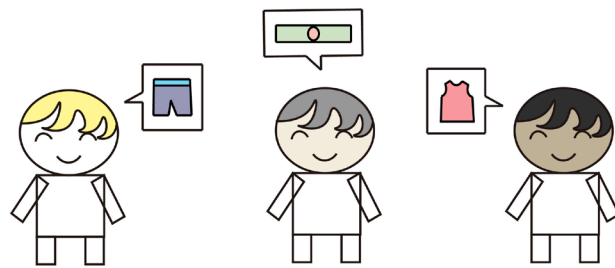


DESIGN IS MY LANGUAGE



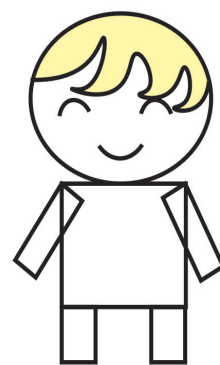
# Font Exploration

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Adobe 宋体 Std  
*Minion Pro Chaparral Pro*

**Matura M7 Script Capitals**  
BODONI SVTYTWO SC ITC  
**Kino MT**

**Bernard MT Condensed**  
*Avenir Next Condensed*  
*Monotype Corsiva*



*I like the light fonts, because I think they are very elegant and delicacy.*

*The capital letter can be bold, because it is easy to catch people's attention.*

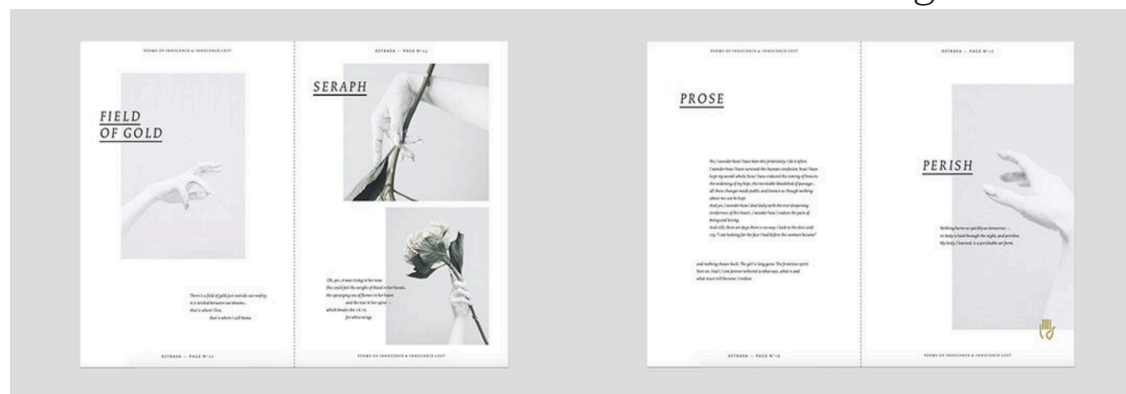
*People communicate by using language. I think fonts have their own emotion and mood. For me, the light font says, "I'm a peaceful and gentle guy."*

I like the color combination of these sources. Also, they have connection between different pages. The connection can be the pictures, patterns or color. It creates a strong mood for the people. The whole thing looks unity and organized. The different shapes of color or the pictures are well placed too. For the fonts, the changing size and form are separate the headings and body types, which make the layout clearly and readable.



In my manifesto, I want to create some pattern or characters in order to lead people in my design world. I can communicate with my audience by using my design works instead of the real language, no matter the white, yellow or black people who learn and speak different languages in the different parts of the world. Paul Rand said, "Design is everything, everything!" I said, "Design, is my Language!"

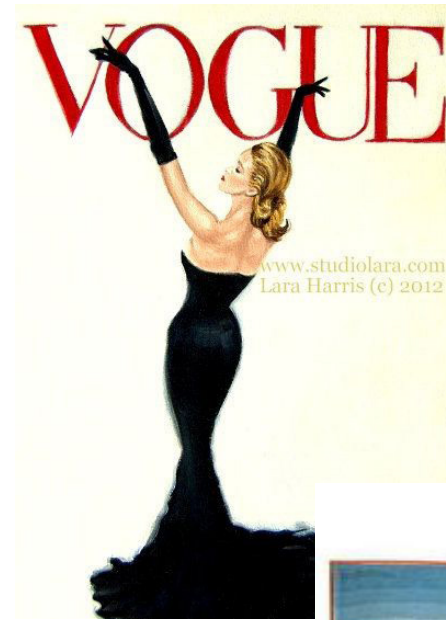
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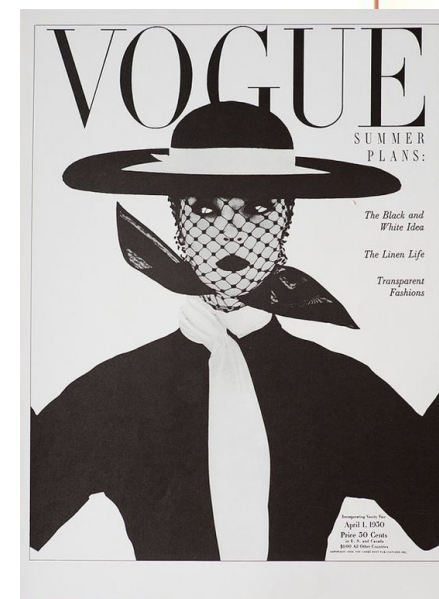


My chosen garment is a black cotton shirt made by Junya Watanabe. The fabric is very light and soft. It is a button-up shirt and has 7 buttons. 1-2 buttons are at a distance of 1.5 inches. 2-5 buttons are at a distance of 3 inches. 5-7 buttons are at a distance of 2 inches. The button of the shirt is gray color and has a little collar. Without the sleeves and collar, the garment is made by 9 pieces. Front parts have two symmetrical pieces. The top of those pieces from arm hole to the front stiff is around 5 inches and it becomes wider to the bottom. The hem of one pieces is around 14 inches. From high

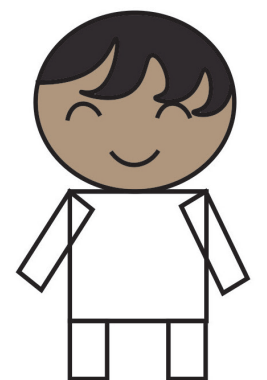
point shoulder to the hem, the garment has 25 inches long. The sidepieces and back pieces are same as the front. It also has a yoke and it is 16.5 long and 2.5 wide. It has some gathers at middle of the back part. The sleeve is like a fan shape when people wear it with open arms. Upon the cuff, it has around 3 inches gathers to make the sleeve winkle. It's a shirt, but not the classic one. Its light texture and flappy shape means out of border. Language does not have boundary, same as my design. Black absorb all the color so people can only see the black. My design work can absorb all ideas and passion.



From the cover page of vintage Vogue, I got some ideas of how to use human figure to display the cloth and the mood. So I create a human figure with my cloth in the next page.



The using of color, the facial expression and the pose are the goog method to send the message to the audience.



*I am black  
not one color But all the color  
I am light  
easy and ductile  
I am flappy  
fly in the sky*

*I am black  
the explosion of energy  
I am light  
the way to get out from the darkness  
I am flappy  
fly in the forest*

*I am black  
the color of language  
I am light  
gentle and peaceful  
I am flappy  
fly out boundary*



*Design is everything, everything!*

—— Paul Rand

”

*No matter the changing environment, design is always there. Design makes our life easier and variable. Design cannot disappear through the time, because design grows stronger during the time. I enjoy the process of design. You may come up with a design idea anytime anywhere, and you just need time and energy to work on it. Life without design is like fish out of water. People can not live without language too. People from everywhere communicate by using language. So, I think design is my language. I can communicate with people by using my design, because design is my language.*

