455,899 views, Feb 4, 2019

PROCESS

1229mm

575mm

460mm

1841mm

1361mm

1824mm

Paper; Washi
Frame; Light panel behind,
coated by black resin.

IDEA

What if I have many images of recording screen with a bunny face around the main artwork...? - To visualize the users of Youtube Bunny... is you who is getting into the "rabbit hole."