

ARTCREAM!

ART+ICE CREAM

I am going to sell ice cream in the holiday market because ice cream is always the most popular items in a holiday market. My target customers are all people who come to the market, from children to elderly people. My ice cream will be well-decorated and instagram-ready with good taste. They will be decorated with, for example, honey, marshmallows, popcorns, macaroons and chocolates. We will design different and unique look for each ice cream. It is not only a ice cream, it is more like an art piece. The flavor choices are limited. Since we want to focus on the outlook and decorations of the ice cream, we will only provide basic flavors like vanilla, chocolate, milk....

ARTCREAM

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artcream!
color palette



MENU

·FLAVOR·

- .VANILLA
- .MINTCHOCOLATE
- .GREENTEA
- .MILK
- .MANGO

·TOPPINGS·

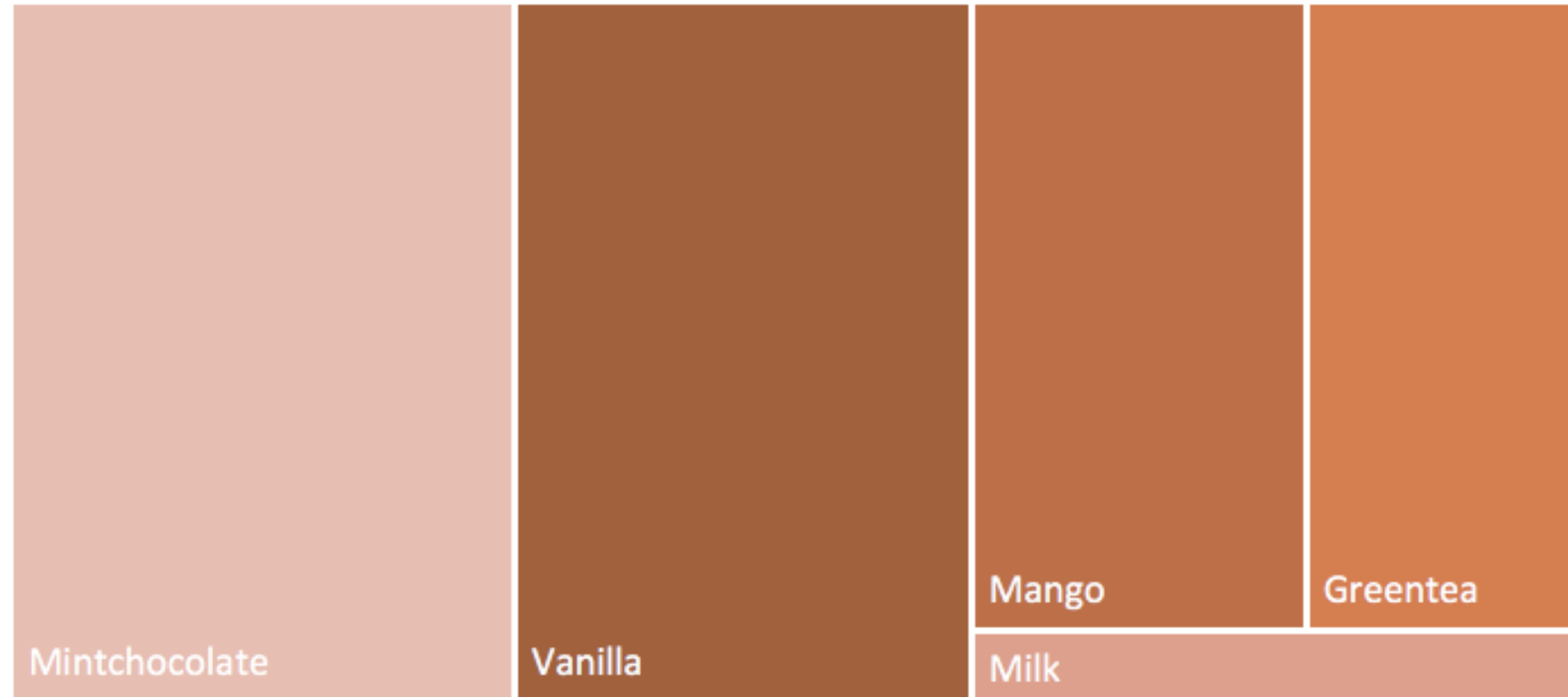
- .HONEY
- .MARSHMALLOWS
- .POPCORNS
- .MACAROONS
- .CHOCOLATES
- .CANDY
- .BUBBLE
- .FRUITS
- .CARAMEL
- .NUTS
- .WHIPPED CREAM
- .COOKIES
- .GUMMY BEARS

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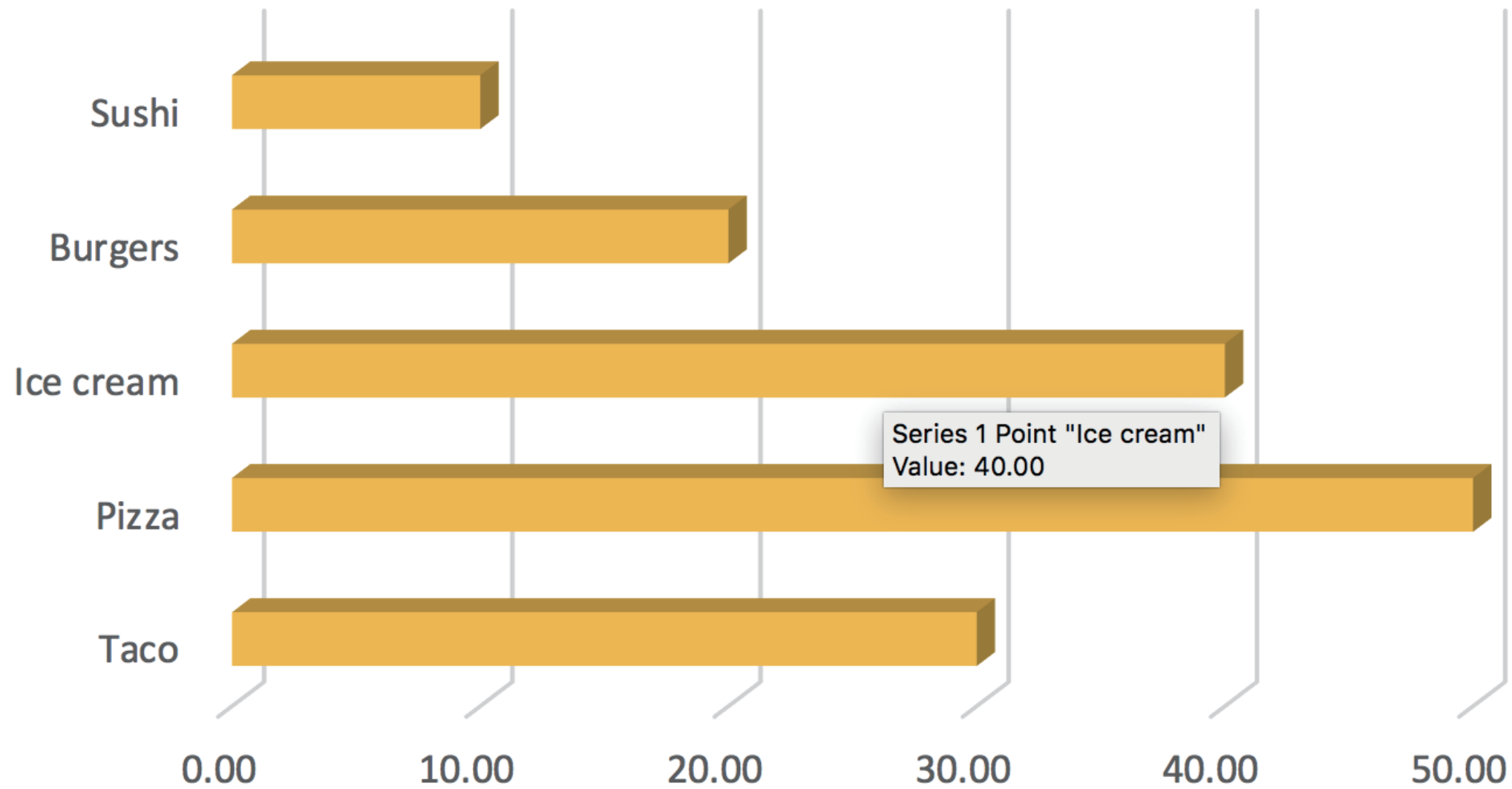
Top 5 Ice Cream Flavor

■ Vanilla ■ Mango ■ Greentea ■ Milk ■ Mintchocolate



MINTCHOCOLATE: 32%
VANILLA: 29%
MANGO: 19%
GREENTAE: 16%
MILK: 4%

Food Popularity in A Holiday Market



#1: PIZZA
#2: ICE CREAM
#3: TACO
#4: BURGERS
#5: SUSHI

POSTER

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JUNE 1ST-JULY 7TH



ART
CREAM!
JAMM