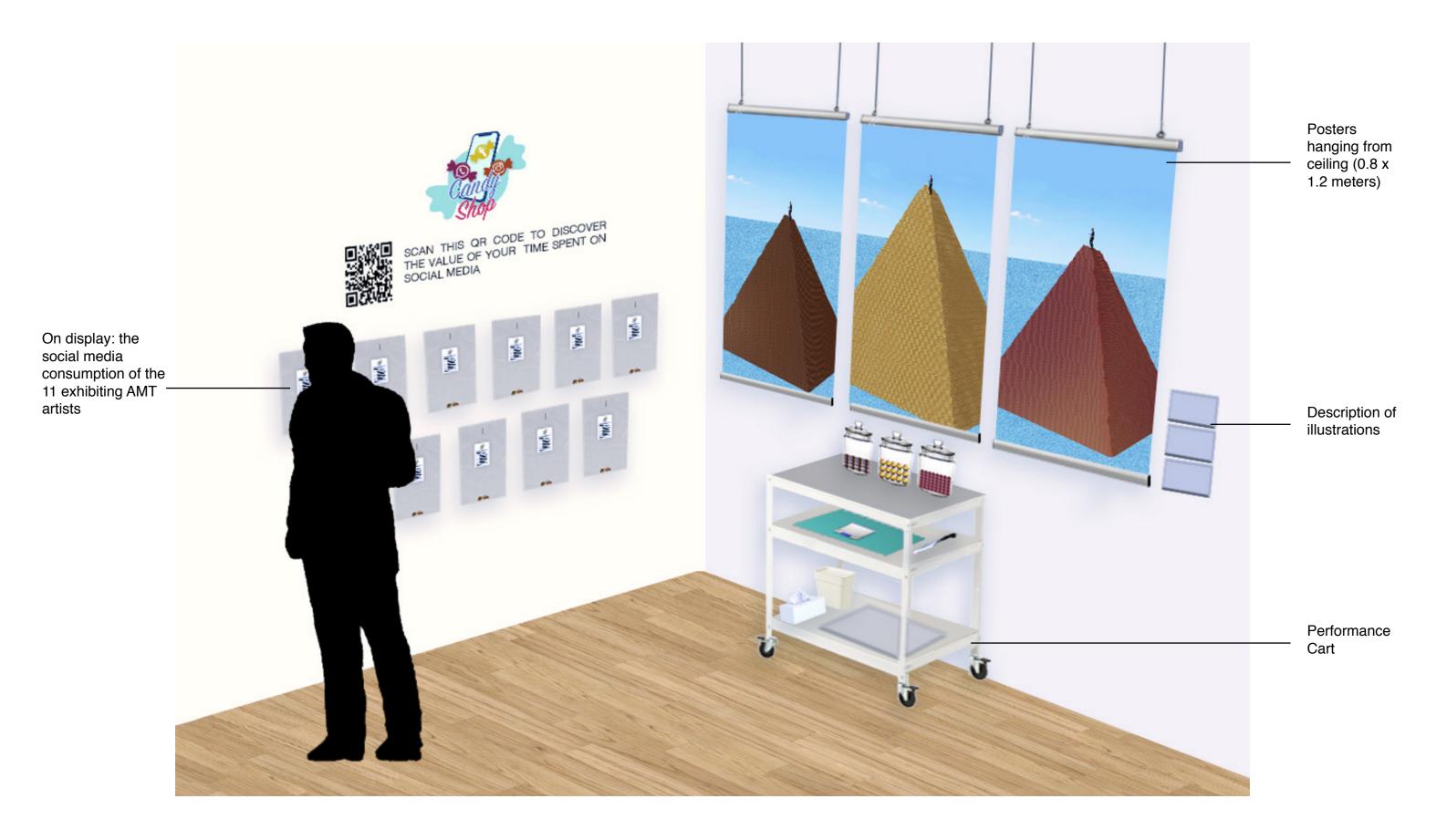
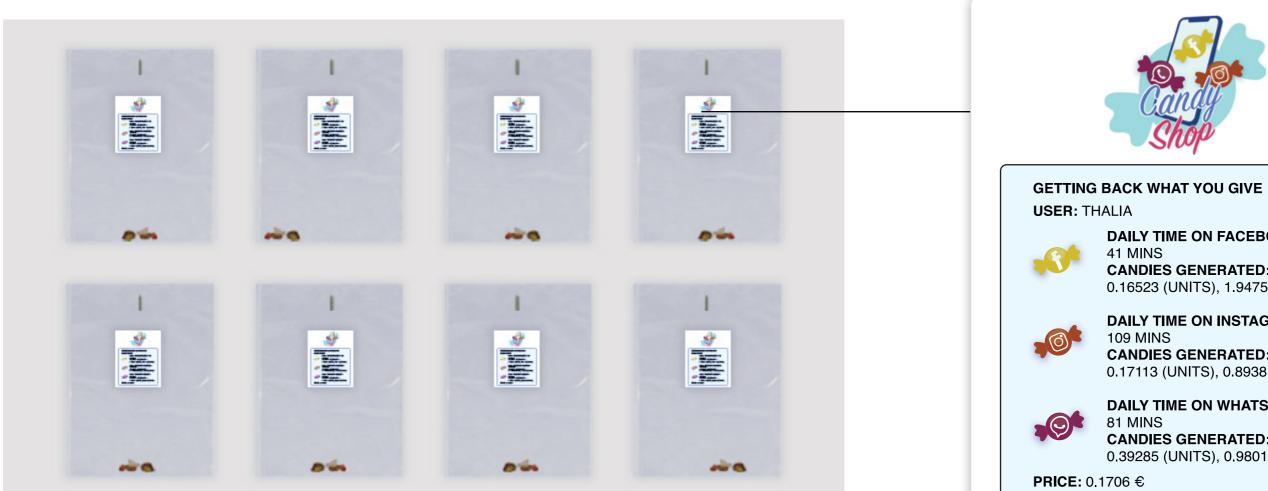
INSTALLATION



3 x 3 SQM SPACE



The consumption of the 11 AMT exhibiting artists (30 x 40 CM Plastic bags)

Sticker label (9 x 11 CM)

STICKER LABEL

DAILY TIME ON FACEBOOK: CANDIES GENERATED: 0.16523 (UNITS), 1.9475 (GRAMS)

DAILY TIME ON INSTAGRAM: CANDIES GENERATED: 0.17113 (UNITS), 0.8938 (GRAMS)

DAILY TIME ON WHATSAPP: CANDIES GENERATED: 0.39285 (UNITS), 0.9801 (GRAMS)

Knife



IKEA BROR Utility Cart

PERFORMANCE CART

CANDY SHOP: GETTING BACK WHAT YOU GIVE

PERFORMANCE SCHEDULE

A 20 minute performance where the time you have donated to Mark Zuckerberg is given back to you in candy bags.

SLOT 1 12-12:20 PM

3-3:20 PM

5-5:20 PM



CONVERSION APP

<u>LINK</u>

DESCRIPTION OF ILLUSTRATIONS

MARK STANDING ON HIS PILE OF BONBON GOMME

Average daily revenue: 195.5 M € *

Pyramid height: 23.2 meters

Number of candies: 1479 Million

*Source: Facebook Investor Relations

MARK STANDING ON HIS PILE OF FERRERO ROCHER

Average daily revenue: 195.5 M € *

Pyramid height: 36.31 meters

Number of candies: 591 Million

*Source: Facebook Investor Relations

MARK STANDING ON HIS PILE OF CARAMELS

Pyramid height: 21.74 meters

Average daily revenue: 195.5 Million € *

Number of candies: 618 Million

*Source: Facebook Investor Relations