

## CREATIVE BRIEF (OUTLINE)

**STUDENT NAME:** James W. Berry

**PROJECT NAME:** Animation for Adults

**DATE PREPARED:** 4/2/16

### THESIS STATEMENT:

*(The Thesis Statement you know you should have by now)*

Bronies are a real fandom; and they're a big one.

### PROJECT SUMMARY:

*(Brief description or overview of the project, include research topic and research question)*

I plan to create an animation, with post-it notes, playing out scenes of an adult man in two scenarios: One where he will be drawing My Little Pony, and then becomes a pony with Post-It notes, and the other where the pony is animated within post-it notes and travels throughout the man's world.

The first scenario is to make a more accusing look at the situation and fandom. To show them as creepy people who shouldn't be watching the show.

The second scenario is almost the same but in a very much lighter tone.

There are many reports of MLP fans being adults, more than any other kid show being watched by adults.

### RESEARCH SUMMARY:

*(Include your research sources in a separate sheet—working list):*

I have found out that there are many loyal Adult fans to My Little Pony. Most are watching on their own accord. They are true die-hard fans of the show and its characters and content. The focus of the study are the Bronies.

### PROJECT OBJECTIVES:

*(What are the main goals of the project? List the key goals of the project—most projects will have 3-5 objectives. List any requirements that must be incorporated)*

To portray my opinion on the fandom that is Brony.

To creatively express the nature of "**My Little Pony**".

### PROJECT SCHEDULE:

*(List the milestones and critical dates for the project)*

April 5 – Present Idea to Michie

April 8 – Start test animating post-it's (or other item)

April 10 – Finish a first draft animation (a WIP)

April 12 - REVISE

April 14-15 - Animate the scene

April 16-17 - Animate the scene

The furthest I can plan for.