

# PLASTIC TRADE

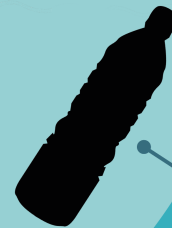
An app that helps reduce the amount of plastic pollution on land and sea through publicizing community projects and incentivizing local people to help clean up their neighborhoods.

200 📍

Scientists have identified 200 areas declared as dead zones where no life organisms can grow.

80%

Plastics are estimated to represent almost 80% of the total marine debris floating in the world's oceans.



12.7 million

Tons of plastic waste enters the oceans every year, killing marine life, threatening ecosystems and contaminating seafood.

450 years

A plastic bottle will last for more than 450 years if left on a beach.

267

Species around the world are harmed by plastic either through ingestion or becoming entangled in it.



## WHAT CAN WE DO

1

INCREASE CAPTURE & REUSE

2

AWARENESS

3

IMPROVE SOLID WASTE MANAGEMENT