

## Le Magnifique, the King of Fashion

> Parisian fashion designer (1879-1944)

≻Haute couture

≻Stage as runway

> Developed the paradigm of modern women's fashion — liberating from petticoat & corset



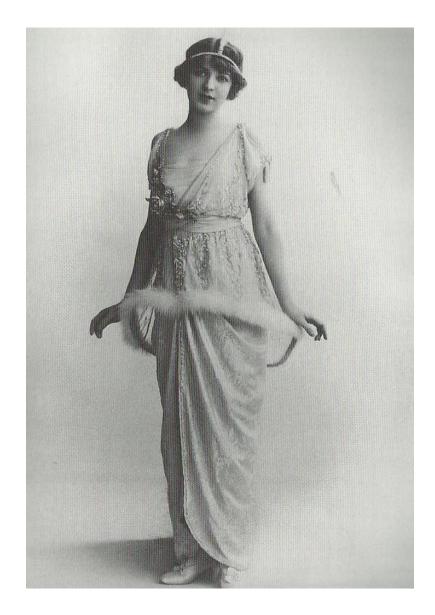
## **Stylistic characteristics**

## Orientalism to the possibilities of clothing

Vivid colors and enigmatic silhouettes



Harem trousers



Lampshade tunic



## Kimono