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Design inspiration

For this project, my source of creativity came from my childhood in Vienna as well as Asia. I feel deeply connected to both of these cultures as well as their visual representations and can sense that certain aspects, specific to my surrounding when growing up, tend to sneak into my consciousness when designing. This influences the shapes as well as color choices that inspire my collection designs from time to time. For this project, in particular, I was inspired by tassels, these objects were immensely prominent in my surroundings and have continuously triggered ideas and stimulated my creative process. In particular Viennese styles tassels, as well as Traditional Chinese style tassles were influential to my creative development within the forming of this collection. The mentioned types of tassels tend to evidence a high volume of detail and extravagance, due to impeccable embellishment such as stitching upon the tassles corpus. Furthermore, I was drawn to the hard shell of the object, as it portrays a shape similar to a vessel or exaggerated female form. This aspect caused me to be immediately be inspired and start to try to figure out ways in which I could morph this form into a design true to the essence of the object yet far enough removed to not be overly obvious to the eye. This made me additionally observe the fringe of the tassel which generates a glorious sensation when running one's fingers through it. I was intrigued by this sensation and started to wonder how I could incorporate this enigma into my design, yet also capturing the shape of the mentioned corpus of the object. Hence, after careful investigation, I created a pattern in which I generated a shape close to the form of the tassles “vessel”, however merging the form into a fluid silhouette around the waist and hip area to create a visual abstraction, resembling the fluidity of the tassles strings and motion of the fringe. To generate this shape I had to observe many of my first developmental sketches in order to carefully select which one I would feel was successful to take further. Moreover, I continued to develop this design idea, being continuously inspired by the ever-developing design sketches and by observing the tassel in a variety of ways and environments, which led me to generate a fluid sleeve design which will be incorporated within the shirts of my collection. The idea behind this is to further capture the sensation of movement of the tassles strings and fringe, in contrast to its hard shell, generating an enigma true to the object, abstracted into the collection design.