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### **iPhone**

The iPhone is a product that took the world by surprise. It not only changed the face of technology but changed the way one looks at phones. This device was created by the founder of Apple, Steve Jobs. The driving factor to create such product stemmed from his pure hatred of an acquaintance from Microsoft. Steve Jobs wanted to be better, do better, and show opposing companies who was the best. This innovative phone was created January 9th of 2007, then later released June 29th of that year. Steve Jobs had created a demo with a multi-touch tablet, however, he wanted to shrink it in size, to be used as a cellular device. This smartphone combined the ability to text and call with the use of a camera, and iPod into one touch screen device. The iPhone shapes society in a new era of technology that keeps accelerating today. The designers at Apple are constantly updating the software, the appearance, and quality of the device. It makes one often think, where would society be without this multi purposeful device.

### **Jean Jacket**

When one is wearing a jean jacket they don't often think about the long history of the article of clothing. Interestingly enough Jeans Jackets have been around for more than 200 years. This Jacket was created by the denim legend Levi Strauss. Strauss is known for being the creator of the first ever jeans in 1870. He designed them as a utility garment that was both durable and breathable for a variety of labor workers during the gold rush. Levi thought to create a top to

match the already popular garment. These jackets were just as practical as the bottoms for labor workers as well. Later the idea of jeans and jeans jacket evolved into more than just a practical garment for workers, but into a popular fashion trend that still stands today.

## **Pen**

A pen is something that is used every day for people to write, learn, interact with, etc. It seems like such a simple tool but without it life would seem a bit limiting in everyday activities. For example, it plays a vital role in education for one can take notes and learn, as well as businesses to communicate ideas and establish deals, and other writing needs. How would one have learned to write without such a tool? The ancient Egyptians were the first ones to invent the pen as a primary tool to write with. However, throughout history, there have been numerous variations of pens in which the quality of how they are performed, and the varying types of pens have changed. The evolution of pens has been tremendous, making it more user-friendly and a faster outcome. Our great ancestors are credited for such an important tool in society today.

## **Juul**

E-cigarettes have become a common fad amongst teens and adults. However, the intended purpose of these products was to serve as an alternative to smoking. The Juul is a newer form of an e-cigarette device that has sparked a fast spreading trend. The intended use of it has been somewhat skewed in some people's perspective. This is because rather than its intended purpose of helping many quit smoking, it has become a commonly used device among teenagers creating early habits of smoking. James Monsees and Adam Bowen are the co-founders and creators of this device that has become quite popular in the past two years. With a background in product design, Monsees and Bowen thought to use that to find a true alternative to smoking.

They thought that applying the use of industrial design alongside the smoking industry would be a successful approach. This compact, high tech, user-friendly device has reached a tremendous amount of success amongst society today, however, it is arguable that it is not a positive success.

## **Handbags**

Handbags are a commonly used everyday fashion item that ranges in size, style, and price. However, the use of a handbag is greater than the simple ideas of wanting to be stylish. The intended use of handbags is to carry things that one needs. This has been the common thread since the early BCE when hunters and gatherers need to carry things. The use of handbags took place of women and even men having to carry things in their pockets. Back in time, it was not about the appearance of the bags, it was about the practicality of the object. However, over time, this idea evolved tremendously. Now there are numerous designers that design beautiful handbags, that carry the same initial intent. Handbags today are both functional and fashionable.

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