

Palatino

THE MASTERFULLY DESIGNED TYPE AND ITS IMITATIONS

The font Palatino originated from France and therefore is described as a French Renaissance Antiqua type, which was designed by Hermann Zapf. His first designs were dated back to the year of 1949. The type can even be found representing the poems of Austrian poet Goethe.

In the process of his creation, Zapf first visited Italian cities such as Florence and

Rome, studying the inscriptions of the Italian Renaissance. His aspiration was to generate a new form of Renaissance Antiqua writing. Accompanied by August Rosenberger, an engraver of the time, Zapf studied font design in great detail. This rigorous processes, which included studying many techniques, resulted in the ation of

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creation of the type ‘Palatino’, which later led to Book Antiqua. This type was named after an Italian master of calligraphy, Giambattista Palatino, who lived in the 16th century. Palatino is, to this day, one of the most desired fonts used for book printing, as it has not lost its appeal, most likely due to its clean cut and airy look.

However, since its first appearance the font has developed, and many adaptations have been created, such as extracts which allow the font to become fat. Furthermore, ever since the type has been digitalized, there are foster additions, for example small caps and several numbers for various intentions.



Image: Palatino by Hermann Zapf, my experiments

Nowadays, in addition to the original version, Palatino also can be found with imitations of other writings that have deviations from the typeface. For example, ever since the year of 1993, on the Windows software, Palatino has been part of the Microsoft Office kit as ‘Book Antiqua’, which was actually not authorized by Hermann Zapf, as it is an imitation of the Palatino type. Zapf only authorized his Palatino type, which can be found on the systems of Windows 2000 and Windows Vista, as two examples, which also incorporated Greek characters.