## The Idea

The goal for this project is to explore the contrasting personality types of introversion and extroversion and present our findings in a book/zine format. In this, we will include research on the comparison and the different perspectives.

This will be a great collaborative project because we will have different parts and aspects to the book.

Research behind the personality types: The psychological theories of introversion and extraversion

How and when does this develop in us?

Firsthand Perspectives: Interview people about their experiences as 1)introvert 2) extrovert

- How they experience meeting new people, social situations
- How they spend their free time
- expressing themselves

Cultural/ family influence

Visuals/ Artwork: illustrations of different scenarios with contrasting perspectives Example: an introvert's reaction to \_\_\_\_\_\_ vs/ extrovert's reaction

# The Creative Brief

#### Project B6 - Guoge Cheng, Samihan Shani, Mackenzie Drummond

#### Milestones:

#### Due date 12/08

- 1. 10/06 Develop share and challenge your concepts, (informal group workshop) Groups formed
- 2. 10/13 Creative Session Workshop Intensive class workshop
- 3. 10/20 Submit Project Brief and Detailed Schedule by class time In-class workshop
- 4. 10/27 Status reporting due: Progress, iteration, adjustment. Conflict resolution
- 5. 11/03 Status reporting due: In class share on progress and challenges.
- 6. 11/10 Status reporting due, in class workshop. Meet with Professor
- 7. 11/17 Status reporting due
- 8. 12/01 Presentation run throughs 5 minutes each with class critique. Must be submitted intact even if incomplete
- 9. 12/08 Final Presentations improved (include a narrative of the experience, the process, the plan, the outcome. The ways the ways it can be improved. Submitted
- 10. 12/15 Individual reflection papers submitted

#### The Components:

#### The Question that spurs the project (In What Way Might We):

## **In what ways might we** communicate the contrasting perspectives of introverts and extroverts?

The goal for this project is to explore the varying personality types of introversion and extroversion and present our findings in a book/zine format. In this project, we will include research on the comparison and the different perspectives.

This will be a great collaborative project because we will have different parts and aspects to the book.

Research behind the personality types: The psychological theories of introversion and extraversion.

How and when does this develop in us?

Firsthand Perspectives: Interview people about their experiences as 1)introvert 2) extrovert

- How they experience meeting new people, social situations
- How they spend their free time
- expressing themselves

How different cultures/ family's influence this part of us.

Visuals/ Artwork: illustrations of different scenarios with contrasting perspectives Example: an introvert's reaction to \_\_\_\_\_\_ vs/ extrovert's reaction

**Pain Points:** INWMW expose people to other perspectives outside of themselves? It's hard to put yourself in other people's shoes, especially when personality qualities make us all so different.

#### The Courage Zone:

- Reaching out to people on the street and asking about their experience as being an extrovert / introvert.
- Making a video of self demonstrating the two contrasting personalities recording conversations
- Editing a book on unfamiliar Adobe softwares

#### Project Milestones:

- Conducting interviews with different people (varying ages and backgrounds) Form questions in class- interview independently?
- 2. **Field work**: watching how people act in public spaces (isolated or in large groups?) Having specific research questions (develop in class)
- Independant gathering background info: Research Introversion/ Extraversion articles/videos/ lectures (everyone bring some sources to class to share with one another
- 4. Final **book** presenting found information in designed format, adding our own art and design

**Key objectives:** desired outcome is a printed book including our research process and scenarios to understand better about the two contrasting personalities.

#### Detailed Project plan:

- 1. We will decide the interview questions in in-class meeting together. Conducting Interviews will be done individually by each member, three interviews per week.
- Once in two weeks we plan to do field work where in we together will observe people in public spaces and record our observations. (sketches, recordings, videos?) we also can actively observe in the places we go on our own and share with group when we reconnect in class

- 3. Research will be conducted individually on specified topics which will be assigned as we proceed further.
- 4. Each member will be equally responsible for some part of the book (final product) depending on the number of chapters that we end up with after the interviews and research.

**Outcomes:** A preference book for readers to understand themselves and assist them to balance their personalities in their daily life. A way for people to look outside of themselves and better understand a different outlook, and maybe push themselves out of their own comfort zones.

**Measures of success:** We will plan and assign tasks in class and in person meetings, then mostly work independently and bring back our findings to integrate together. We will communicate via canvas discussions and conference chat/microphone. The final product and the outcome will be the most collaborative as individual tasks will make up the final book.

**Delivery:** The final product has two parts, **combined into one PDF Part One:** The finished presentation PSDS2115\_Sec\_Final\_GroupName\_F15 **Part Two**: All documentation, schedules, notes, images and intermediate work. (everything) presented in class. On wednesday, (october 19th) we together edited the brief using google docs. Next week, a schedule would be made and individual tasks will be assigned.

# Team Agreement

Team B6

## **Team Operating Agreement**

Project Name: PendingProject Team Member Names: Mackenzie Drummond, Guoge Cheng, Samihan ShaniDate: October 12th, 2016

## **Team Operating Agreement**

## Purpose of the Team Operating Agreement (TOA)

This TOA serves as the guidelines and ground rules to help the project team work most productively together over the course of the project. The TOA is a living document and may be updated as the need arises throughout the project. Any updates will be discussed with and ratified by the project team members.

### **Team Communications**

The team will communicate via canvas. We have a group text but only to direct the group to canvas when someone isn't responding via canvas. All project documents will be stored on google drive and will be shared with the group. We are still working on specific days we all can meet, but if our schedules do not work we always have class and can do skype conferences. If there is ever a problem we all agree to be upfront and honest about how we feel. Once we determine what our project will be we will outline the course of action and tasks will be distributed. This will be more clear once we pick our project.

Team members will appreciate the sensitive nature of information discussed during this project and will share with care. Where applicable, documents will include a footer indicating that information is confidential.

"Sidebar" conversations between team members during team meetings will not be allowed. All communication will be open and courteous. No "over talking" or interrupting.

Team members will keep each other informed at all times.

## **Decision Making**

1. Consensus means that everyone can **live** with the decision. It doesn't mean everyone has to agree 100%.

2. The team will use thumbs up/thumbs down voting to make decisions quickly and move on. Anyone on the team may call for a vote at any time.

- Thumbs up = agree with no further discussion.
- Thumbs sideways = agree, but have further questions. (Questions will be asked and answered immediately after the vote.)
- Thumbs down = cannot agree to the solution proposed. (Be prepared to answer the question: What would it take for you to go to thumbs sideways or thumbs up?)

- No decision is made if there are any thumbs-down votes.
- Members may abstain from voting.

3. Some complex decisions will be taken after in depth discussion of the problem.

## Meetings

- Project team members will report status at each team meeting.
- Project team members will meet [to be determined once we establish project]. During each meeting, a "parking lot" will be used to record topics that require discussion at a later date.
- Issues, risks, change requests, and action items will be reviewed and updated at each meeting.
- The project facilitator will be responsible for facilitating and keeping meetings on track. Team members will accept the project manager's decision to table or "park" a discussion topic.
- The project facilitator outlines meeting beforehand- important points to go over and discuss.
- The project note taker records during meeting and posts summary to google drive so we can look back at what was said and agreed on

Facilitator and note taker change each week

- Meetings will start and end on time. Team members will attend meetings in person when feasible. A dial-in number will be available for remote attendance.
- Sending "stand ins" to meetings will not be allowed unless approved by the project manager prior to meetings.
- It is the responsibility of each team member to stay current on the project team activities, even when he or she has missed a meeting.

### **Personal Courtesies**

- Each team member represents a specific area of expertise or business unit. Team members will bring their individual perspectives to the team and will also consider what is best for the project.
- All cell phones and other communication devices must be silenced during meetings and used on an exception basis only.

### Reviewed and approved by:

Mackenzie Drummond

Date: 10/12/16

Guoge Cheng

Date:10/12/16

Samihan Shani

Date: 10/12/16

# Status Reports

#### Status Report

Team Name: Project B6 Team Members: Mackenzie Drummond, Guoge Cheng, Samihan Shani Period Covering: October 13th - October 20th

#### Summary Status

This week we worked together to finalize our project idea and plan the next steps. We met on Monday for an hour because it was the only time we all could meet in person. We weren't really all excited about one project, so we decided to continue workshopping. We dissected Guoge's idea to create a book about how to meet people. We expanded the topic of meeting people to personalities, and tried to guide the topic to something that we can incorporate different points of views through research and interacting with firsthand experiences. After brainstorming, we decided to explore introversion/ extraversion and how people experience situations on both sides. We kept in contact throughout the week, and communicated via google docs. where we constructed the brief, and chatted in messenger while we edited.

#### Mackenzie

This week we didn't really assign individual tasks, just to brainstorm and bring ideas to the meeting on Monday. I thought about how we could do a really fun layout playing off of the introversion/ extraversion using different graphic design components with each personality type. I also thought it would be nice to add artwork/ illustrations conveying the different perspectives of one common situation. For example being in a large group of new people, an introvert might feel anxious while an extravert might revel in the opportunity to meet new people.

#### Guoge Cheng

In this week, due to the limited meeting time, we only decided the final topic on monday. At Wednesday night, we finished the group brief together on Google docs. I suggested that the left pages in our book would contain the content about the extrovert with black background. In the other hand, the right pages would be all the content about the introvert with white background. This kind of layout is made a big visual contrast to help readers compare the differences between introverts and extroverts.

#### Samihan Shani

This week, on monday (October 17th) we mainly came up with a new idea of creating a book about contrasting perspectives of introverts vs extroverts. I pointed out that we could look at factors like, how different cultural background and families help to develop these behaviours. I also thought of making the book in a way that it opens from both the sides, and comparing the contrasting personalities. I also thought of making a virtual book instead, which could be

presented in class. On wednesday, (october 19th) we together edited the brief using google docs. Next week, a schedule would be made and individual tasks will be assigned.

#### **Status Report**

Team Name: Project B6

Team Members: Mackenzie Drummond, Guoge Cheng, Samihan Shani Period Covering: October 20th - October 27th

#### **Summary Status**

This week we worked together in person on Sunday noon for two hours to design our working plan in detail, sign individual research works, and brainstorm ideas about our book.

The due dates:

- 10/27 Share individual general researches (2 articles), make questions for our interview, and sketch for usages
- 11/03 Sum up our interviews and analyze the date we collect
- 11/10 Outline the content of the book
- 11/17 Start to edit content of the book
- 12/01 Finish the layout and print it out for the initial presentation
- 12/15 Final presentation

We decided that the book can be either normal-book or accordion layout.



Normal style



We also discussed how many chapters we need and what topics should be covered.

- Chapter 1 Introduction to Extrovert / Introvert
- Chapter 2 The Psychology Behind
  - The explanation of how the brain work differently between extrovert / introvert
  - Visual cues
- Chapter 3 The Science Behind
- Chapter 4 Personal Interviews and Cases Studies
- Chapter 5 Misconceptions and Stereotypes

Finally, we want to put illustrations into our book and start the general research.

#### **Guoge Cheng**

This week I studied our topic and found two meaningful academic articles. We also discovered our strength on the how to sketch the illustrations to contribute on our project. Samihan is good at making digital collage. Mackenzie is good at drawing illustrations. I am good at handcraft, like binding a book.

- Introversion/Extroversion, Time Stress, and Caffeine Effect on Verbal Performance. http://personality-project.org/revelle/publications/rat.pdf
   This article might be useful to write our book content. The author analyzes and explains that time pressure and caffeine influence the behaviors of introverts based on statistical data.
- 2. Are You An Introvert Or An Extrovert? What It Means For Your Career <u>https://www.fastcompany.com/3016031/leadership-now/are-you-an-introvert-or-an-extrov</u> <u>ert-and-what-it-means-for-your-career</u>

This article almost covers all the topics related to introversion and extroversion but very general. It may help us to construct the content of our book. We will find

more

resources to support our subjects when we start to build the content.

#### Samihan Shani

This week we were mainly suppose to be doing the research after our meeting on Sunday noon, where we decided the book contents, chapters, the topics etc.

We decided on creating a handwritten book with visuals and text. We also took time to look at each others skills outside the classroom which will help us to understand and become aware of different skills that each one of us have and make use of those skills to create a collaborative project.

#### 1. <u>http://www.quietrev.com/why-introverts-and-extroverts-are-different-the-science/</u>

I found this article which basically talks a little about the science behind extroversion and introversion personalities. The article starts with a the narrator comparing himself with his extrovert friends and then addresses the different brain wiring behind both the personalities.

#### 2.<u>http://www.medicaldaily.com/brain-introvert-compared-extrovert-are-they-really-different-2990</u> 64

On similar lines i found another article which also talk about the science behind two personalities and discusses studies and researches done by psychologist. I liked this article as it not it just states facts but also gives some researches that prove the facts.

#### 3. http://www.attn.com/stories/4817/how-introverts-and-extroverts-are-different

This article discusses the misconceptions what people usually have about introverts and extroverts. I believe we could use this resource and make a fact sheet at the end or even a different chapter on what people think and what it really means - misconceptions.

#### Mackenzie Drummond

Our meeting on Sunday was very productive in setting clear goals each week to get to our final product. We also are all on the same page with how we see the final product (form and visualizing content) We developed our ideas more and shared our individual interests that we could all bring to the physical book. This week we were all supposed to find 2 interesting sources to discuss with each other covering our topic that we might want to include in the book. I found an article breaking down the different parts of the brain that are responsible for different behaviors.

#### 1. <u>http://www.paulnussbaum.com/gettoknow.html</u>

I came up with the idea to possibly include a portion illustrating which parts of the brain determine personality. I think we can really get creative in highlighting the part and have blurbs communicating this information.

2. I also think it will be important to bring up ambiversion and the wide spectrum of personality types, making it clear that nothing is exactly the same for everyone. This could be interesting to include in the interview questions we develop in class, maybe asking people if they've always been like they are now? Has their personality/ level of outgoingness changed? What were they like when they were younger? To get a better understanding I found some articles on ambiversion.

http://www.wsj.com/articles/not-an-introvert-not-an-extrovert-you-may-be-an-ambivert-1438013534 Status Report

Team Name: Project B6

Team Members: Mackenzie Drummond, Guoge Cheng, Samihan Shani Period Covering: October 27th- November 3rd

G 25 55 Interview questions erent Thurs Nav 4 Discuss 7 500

For the period covering october 27th - November 3rd, we had our interactive session in class on Thursday, October 27th after getting feedback on our project and the research approach. In the latter part of the class we came up with a number of ideas as to how to interact with the public and get them to answer the questions for primary research.

We decided to split the task of interviewing/surveying people between the three of us as 1) Interviewing people with basic interview questions 2) Interactive/abstract survey questions 3) reaction to certain situation followed by conversation. We decided to have questions in the google drive by sunday, 30th october and discussed them via canvas conference call on the following day.

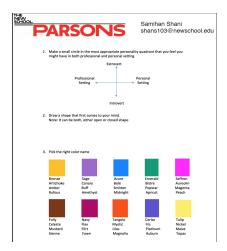
After going through the questions and getting a positive feedback from each other on Monday, 31st october we then finalized the first round of questions and decided to have conducted the interview/survey (about 5 of each type ) by Thursday, 3rd november. We will be reporting our findings, analysing and concluding the results on 3rd november.

Samihan:

This week i was assigned to come up with an interactive/abstract survey to find how different personalities (introverts/extroverts) react to the same questions. I started by doing the research on the topics like how shapes and colors relate to the personalities and created the questions accordingly. The articles that i studied were the following:

http://www.learning-mind.com/geometric-shapes-simple-and-unusual-personality-test/http://www .sun-gazing.com/98-true-introverts-can-name-colors-guiz-many-can-name/

What i understood from these articles was that, every shape that a person chooses or draws has a different meaning relating to their personality. Like a square would mean different than a circle and zigzag. Next i studied about colors and understood that introverts are actually much more delicate and would know almost every shade of every color and their other names in relation to extroverts who actually know a little less or care less about the names. Therefore, i created the following survey and decided to interview people to see how all this actually falls in place. Also to give a simple start, i started with a general question asking what they think their personality type is in a personal and professional setting.



**Response 1**: This person mentioned being an extrovert in both professional and personal setting. The shape drawn was a triangle, which meant leadership, confident however a negative

quality would be excessively self - absorbed. When asked about the color, the person actually got 70% of the colors right which would mean more of an introvert however, knowledgeability and confidence could have also played a role in color guessing.

**Response 2**: This person mentioned being an introvert in both professional and personal setting and they shape drawn was a closed star. When given the color choices, about 70% of them were correct. Therefore, a closed shape and majority of colors being right proved the introvert personality type.

**Response 3:** This person mentioned being an introvert professionally and an extrovert personally - meaning that they are more outgoing and comfortable when with family or friends. The shape drawn was a star, however a different type of star with no lines going inside the star. I would call this, open yet closed figure just like the person's personality mentioned before. When given the color choices, 40% of the them were correct showing that this person was more of an extrovert than an introvert.

Next, i would like to do another reseach and change a few questions and then see how would people respond to them.

#### Mackenzie:

This week we all focused on three different approaches to collecting information/ personal stories from people. We did this by breaking it up between the three of us into three different activities 1. interview questions 2. abstract activity 3. simple reaction to activity followed by conversation. Each of us focused on one and individually designed the interaction, then agreed to try it on about 5 people this week, and we'd share with each other in class to see which strategy was more effective in engaging with people on our topic.

Mine was the third activity, so I started by thinking of ways to ask about being an inside/ outside person without being so literal. At first, I wanted to continue developing Professor Riman's idea of having a face template split in half, and ask people to draw one side what they felt on the inside and the other how they acted on the outside, and compare how their inner dialogue translates to their external demeanor. But, then I came up with an idea to present images of social spaces (cafes, public spaces, parks, shared seating) and have different spots open and ask the person, "Where would you sit?" I would like to observe if they pick more isolated spots, or ones closer to other people. I thought it might also be interesting to change the demeanor of the people in the environment. There are so many variables that could affect where someone sits in a space, but for this first iteration I wanted to keep it very simple. I wanted the intervewee to not know why I was asking, but it just make a quick decision. Then, talk about why in a casual conversation. I didn't know how exactly they would respond. Would they be interested? Confused? Annoyed?



Person A: picked the spot most isolated. When I asked why she said, "I usually go to a park to think or do work. I don't really want people to approach me or bother me."

#### Person B:

I'd probably first be uncomfortable, but if I needed to sit somewhere I'd pick there. I think the people around me would move over and give me a little space.



Out of the few people that I asked, most prefered being isolated in the public spaces. I think I'd like to pick different parks and see if the responses are different. These two spaces are not very social areas. It seems more like places to take a lunch break, or read a book. It might be interesting to try Washington Square on a busy, sunny day and see where people would sit. Or a coffee shop with a younger crowd. Maybe, in those environments people would act more outside of their own personal bubbles. This would also explore the concept of different personalities depending on the structure of the environment.

#### **Guoge Cheng**

This week I was signed the individual assignment to creating interview questions focusing on self-evaluation of people's personality.

The general questions:

1. Do you think yourself as an introvert or extrovert?

Introvert 1 2 3 4 5 6 7 8 9 10 Extrovert

- 2. Choose two adjective to describe your personality.
- 3. Do you enjoy yourself for being an introvert or extrovert? What are the advantages for being yourself?

4. Are you always keeping the same personality in both personal and professional situation?

5. Have you ever tried to change yourself to the opposite personality? And why? And, Mackenzie adds two more scenario questions.

- 1. You're at a party and you're interested in someone. Do you approach them, or do you wait and hope that they will come to you?
- 2. You're debating quitting your part time job. Do you take time to think by going for a walk by yourself or ask the people around you for advice?

We decide to make the interview questions as clear and simple as possible because we do not want to confusing and annoying interviewee.

So, I interviewed 4 people during this week.

#### • Respondent 1

She grades herself 8 as an intense extrovert. She describes herself as a curious and fun-loving person. She is very enjoying for being herself because she thinks that a extrovert gets along and connects with people better and also leads better opportunities in life. In both personal and profession situation, she cannot always keep the same personality. In personal situation, she is more willing to open up and no restrictions. However, she is more careful in serious setting, so she does not offend important people. She more worries about what others think about her. She never tried to change herself to be an introvert because she thinks that the personality comes naturally. For scenario questions, she tends to approach someone she is interested in at a party, or approach from his friends. In addition, when she is debating quitting a job, she will do both deciding by herself and asking advices from other, but more to asking advices.

#### • Respondent 2

She grades herself 8 as an intense extrovert. She describes herself as a friendly and ambitious person. She is enjoying for being herself because she thinks that a extrovert easily build a relationship with other, and more positive attitude of the life. In both personal and profession situation, she cannot always keep the same personality. In personal situation, she is more emotional than usual. However, she is more objective and plays as a cooperator in professional setting. She changes herself as an introvert when she drink with others because she just want to protect herself. For scenario questions, she tends to approach someone she is interested in at a party because she said "I'm an active girl". In addition, when she is debating

quitting a job, she is more willing to decide by herself because she wants to take control the progress.

#### • Respondent 3

He grades herself 5 in the middle between introvert and extrovert. He describes herself as a quit and emotional person. He wants to be more outgoing because it is hard to social with others, but being an introvert has more clear mindset to think about something. In personal situation, he is more outgoing, but he is serious to get along with co-workers in professional setting. He really wants to be an extrovert because he does not need to push himself to speak out more ideas in professional situation. For scenario questions, he will just wait and hope others will come to him. In addition, when he is debating quitting a job, he is more willing to decide by himself because he trust himself.

#### • Respondent 4

She grades herself 3 as an intense introvert. She describes herself as an independent and chill person. She is enjoying for being herself because she does not force herself to please others. "It is comfortable to being myself" she said. In personal situation, she is like as introvert but extrovert in professional setting because she thinks that it is her responsibility to communicate with other people. As she said " why should I", she do not want to change herself to an outgoing person. For scenario questions, she tends to approach someone she is interested in at a party. She states that although she is an introvert, she does not have difficulties to communicate with others if she wants. In addition, she tend to make import decision by herself.

Though the interviews,

- Respondents are mostly satisfied with their current personality status.
- Depends on the setting, all of they have different interaction with others.
- Communicating with others better is the only benefit for them being outgoing.
- Introverts do not mean weak. They are not pushovers. They usually have strong inner mind and know what they want.

Status Report

Team Name: Project B6

Team Members: Mackenzie Drummond, Guoge Cheng, Samihan Shani Period Covering: November 3rd- November 10th

This week we made some changes to each of our interview portions, then planned for each of us to give all three parts in a packet like form to 2 people we know (making a total of 6 in depth interviews) We agreed that the two people we pick should have different personality types (based on our own opinions) to make it more interesting. While we are asking random people on the streets to participate in our own activities, for the combination of the three we are asking people we know so that we can really sit down and have a better understanding of their answers.

#### Mackenzie

This week was a whirlwind of emotions and pretty messy for me. I went home to New Jersey and voted for the first time in my life, and felt surprisingly hopeful in the process. I wasn't feeling great Tuesday night, so I went to bed early to wake up in complete shock and disbelief. I planned to do my interviews Wednesday, because that was the best time for my two people but immediately after class I made signs with my friends and went to to the rally. We protested and marched from Union Square to Trump Tower to another Trump Tower outside of Central Park. This was a priority for me and unfortunately I do not have my interviews complete, but feel like I was apart of something much much bigger. It was an incredible feeling to express the pain and horror we have feel for this country with so many people. I will have them done this weekend!

#### **Guoge Cheng**

I did not change anything on my basic interview this week because we all agreed it is well done. I just collected more information from respondents for our project. After my interview last week, I found that two of my respondents are extreme cases of having introvert and extrovert personality. Their answer must make the book interesting, so I just add interactive abstract survey questions on my previous basic interview.

• Respondent 1



It does not matter she is alone or with her friends. she will find an empty chair or space to sit. She does not feel any uncomfortable sitting in the middle.

In personal setting, she drew the little circle in the extrovert side. In professional setting,

she drew the little circle in the middle between introvert and extrovert.

She drew a circle occupying a quarter of the page. She picked the brightest blue from the color wheel. She felt very calm and comfortable after seeing this blue.



• Respondent 4

She just wanted setting on a available sit. It's not a problem to sit in the middle.

In personal setting, she put herself in the introvert side. In professional setting, she put her in the middle of both introvert and extrovert.

She drew a small shape like infinity symbol or bow tie on the left of the page. She thought the yellow represented her personality because it is soft and mild, but she prefered the red because it brought her energy.



#### Samihan Shani

This week, we made a number of changes to the project itself and decided to take a complete new approach as a whole while keeping the same topic. We all decided to take the three different types of interviews together to two people each and see what they have to say in each of them. This will give us the ability to do an in depth research on a smaller population and fill in the loopholes. On thursday during our class meeting i came up with the idea of combining all the interviews together and giving them to two people each and then dividing the book for each personality type provided to us in the interviews as a separate chapter. Also after discussing with the group, i made a few changes to my interview question. I changed one of the question about colors to see a different response from people. I will be interviewing two people the

#### **Status Report**

#### Team Name: Project B6

Team Members: Mackenzie Drummond, Guoge Cheng, Samihan Shani Period Covering: November 10th - November 17th

#### **Summary Status**

During this week we made a couple of clear decisions as to what our final book would look like and how would the chapters be split. We also divided the tasks equally between the three of us as to collaboratively reach the finishing line of the project. On november 10th we decided to finish up the pending work "of interviewing two people each" as week before that was quite stressful for some of us because of the unsatisfying political environment. As a group we decided to start fresh from 10th onwards and agreed to have the interviews done within this period and to meet on november 17th with the interviews and to make the book layout. Three of us participated in putting great ideas for the different chapters and we decided to make a 16 page book with three different chapters talking about our three part interview.

For the preliminary presentation, we have decided to talk about the topic and why we chose this topic, we will also be showing your first draft of interview questions, the second and final draft is for the final presentation, we will also be discussing what goes in the book however, we decided not to show anything from the book in the preliminary presentation. The final presentation will include everything from the beginning to the end, our achievements, our mistakes, experiences and the final product - book. During the presentation, every person will present their own individual part of the book to the class however, the introduction and conclusion will be done collectively.

The challenge that the group faced was to determine how we wanted the book to be formatted. The challenging discussion was between handwritten text or printed text however, we decided to take a vote and 2 out of three people said printed text so we will be going with that decision. Our major accomplishment was the book layout and what will go inside the book. We decided the no. of chapters, the titles, the illustration part of the book and a little bit about the color pallet. Another challenge that we were able to change and make it a success was interviewing people. Since our interview/survey was an extensive one, interviewing people has a little hard however, our idea of interviewing students especially parsons students was a great one.

We finally decided what the content of our book will be. In the very beginning of our chapter plan, we want to include the psychology and science behind the extrovert and introvert personalities. However, we have changed the chapters focusing on our interviews because we put a lot of efforts and energy on it. We elaborately built the interview questions and intended to capture the feature of extroversion and introversion instead of only doing academic research and writing a research paper. Now our book is more focusing on the response of personal reaction on our interview questions.

For team collaboration, we evenly divided the work and cooperated productively. We discussed weekly goals during the class or after the class all together. The ideas and tasks were approved by everyone in our team. Every week we were signed individual task and worked the group status together. For example, Guoge was assigned to build basic interview question. Mackenzie was assigned to form the interactive activity. Samihan was assigned to make abstract survey. After we made the questions personally, we posted our work together on Google Doc. Then, we discussed in person meeting whether the interview question in our is working and helpful to our book making and what we should improve from the interview. If we met any

decision conflict, we explained the reason first. Then, we vote the final decision. As stated previously, we had vote for either handwritten or printed context.

We did set milestones at second group status report and followed the milestones step by step. Everyone in our team was collaborative and productive. We had at least one meeting in person or communication by text message, Google Doc. or Discussion on Canvas. Everyone is on time for the meetings and respect each other. Everyone contribute to the status report each week and always turned in the works on time. The most challenge for us was that we have conflicting schedules. Sometime our meeting was very limited, but we still squeezed time to meet face to face. If we really could not meet, we text our ideas or concerns before Wednesday night. We really tried our best efforts to achieve our common goals.

#### Samihan Shani

I was assigned the abstract activity part of surveying people and recording their responses to colors and shapes. I chose this side of information collection strategy as i was much more interested in 'information that is other than words'. I feel that the shapes we like and the colors we prefer says a lot about our personality type. I read a few articles to at least get the basic knowledge behind the colors of introverts and extroverts (http://www.beliefnet.com/columnists/ mindfulnessmatters/2015/04/the-colors-and-seasons-of-introversion-and-extroversion.html ,,, http://www.tandfonline.com/doi/abs/10.1080/0091651X.1967.10120401?journalCode=hzpa20) These articles basically suggested that introverts prefer cool colors like blue - green whereas colors of extroverts are warm colors like yellow, red orange. Besides this, purple is suggested to be a neutral color, more of an ambivert. I also made an assumption that while asking the question of "which color best represents your personality?" a lot of people would choose the color they

usually wear or are comfortable with. This color is not representative of their personality however, it represents their preference over others colors. Nevertheless, i got a couple of interesting responses.

For shapes, i mostly differentiated extroverts and introverts on open and closed shapes, a doodle vs circle respectively. (http://www.learning-mind.com/geometric-shapes-simple-and-unusual-personality-test/)I read this article to understand how shapes define a personality and i noticed a pattern of similar shapes in the survey question. Mostly people drew triangle or closed shapes however those who were extreme cases of extroverts, made a doodle or a zigzag, which really interested me. I did the first draft of survey questions two weeks ago, and then made the second draft last week and did the second round on sunday, 13th november. I am still waiting for the responses to get to me.

I believe the most successful task that i contributed in is the book layout. We all together decided on what the book would look like and i suggested a couple of ideas to my team members, which they positively agreed on. I came up with the idea of putting theme titles on each of the three chapters to make it sound more fun and interactive. I also came up with the idea of making the first page as an introduction to the team members and their personality's so that the viewer recognises the members and gets a hint of the topic as well. Also, we have split the task of making the book and i will be doing my survey part of the book which is chapter no. 3 The abstract survey questions and i will end with a reflection page.I plan to make the book in next two weeks.

#### **Guoge Cheng**

In our group, everyone is conscientious, so we equally allocated the work and made decision together. My current role in the project is idea contributor and decision maker. I was signed to

make basic interview questions and record their responses to personality self-evaluation. I read the article Are You An Introvert Or An Extrovert? What It Means For Your Career (https:// www.fastcompany.com/3016031/leadership-now/are-you-an-introvert-or-an-extrovert-and-whatit-means-for-your-career). This article includes broad ideas about introversion and extroversion from both psychology and scientific aspects. Although the article only gives me general information, it makes me aware that people usually have combining personalities in different setting. Therefore, the article inspired me to make a personality scale and asked people grade themselves either introversion or extroversion. I also recorded quantitative responses from my respondents. After I finished my question making at week 10 and the full interview at week 11, I would pick extreme cases to build my book pages. Interviewing people on the street was challenging because they were pressed for time. They usually give very short answers. Therefore, choosing right respondents is very important to make the interview more specific and interesting.

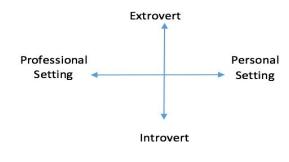
#### Mackenzie

This week I focused on conducting the interviews. What I mostly found was that everyone I talked to (and I'm assuming many people) has multiple selves depending on many factors. Most people are not one or the other, and are not always in a definite category of personalty. It always depends on the space, the other people around them, what's happening around them, or in their own lives. It can depend on sleep, what they eat, and/ or caffeine intake. I think our questions are ways that ask people to think about themselves in different environments. But, this interview form is most definitely not to determine their personality because it leaves out so many factors. I think it was more an exploration of engaging with people because we explored the approach in different ways. But, the content is more aimed for reflection than projection, and I think we

should really focus on this major intention in our final book and presentation. During our meeting, I agreed to do Chapter 2 around my interview portion. In this, I will explore the responses, as well as why I chose to pick this question (Where would you sit in this space?) I will also write a reflection portion on my process of the interview and responding to the responses. I will be putting all of ours into an indesign file, and we will look at it altogether next Monday to decide the visual aspects.

following week. Here is an updated version of my interview.

1. Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting



- 2. Draw a shape that first comes to your mind. Note: It can be both, either open or closed shape
- 3. Pick the color that best represents your personality



## Notes & Sketches

project plan weekly assignments Rescarch 1700 to share releasch Long sketches for (Shar) Anternews 103 writing fee w(pro) starts (ortent) photos Phinging togethe. n Planings 1300/5 (aon costonetals 12/01 ubri VIERV NO MISI Wint as confe Interviews field hord 2 Sort colis observation fesearch

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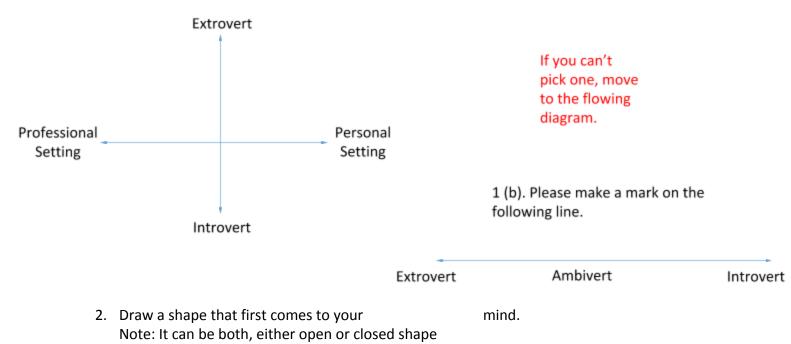
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De Pages Due Monday Loter proper -Derrk -> light purple, three

# Interview Draft & Responses

1. <sup>1</sup>Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting



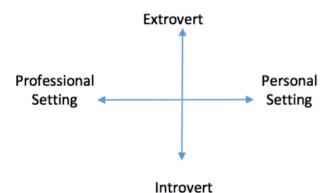
3. Can you name a few colors that you can think of? You just have 2 minutes for this question.

<sup>&</sup>lt;sup>1</sup> <u>http://www.learning-mind.com/geometric-shapes-simple-and-unusual-personality-test/</u>

http://www.sun-gazing.com/98-true-introverts-can-name-colors-quiz-many-can-name/



1. Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting



 Draw a shape that first comes to your mind. Note: It can be both, either open or closed shape

3. Pick the right color name



<image>

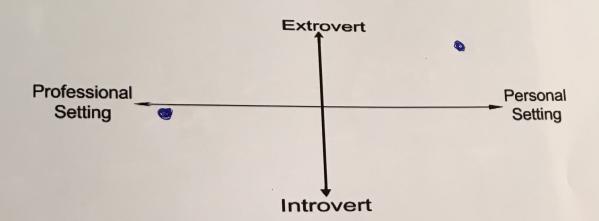
Part 2: Where would you sit in this space?

Why?... cause 1.4 get my own space to do a stuff on the tallthe table and it would be auchward to sit at some other table while this oners empty. while

#### Part 3:

1. Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting

R2



2. Draw a shape that first comes to your mind. Note: It can be both, either open or closed shape

IS

3. Pick the color that best represents your personality



# 3 PART INTERVIEW

Situation.

#### Part 1:

- Do you think yourself as an introvert or extrovert?
   Introvert 1 2 3 4 5 6 7 8 9 10 Extrovert
- 2. Choose two adjective to describe your personality. Patient & observant
- 3. Do you enjoy yourself for being an introvert or extrovert? What are the advantages for being yourself?

Being an Intropert maker me a Little more patient with stuff and I listen to all perspectives before 4. Are you always keeping the same personality in both personal and professional situation? No, in some situations you have to switch. but I am comprtable being an introvert. 5. Have you ever tried to change yourself to the opposite personality? And why? Yes, in some cases or with some people & Ido tend to bet as an extravent. It depends on the

### Scenario questions:

 You're at a party and you're interested in someone. Do you approach them, or do you wait and hope that they will come to you?

For the most Ma to I would wait for them to come to me; had If I know for a faid that nothing is going to happen it I Tust wait then eventually 1.11 make the first more.

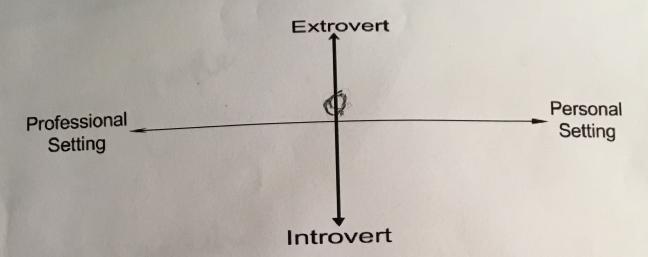
2. You're debating quitting your part time job. Do you a. Take time to think by going for a walk by yourself or b. Ask the people around you for advice?

Take time to think by going for a walk.

#### Part 3:

1. Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting

K3



2. Draw a shape that first comes to your mind. Note: It can be both, either open or closed shape

3. Pick the color that best represents your personality

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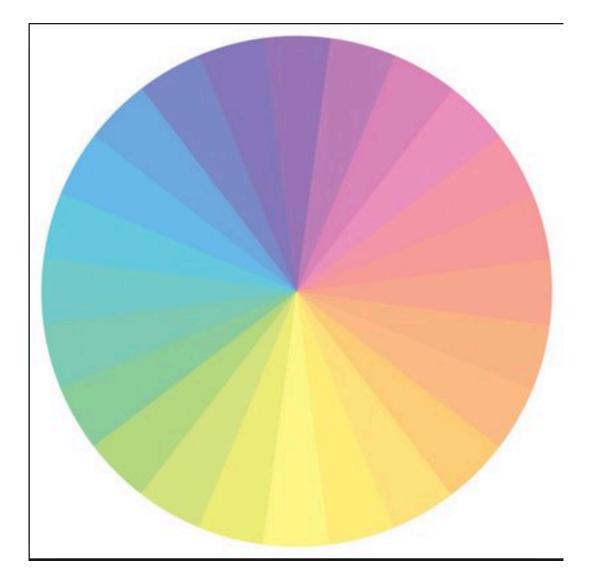
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http://www.tandfonline.com/doi/abs/10.1080/0091651X.1967.10120401?journalCode=h zpa20)

http://www.learning-mind.com/geometric-shapes-simple-and-unusual-personality-test/

### Miscellaneous



# Preliminary Presentation

# (intro-extro) VERTS And everyone in between

By Samihan, Mackenzie and Guoge

### What is our project All About?

**Topic:** Exploring personality types in different surroundings using multiple methods of gathering data

\*\* The intention of our project (research) is not to categorize people into certain personalities or to make assumptions, but to better understand different perspectives and ask people to reflect on their own actions in multiple ways.

**Final product:** A Book about the collection of interviews we conducted, focusing on different personality types in relation to answering our designed questions.



**Introduction**- explains project

**Chapter 1:** Guoge's interview questions, responses, reflection

**Chapter 2:** Mackenzie's portion, responses, reflection

Chapter 3: Samihan's part, responses, reflection

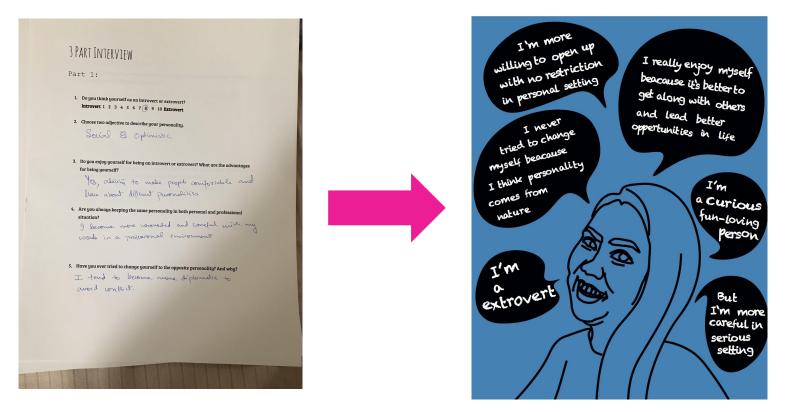
Conclusion

\*\*about 3 pages each chapter

# Chapter # 1



#### **Content wise vs the book approach**



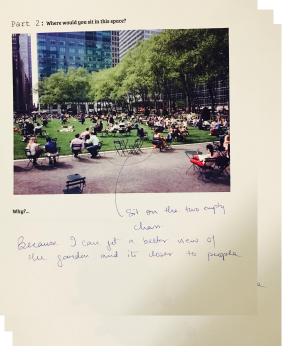
# Chapter # 2

CHAPTER 2

Where you sit says a lot!

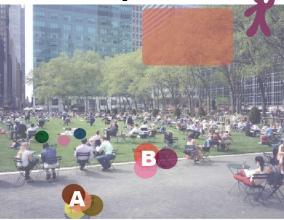


### **Interviews to book content**



**Collected Responses** 

Where would you sit in this space?



For this portion of indepth responses, the interview, we so we decided this decided to show poor would be in the fiple this image of nal interview form. Bryant Park and ask Most of the responses them. "Where would said they would sit you sit?". Before in either spot A or choosing this im- spot B, which are t age, we tried the question with three different images of public spaces. This received the most

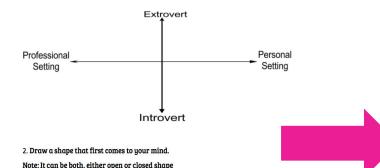
**Book Pages** 

# Chapter # 3



### **Interviews to Book Content**

Make a small circle in the most appropriate personality quadrant that you feel you
might have in both professional and personal setting



3. Pick the color that best represents your personality



### color of an introvert

The person defines themselves as an extrovert in personal setting whereas both an evtrovert and introvert in professional setting. Drew a circle.

The circle represents: symbol of harmony, high capacity for sympathy & empathy and more emotionally charged. A star is made of two triangles thus this closed shape symbolises leadership,focuses on goals and quickly analyze situations. He is a very confident person

An introvert in Professional setting and extrovert in personal setting, however recognises himself as more of an introvert. Drew a star.

# Final Presentation

### Introverts Extrovert

And Everyone is Between

By Guoge, Mackenzie & Samihan

# Working as a team

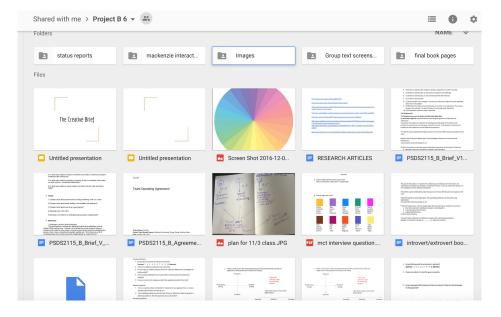
- working around tough schedules
- assigned individual tasks while not together
- split up book into chapterseach person has their chapter to work on

are thurs 6 55 55 would small rivele actuities Sereno 3 In Dept

## **GROUP COMMUNICATION**

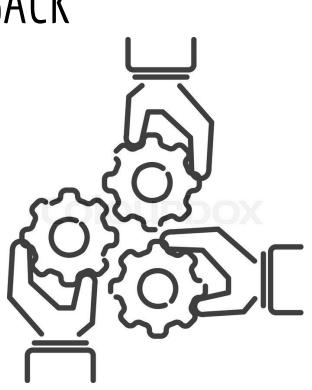
- GOOGLE drive
- Canvas Conference
- group text
- met at least once a week





# GIVING/ RECEIVING FEEDBACK

- open, honest conversations
- vote on decisions
- respected each other's' opinions



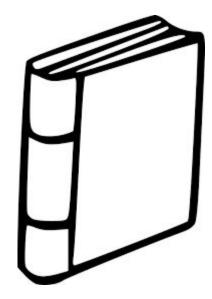
## ACHIEVEMENTS

- met milestones on time
- balanced workload between all of us
- good communication
- successful interviews



## OUR TOPIC

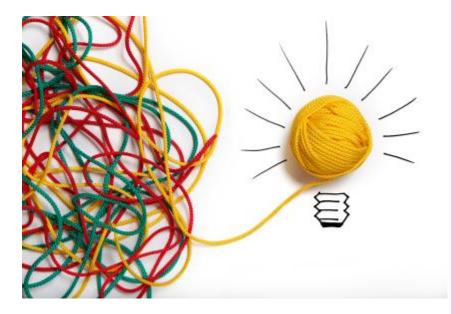
- Explore different personality types through three kinds of interviews
- Try to get respondents to think about themselves and how they react to different settings
- Experiment with the interviewing process- try different approaches
- Create book to display our process



## DESIGNING THE INTERVIEWS

how/ why you came up with prompt and any changes made

- Geoge's Interview Questions
- Mackenzie's "Where would you sit?" scenario question
- Samihan's abstract questions

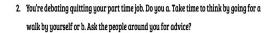


#### Part 1:

- 1. Do you think yourself as an introvert or extrovert? Introvert 1 2 3 4 5 6 7 8 9 10 Extrovert
- 2. Choose two adjective to describe your personality.
- 3. Do you enjoy yourself for being an introvert or extrovert? What are the advantages for being yourself?
- 4. Are you always keeping the same personality in both personal and professional situation?
- 5. Have you ever tried to change yourself to the opposite personality? And why?

#### Scenario questions:

You're at a party and you're interested in someone. Do you approach them, or do you
wait and hope that they will come to you?



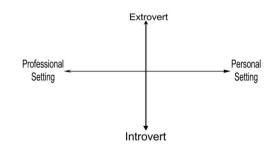
#### Part 2: Where would you sit in this space?



Why?...

#### Part 3:

1. Make a small circle in the most appropriate personality quadrant that you feel you might have in both professional and personal setting



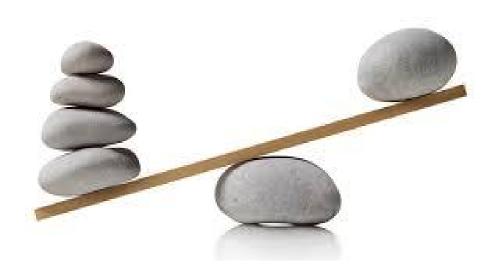
2. Draw a shape that first comes to your mind. Note: It can be both, either open or closed shape

3. Pick the color that best represents your personality



# challenges

- Ensuring the quality of our collaboration without strict instructional requirements
- Conducting the interview questions
- Modifying and adjusting the final book during the last week



## FINAL BOOK



Introverts, Extroverts and Everyone in Between



Introverts, Extroverts and Everyone in Between

This book is a collection of interviews we conducted over the course of about 3 weeks focusing on personality types in different surroundings. The intention of this project is not to categorize people into certain definite personas. But, it is to get people to reflect on their self perception and how they act in multiple settings. We focus on three different strategies of getting at this idea. Chapter one consists of more straight forward interview questions. Chapter two provides a certain scenario and asks the interviewee to react to an image. Chapter three contains more abstract questions that may reflect one's personality.

We understand that personality is a fluid concept, and no responses 100% define a person to be one or the other (introvert, ambivert, extrovert), but these answers do say something about the individual reacting to them. As social beings, many of us are chameleons. We react in different ways to our ever-changing environments.

#### "Do what I love, love what I do" - Samantha



She identifies herself as an intense extrovert. She describes herself as a curious and fun-loving person. She is happy as an extrovert because she thinks that as an extrovert, she gets along and connects with people better and also thinks it leads to better opportunities in life. In personal situations, she is more willing to open up with no restrictions. However, she is more careful in serious settings, so she does not offend other people. She worries about what others think about her. She never tries to change herself to be an introvert because she thinks that the personality comes naturally. For scenario questions, she sid that she tends to approach people at a party. In addition, when she is debating quitting a job, she will decide by herself and will also ask advice from others.

#### Where would you sit?



"I would really sit anywhere. I don't feel uncomfortable sitting with others" Professionally, she is a mix of introvert and extrovert however, chooses to be more of an extrovert personally. The shape that first strike her mind is a circle and pens down color blue that relates to her personality.

#### **Research Points Out:**

A circle is a symbol of harmony and good interpersonal relations. This shape is the most benevolent of all and focuses on people and their well being. The color blue is mostly preferred by introverts whereas extroverts are more inclined towards yellow - red like colors.



Although she indicates that she is extrovert, but her chosen color implies her as an introvert. It is hard to categorize an individual as a complete introvert or extrovert because they act differently in different settings. Her reaction relies on what the situation she is facing and what her motivation is, like she tending to be an introvert in a professional setting because she does not want to offend others. Therefore, everyone should not be judged as an introvert or extrovert by others with ease.



# Questions / Comments ??

Thank you & Happy Holidays

#### our topic

- describe what the book is about
- Why this book/ intent of book (intro paragraph)
- -

#### interview drafts-

(go over how/ why you came up with prompt and any changes made)

- G questions
- M where would u sit
- S abstract questions

#### splitting up book - outline

### 5 minutes

#### how we worked together

- working around tough schedules
- assigned individual tasks while not together
- split up book into chapters- each person has their chapter to work on

### communicating/ sharing ideas/ conflict

- GOOGLE drive
- Canvas Conference
- group text
- met once a week

#### giving/ receiving criticism

- open, honest conversations
- vote on decisions
- respected each other's' opinions

#### achievements

- met milestones on time
- balanced workload between all of us
- good communication
- successful interviews

## **Final Product**

THE BOOK



Introverts, Extroverts and Everyone in Between

### Introverts, Extroverts and Everyone in Between

Cheng, Guoge Drummond, Mackenzie Shani, Samihan

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#### Where would you sit?



"I would really sit anywhere. I don't feel uncomfortable sitting with others"

## $\bigcirc$

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"My personality changes depending on the setting" - Daniela



She sees herself as an introvert. She descrbes her personalitiy as impulsive and argumentative. She does not think labelling anyone as strictly one or the other makes sense. Sometimes she acts more introverted and sometimes she acts more extroverted. She is much more introverted in a professional setting than she is in a personal setting. She tried to change herself extroverted for other people. If she is at a party and she is interested in someone, she will wait for them to come to her. If she is debating quitting her part time job, she would definitely do both-taking time to think by herself and asking the people around her for advice.

#### Where would you sit?



"I'd sit here because I wouldn't want anyone else coming up to me. Actually, I probably wouldn't go to the park by myself. I don't like sitting in public alone."



She defines herself as an extrovert both professionally as well as personally. The shape that first came to her mind is a zigzac doodle. She compares her personality to the color purple.

#### **Research Points Out:**

The zigzac shape is a symbol of creativity. Its main purpose is the generation of new ideas and methods.

The color purple is the color of a neutral person who enjoys to be both an introvert and extrovert depending on the situation. However, the color of an extrovert is gerenerally warm colors like yellow-red.



Overall, her responses show that there is no equation for this. People act differently in different settings, and are pulled to different things reguardless of personality. Yes, there are patterns and commonalities amonogst introverts and extraverts but nothing is ever completley objective. Her responses portray this, but also to seem to lean towards introversion.



"I'm more of an introvert" - Kunj



He identifies himself as an introvert. He describe himself as a patient and observant people. He believes being an introvert makes him a little more patient with others and he listens to all perspectives before giving his opinion. He is not always keeping the same personality in personal and professional settings. In some situations he has to switch his personality, but he is comfortable being an introvert. He tried to change himself sometimes. In some cases or with some people, He does tend to act as an extrovert. It really depends on the situation. If he is at a party and he is interested in someone, he would wait for them to come to him. However, if he knows for a fact that if nothing happens and he is just waiting, and then he will make the first move. If he is debating guitting her part time job, he tends to take time to think by going for a walk by himself.

#### Where would you sit?



"I'd sit here because I'd have my own space to do stuff on the table and it would be awkward to sit at some other table where there are people there if this one is empty"



He chooses to be an extrovert personally however defines himself as an introvert personally. The shape that first came to his mind is a star, which is a closed figure and picks the color blue to represent his personality.

**Research Points Out:** 

A star when looked as multiple triangles symbolises leadership. It also characterises a confident person who wants to be right in everything.

The color blue is generally preferred by introverts.



His overall responses indicate that he is "more of an introvert" however his personality changes according to different situations. He calls himself an extrovert when around familiar faces but finds it difficult to present within a group of professional people. His color preference aligns with the basic studies of 'color of introverts', which is blue. "He finds comfort in being an Introvert." Therefore, it is difficult to categories people into one particular personality type since no one person constantly keeps one personality and it is possible to be more of one than the other.



### Thank You!