

Recap of Current Events

Currently, I am a student at Parson's School of Design planning on coming out of the Integrated Design program. I came to this school not only for the name but because of the location. New York City is a wonderful place to thrive and there is a dreamlike state still lingering on here. The city is the perfect place for me because I love the urban environment and I plan on living here for a very long time. My focus as a student is still a bit unclear. I want to pursue areas related to product design as well as communication design. So coming out of college, I'd like to be placed into those areas for jobs. I want to work with a company like Nike who has been making huge steps not only in sustainability but also in terms of culturally — regarding America's political climate in terms of religion with the company producing Nike hijabs. I also would not mind working for a company who is interested in sustainability and making moves to a better environment. I feel I could contribute more to a company who is up and coming in sustainability and making progressive strides. In the future, I foresee New York City being the leading community for sustainability and big companies will take on the likes of that — transferring their ideas and morals onto other parts of the world. That is a very positive stand point but I believe that we're moving towards environmentally friendly options.

This is a timeline of how I see my life going.

1. Graduate from Parsons School of Design with a degree in Integrated design.
2. Look into jobs and internships where they focus on product design/communication design.
3. Secure a job with a company focused on sustainability and brand extension.
4. Work to make sure a widespread message is known.
5. Become rich!!!
6. EXPOSE THE BRUTALITY.
7. Donate to foundations and causes relating to sustainability & push for the ones who really want to make a difference.
8. Volunteer in communities in different countries and MAKE SURE the money is going to the right places.
9. Die peacefully.

Identification of Key Leverage Points

Leverage Points: Reducing Environmental Impacts

1. The company I choose to work for will have sustainable options and look towards more renewable sources of energy that are implemented not only in their company practices but also in their products.

2. In my time in Parsons, research and use materials which are better for the environment in any way. There are so many more cheaper, sustainable, reusable materials out there; I just have to look into places around the city where I can find these things.

3. Environmental practices have already been influenced in me by my family. I have given up meat before which helps me reduce my consumption of meat and I take cold showers (they're healthier for you because they help your hair grow and become stronger and your skin becomes tighter and reduces pores). More things to incorporate in my day to day life which I can learn to do is to cook more at home and turn off the lights when they're not in use.

4. After my stay in New York City, I want to move to a quiet suburb area and raise my kids there. When I get to choose my own house that I want to live in, I want to make sure to make it as environmentally friendly as possible. I am extremely interested in Tesla's sunroof and I think natural lighting is an amazing feature to utilize.

Leverage Points: Positive Future Scenarios

1. I like making change and I appreciate it (even though I'm afraid of updating the apps on my phone). As I expand my social circle, I want to make the people in it aware of eco-friendly opportunities in this world. We need to see more people just gaining knowledge about the world and it's current state.

2. As I grow older and (hopefully) have money leftover to give away, I want to do something for the environment and it's people. Unfortunately, money talks. The only way I can possibly get through to people in big businesses is to present them with money and make sure my ideas get spoken through and presented. No sustainable options = no money.

Documentation of Progress Made Toward Achieving Personal Mission

My final mission statement is to make the world a suitable place for my kids. Being in the class made me realize we don't really have as many years as we thought we did on this planet. We're depleting resources at an alarming rate and soon the future generations will not be in a good place if we don't start making changes immediately. My mission statement definitely has evolved since being in this class. In previous years, I honestly had no idea about climate change. I knew it was a real thing but it seemed like my past teachers didn't really have a place in their curriculum for it. When I saw that this class was required for the first year, I was confused. I didn't know what we could possibly learn about the environment that I didn't already know. Apparently I didn't know anything. This class was an eye-opener for I believe many of us. I want to push to get this information out to schools and to anyone willing to listen. This is our future and we need to expose the hidden truths placed onto our society by big corporations. If we could somehow get the majority of people in this country aware of what's happening in the world, then a difference can easily be made — just with knowledge.

Reflection on Time at Parsons

I've grown to learn more about materials and such after taking this class and what kind of environmental impact certain products have on the world. I've develop certain research skills and a cooperative mind. With this I can learn to take on ways I can get messages

across to other people who aren't so sure about the environment and it's horrific changes. Under the particular courses I'm planning to take, I can learn how to properly get messages across using advertisements and thought provoking concepts. I was interested in the trips we took out to the water and to the U.N. and it made me realize that there is so much more to experience. I could find places to visit and factories to look into which are open for visitation. As I'm preparing for my future career, the least I could do is move to more sustainable materials as well as spread awareness for what is going on. I've already ingrained in some of my friends that we have to make a change. We've all been using reusable cups and bags and attempting to consume less in a stronger effort to help move forward in the direction we need. One thing I want to learn in school is how to make a point come across in a way that provokes change and emotion in people. I have so many points I want to prove to others but in a way that is nearly impossible if I don't have the right tone and set up of voice. How do you speak in an engaging way to make sure the listener actually does something about it? I'm looking into classes of that sort to take in my few years left at Parsons because not only will it help the cause, but it's also just a good skill to have in your pocket.

All in all, the path for all these changes is daunting. But with proper knowledge implemented into designers and collaborators alike help push the movement. Change doesn't happen overnight and it starts with knowledge. Just getting information out there and honestly scaring people into doing the right thing is what we have to do. People are blinded by what they think they know and are pushing away cold hard facts. We all have to work together to push for a better world.

MY FUTURE INFOGRAPH VERSION

A look into my plans.



IN PARSONS

OBJECTIVE #1



MATERIALS

In Parsons, it's necessary to understand the materials you are using and how it affects the environment. Proper research about materials can help you move towards more sustainable options. Your dollars are votes. Reuse if you can.

FUN FACT:

In the United States, more than 40 percent of municipal solid waste is paper -- about 71.8 tons a year.



JOB SEARCH?

MY DREAM JOB



JOBS?????

It's already as hard as it is to find a job in New York City, however it's impossible for me to work somewhere where there are no morals.

Nike has been a leader in brand extension. Not only have they taken a direct route to sustainability but they also have expanded their collections to integrate more cultures.

There is also a growing appreciation in my heart for companies beginning to introduce sustainability in their practices.

FUN FACT



<http://about.nike.com/pages/sustainable-innovation>

VISIT THIS PAGE TO READ ALL ON NIKE'S SUSTAINABLE BUSINESS REPORT.

FUTURE

SHOW ME THE MONEY



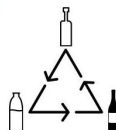
MOVING FORWARD

To move forward, you need money. I hope to become rich (who doesn't) and give back to the world.

Donate to people who are for a good cause. I also want to save money so I can go volunteer in different countries to help their needs.

FUN FACT

Glass can never be worn out but it can be recycled forever.



keep a lookout for me y'all
because i'm going to be
famous.