

TONIE GROH
EXHIBITION CATALOG



Distortion Eggs

These three eggs were inspired by sustainability. Each is made from everyday objects, manipulated to create the seen surface.

Egg One (Toothpick Egg)

For this Egg the artist combined two materials (earplugs and toothpicks) creating the egg pictured on this page. The egg is rather robust, due to its structured body being constructed using the technique of stabbing six toothpicks into each earplug and then connecting each individual of these objects using gold wire.



Egg Two
(Q-Tip Egg)

The artist created this piece using Q-Tips and gold wire. The materials were manipulated using a specific knotting technique.

Egg Three
(Ear-plug Egg)

Using the method of placing earplugs into liquid latex and letting it dry, the artist generated this egg.



Visual Exploration One



Visual Exploration Two



Visual Exploration Three

Egg Studies

The artist used Photoshop to create these visual explorations of the three 'Distortion Eggs' studies. For this process the artist utilized various features within Photoshop which led to the further distortion of these images, which was relevant to the exhibition theme.

Virtual Exhibit One (Sight One)

The artist created this piece, using Photoshop, to generate a sense of perspective when placing the exhibition poster onto the walls of this building.





Virtual Exhibit Two (Sight Two)

Repeating the same process as for the last piece, the artist manipulated this sight, using photoshop, in order to place the poster designed for this virtual exhibition into perspective onto the wall seen above.



Virtual Exhibit Three (Sight Three)

For this piece, using the same technique within Photoshop as for the other exhibition sights to generate perspective, the artist created a pattern upon the surface of the building using the exhibition poster. This way viewers could clearly see the exhibit, whilst still being able to also see parts of the building as well, which helped create a harmonious composition.



Virtual Exhibit Four (Sight Three)

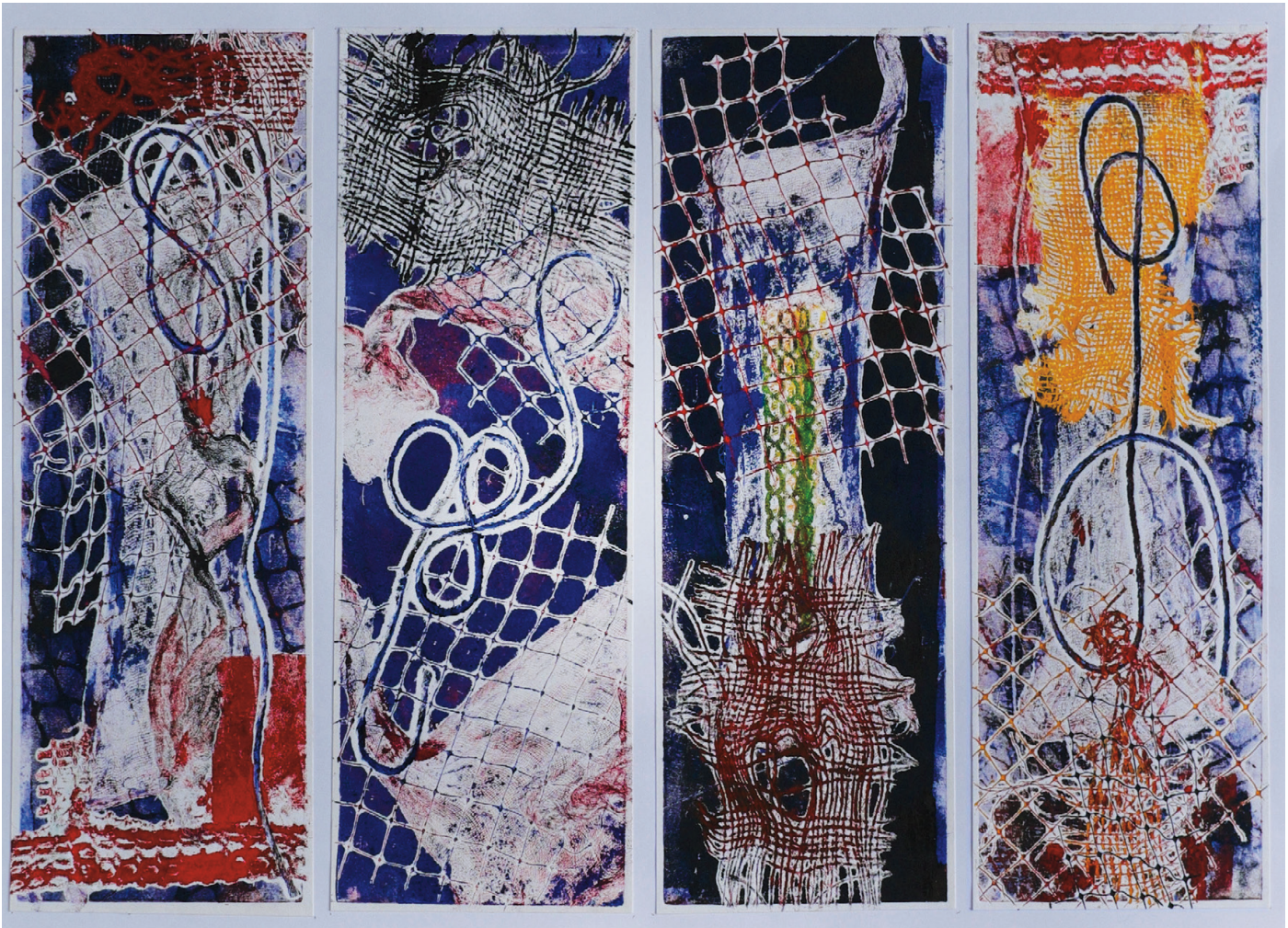
For this piece the artist used the same technique as she did for the other virtual exhibition sights. However, this piece portrays an alternate version of 'Virtual Exhibit Three', as the artist utilized another exhibit composition, in order to explore and further develop the final exhibition composition for this particular sight.

Artist Statement

Tonie Groh herself is a witty young artist who tackles her fascination for grotesque objects and sustainable design within her work, enclosed by fashion design and photography. This fascination can be traced back to her ancestors who, predominantly on her mothers side, were active within this industry. Groh's mother, in particular, seems to have been the artist's main person of reference and predominant influence as she grew as an artist, due to her mother's contribution to a program called 'the art embassies program'.

This demanded Groh senior to manage art and distribute various pieces throughout U.S. embassies worldwide, which enabled Tonie Groh access to up-market art from an early age. The artist herself also states 'I seem to get the creative gene from my mom's side of the family'.

Additionally, Groh reveals her current artistic influences, divulging artist Damien Hurst. Hurst is known for creating unique art pieces which incorporate a sense of grotesqueness, using unconventional materials and objects and animals for his work. Tonie Groh explains, she is memorized by Hurst's work due to his unorthodox style and colour amalgamation, which could be connected to the fact that Groh has found herself drawn to vibrant colours, in particular blue and crimson since early childhood, and tends to incorporate these within her designs.



Coloured Ink Print

Ink Drawing

Using quink ink combined with oil based coloured ink, the artist utilized the prints represented above using mixed media, such as pieces of fabric and string.

This observational study was created using quink ink applied with a piece of wood.





Ink Painting

Using a combination of coloured ink and white acrylic paint, the artist painted this piece called 'Tribal Heads'.



Mixed Media Study

'Three Heads One' and 'Three Heads Two' are both ink prints, created using oil based quink ink. The studies were both created using the method of mono-printing and then stitching into particular areas of the print using a sewing machine.



Layered Photograph Studies

These are pictures taken of a collage done by the artist, of which certain areas were zoomed in and overlaid using acetate printing. This was to generate a sense of being 'out of focus'.



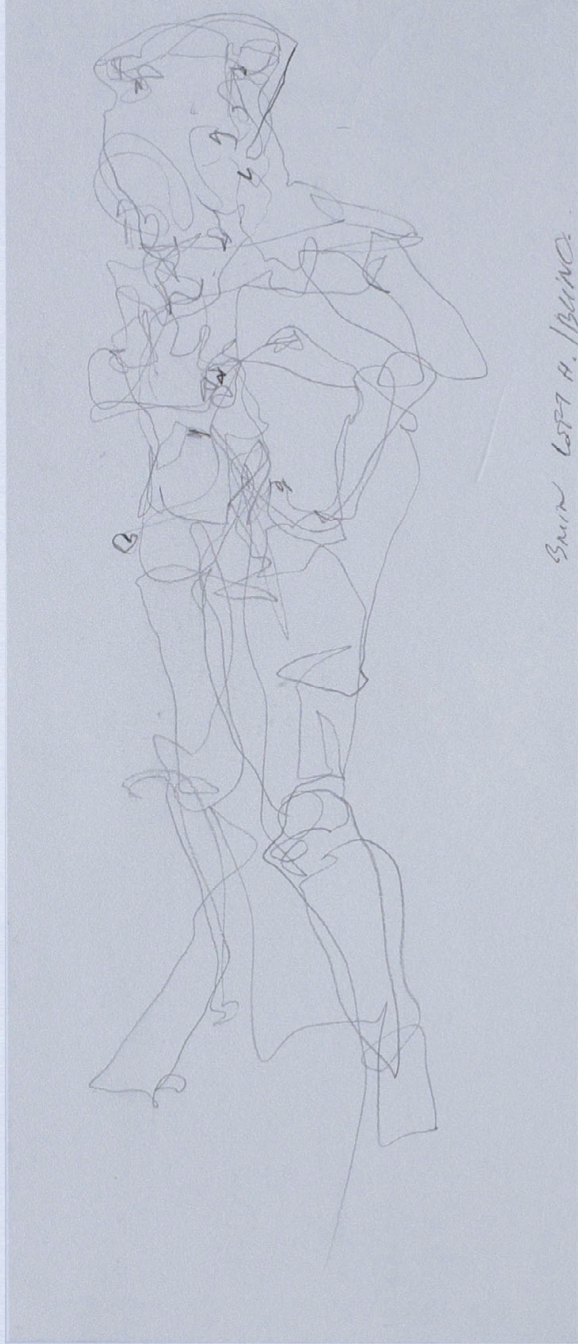


Fashion Collection Moodboard

By gathering bird's feathers, the artist generated various studies in order to create the moodboard displayed above. These were utilized using techniques such as image transference and cello-tape-transference, as well as painting the original feathers with black ink.



STIN M.M.H. BOUND



STIN M.M.H. BOUND

Blind Drawing Studies:

Using a 5B pencil, the artist created these blind studies, using the technique of only looking at the model while drawing, rather than the paper.



Exhibit Flyer

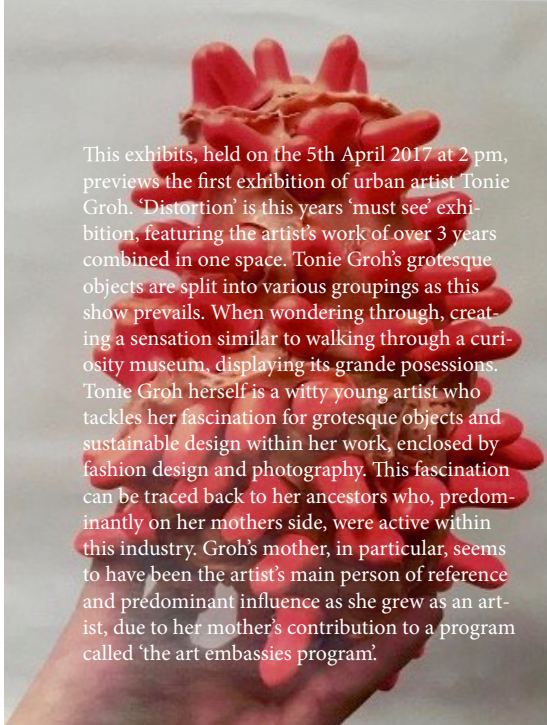
TO:
Mrs. Karin Groh
Jakobergasse 4,
1010 Vienna, Austria



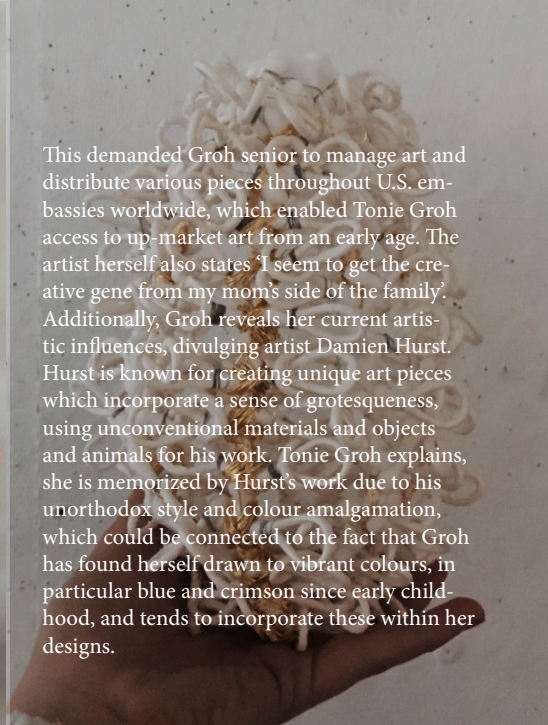
RETURN TO:
Tonie Groh 'Distortion'
Exhibition office
300 West Marlebone Street,
10010 NY, New York



This exhibits, held on the 5th April 2017 at 2 pm, previews the first exhibition of urban artist Tonie Groh. 'Distortion' is this years 'must see' exhibition, featuring the artist's work of over 3 years combined in one space. Tonie Groh's grotesque objects are split into various groupings as this show prevails. When wondering through, creating a sensation similar to walking through a curiosity museum, displaying its grande possessions. Tonie Groh herself is a witty young artist who tackles her fascination for grotesque objects and sustainable design within her work, enclosed by fashion design and photography. This fascination can be traced back to her ancestors who, predominantly on her mothers side, were active within this industry. Groh's mother, in particular, seems to have been the artist's main person of reference and predominant influence as she grew as an artist, due to her mother's contribution to a program called 'the art embassies program'.



This demanded Groh senior to manage art and distribute various pieces throughout U.S. embassies worldwide, which enabled Tonie Groh access to up-market art from an early age. The artist herself also states 'I seem to get the creative gene from my mom's side of the family'. Additionally, Groh reveals her current artistic influences, divulging artist Damien Hurst. Hurst is known for creating unique art pieces which incorporate a sense of grotesqueness, using unconventional materials and objects and animals for his work. Tonie Groh explains, she is memorized by Hurst's work due to his unorthodox style and colour amalgamation, which could be connected to the fact that Groh has found herself drawn to vibrant colours, in particular blue and crimson since early childhood, and tends to incorporate these within her designs.



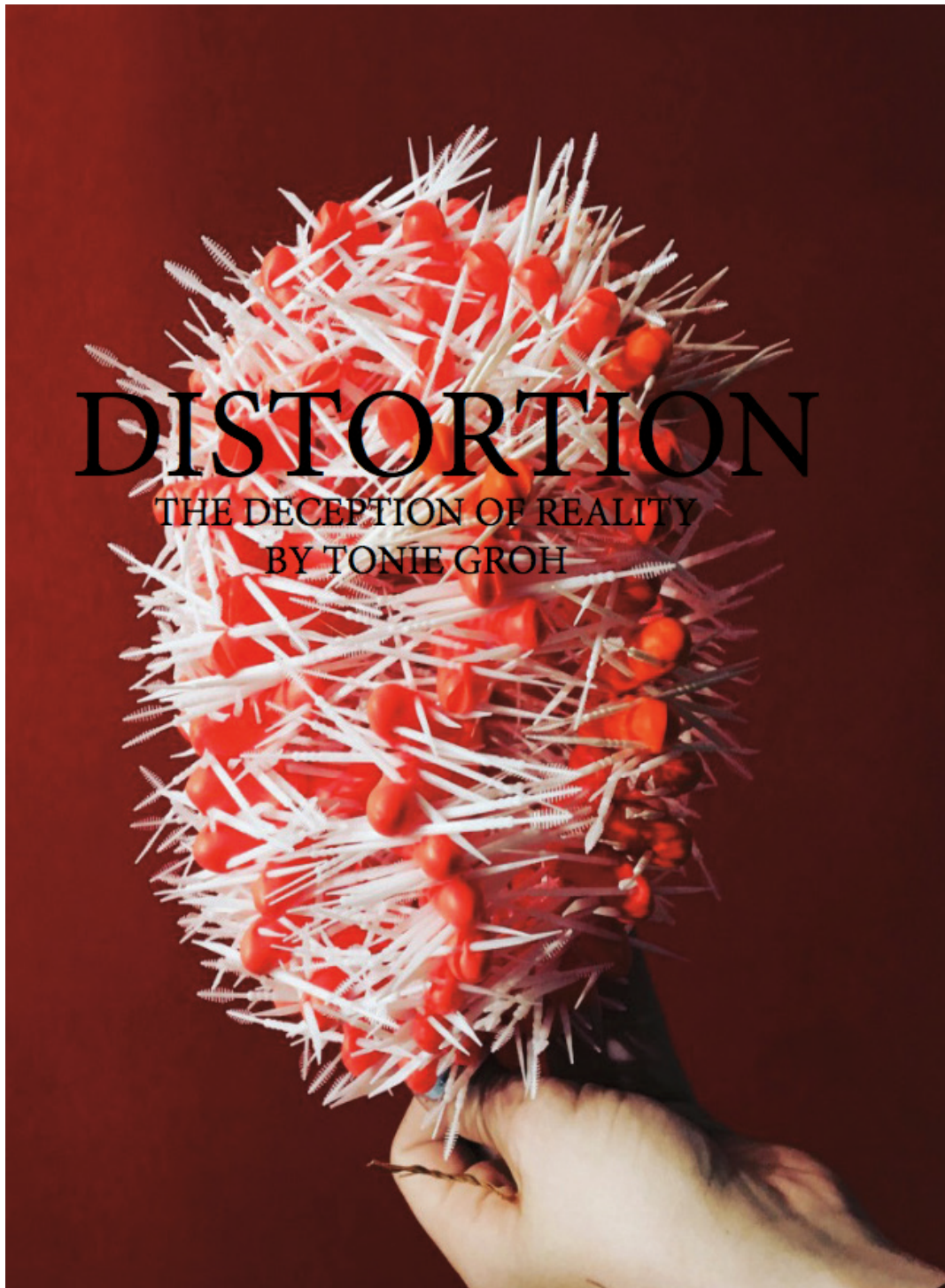


Exhibit Poster

For this flyer I created two pages, with a complex layout with some panels being rotated due to the folding. I chose to design the poster using my artwork (which would be displayed in the exhibit) as background, almost as a 'teaser' for the audience. This way it is visually pleasing to the eye, easily readable and also, whilst giving the recipient of the poster information about the exhibit, shows a 'taste' of what the viewer might expect in the exhibition.

Evite

THE NEUE GALERIE PRESENTS:

DISTORTION

THE DECEPTION OF REALITY
BY TONIE GROH

LOCATION:
300 Marylebone Street,
10010 NY, New York

OPENING DATE:
05.04.2017

OPENING TIMES:
Daily: 5 PM - 10 PM

The first exhibition of urban artist Tonie Groh 'Distortion' is this years 'must see' exhibition, featuring the artist's work of over 3 years combined in one space. Tonie Groh's grotesque objects are split into various groupings as this show prevails. When wondering through, creating a sensation similar to walking through a curiosity museum, displaying its grande possessions.

Tonie Groh herself is a witty young artist who tackles her fascination for grotesque objects and sustainable design within her work, enclosed by fashion design and photography.

CLOSING PARTY:
04.06.2017

LOCATION:
1 E 70th St, New York,
NY 10021

