

This project is dedicated to the
life and work of Massin, without
which its conception would have
never been inspired.

ono
mato
pée

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FIRST EDITION

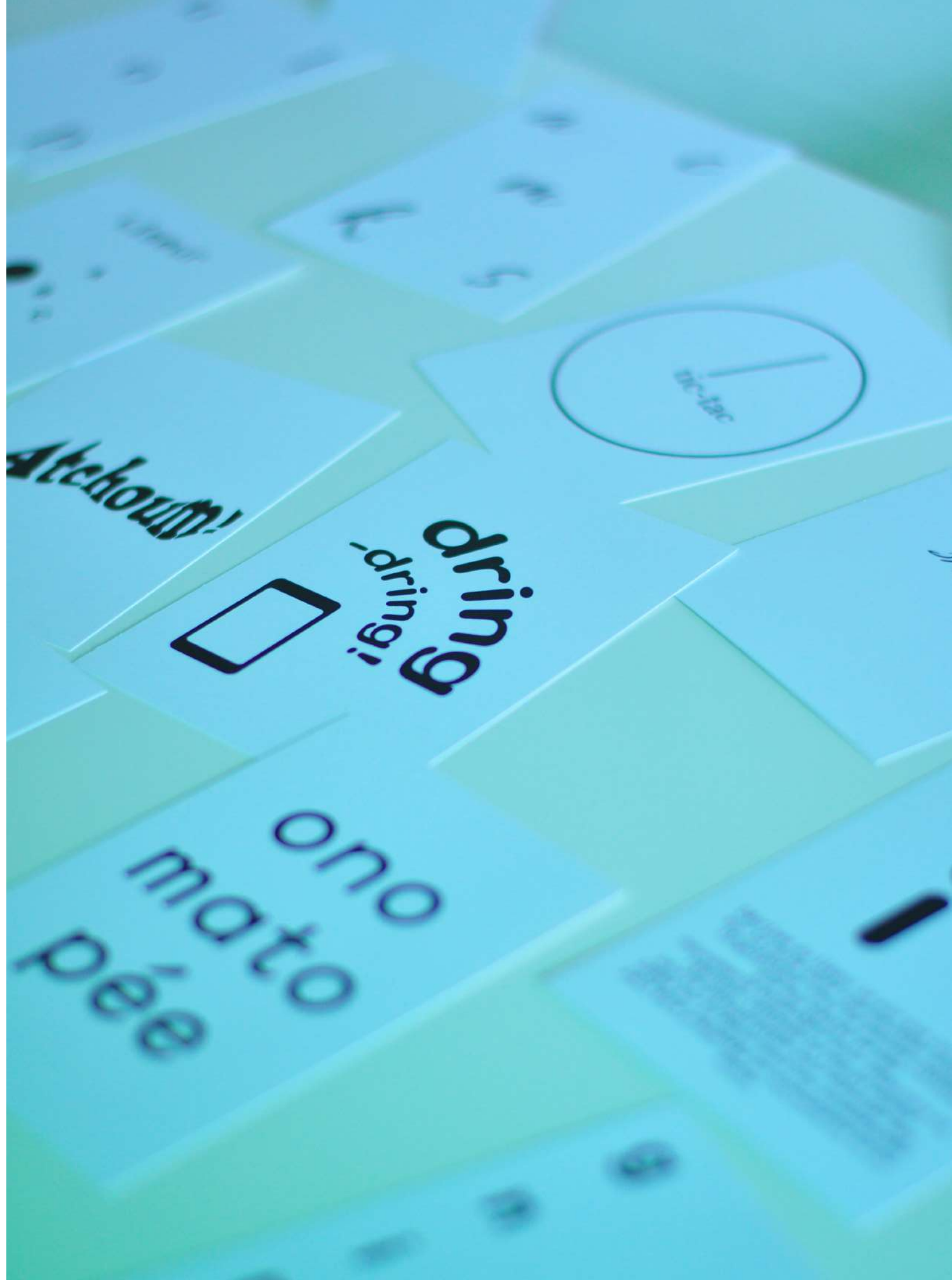
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p m o

p' a t n

p o o





“Through his employment of typography and layout, Massin brings life into two-dimensional surfaces, by his subversion and rejection of all traditional literary and visual conventions, creating compositions which are seen, read, and experienced through an intrinsic materiality in his designs. This intrinsic materiality can be defined as the creation and manipulation of space, movement, and time to create new metaphysical dimensions for the book as an existing entity.”

PIN

SAPEURS

PON!

POMPIERS



ZONE
DE
TRAFFIC
ACCIDENTÉ



Manifested within paper cards and typography installations, *onomatopée*, creates a space of gameplay where players read between letters, form, and active gesture to communicate in translation of associated sound-images.

By employing graphic mechanisms deriving from the work of the late Massin and imposing them into our existing present, the produced expressive typography compositions seek to pull their readers and viewers out of their own existences and into a new dimension of spatial and temporal play.

In its card form *onomatopée* is a multiplayer, multi-way card game exploration of the sound-image. Using expressive typography and the 2-sided dimensionality of the card form, the game asks its players to see and read sounds in a new way.



a t
i - c
t c

u o l
f c p
t c
u o m
h a
Liseur
A B C
i

tic-tac

Plouf

N A
P - P
A N
Atchoum!

dring
-dring!
□

smack

Viseur
A B C
i

PAN-PAN!

ono
mato
pée

g n - r d
i n - r d
p

ono
mato
pée

Viseur

ABC



Décrivez au liseur le son que vous voyez sur la carte sans reproduction audio ou linguistique. Vous ne pouvez utiliser que des gestes et des mouvements silencieux pour atteindre ce résultat. Utilisez le visuel comme source d'inspiration pour formuler des idées sur la façon dont une onomatopée peut être présentée en mouvements ou en actes.



o h t
m a o
b



a

p

l

k

-

k

l

p

a

2
thou



smack!





la
la
la
la







SANTO

ding ding dong!

EMBALLAGE
PRIMAIRE



RED

YELLOW



YELLOW BLUE



OUTLET



RED YELLOW BLUE



ding

ding

ding





ding ding dong!

clap-clap





clap-clap

clap-clap

clap-clap

clap-clap

clap-clap

clap-clap

clap-clap

frshhh frshhh frshhh frshhh frshhh



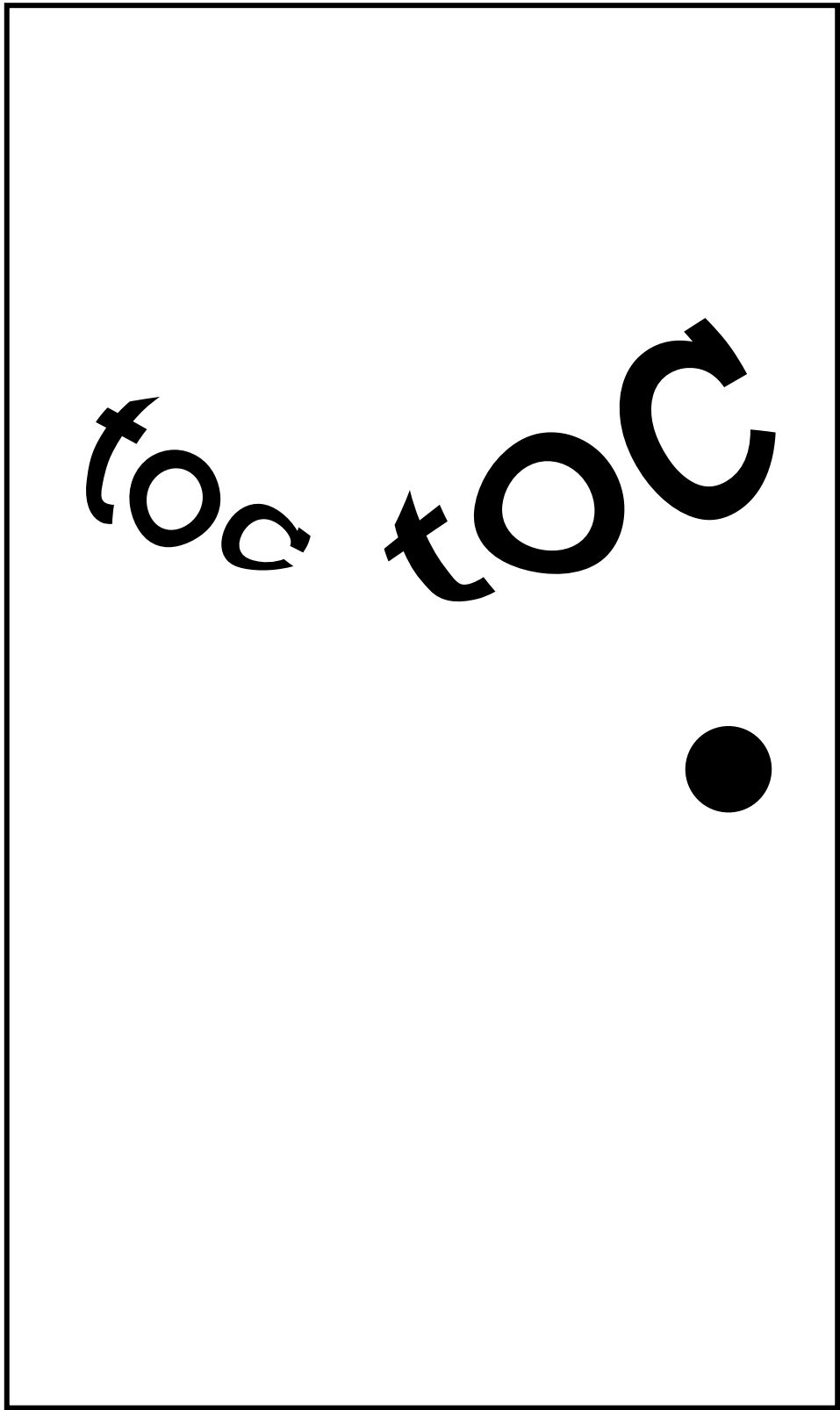
frshhh frshhh
frshhh frshhh





to, toC





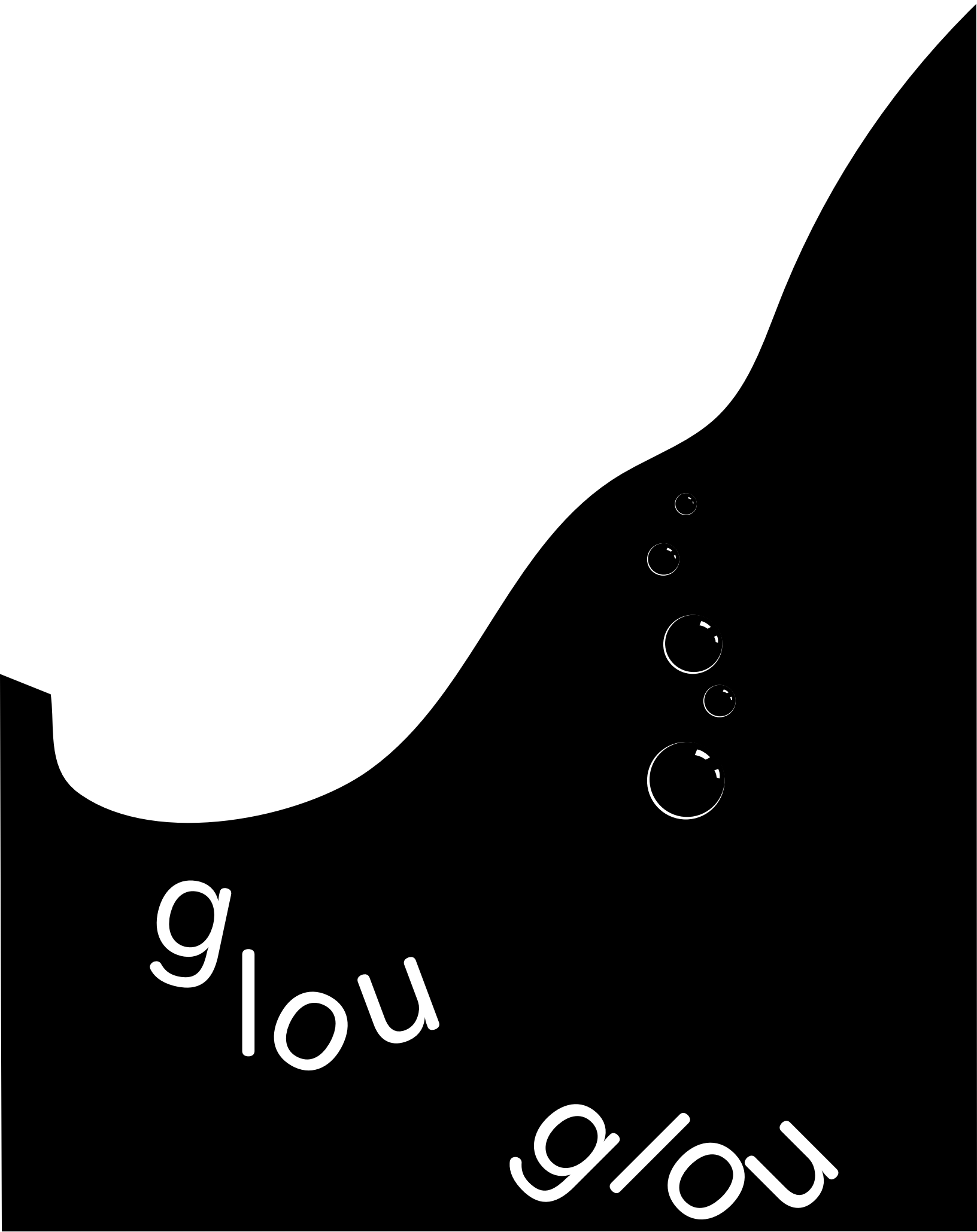
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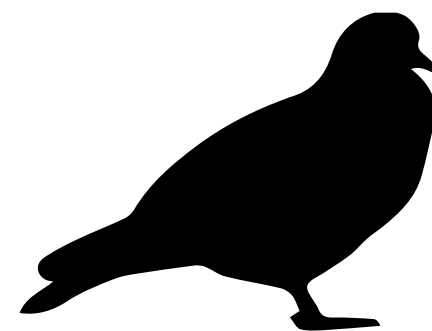
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g lou

g/ou



rou cou



1000 COFF





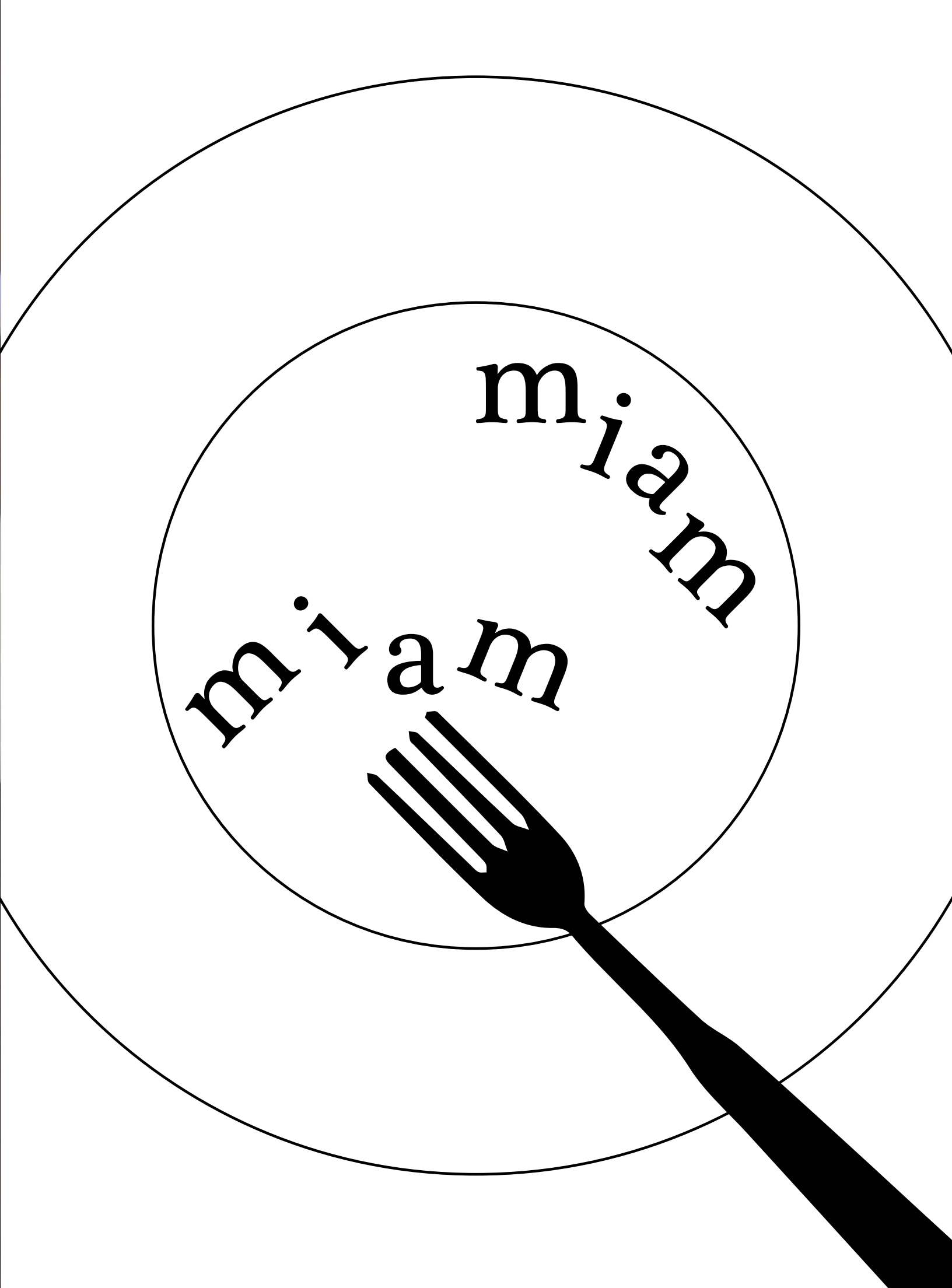






Miriam

Miriam



dingding
dong!





g

n

d

d

o

g

i

n

i

d

n

g



ding ding
dong!

JA

With special thanks to:

Sacha Assi, Nasia Chan, Angelica d'Alisera, Kathryn Frey, Thalia Kassem, Farah Mrad,
Ryuku Otsuka, Jonathan Riese, Jemima Sieff, & Natalie Stuckey,
the Parsons Paris Tech Team,
Bridget O'Rourke & Evan Roth, for their artistic and academic guidance and advice,
Allen & Allison Bickhardt for their unlimited support and unconditional love,
and Hugo Paviot for his patience, photography, and everything but the sky.

