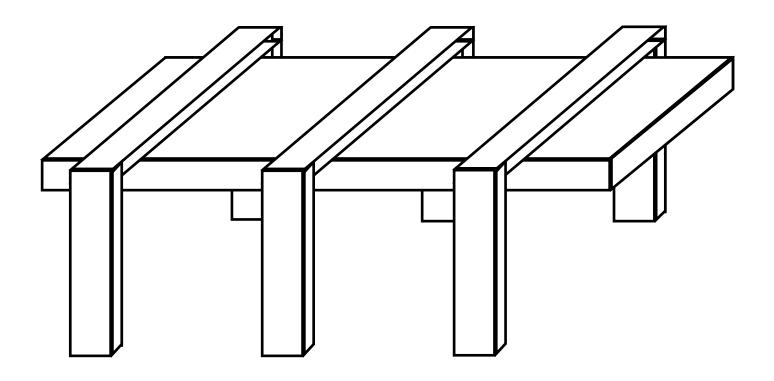
LIMITED EDITION: HOSTILE

## BONCH







## THE IDEA

## For the many people

The IKRR Concept starts with the idea of providing a range of home furnishing products that are affordable to the many people, not just the few. It is achieved by combining function, quality, design and value - always with sustainability in mind. The IKRR Concept exists in every part of our company, from design, sourcing, packing and distributing through to our business model. Our aim is to help more people live a better life at home.

## **Bringing the IKRR Concept to life**

The IKRR Concept comes to life in many ways: Through our worldwide stores, in the IKRR catalog, via the web and apps, and most importantly in millions of homes around the world.

The limited edition *Hostile Bonch* is currently available in the following countries: Sweden, UK, and USA. Ranging from 10 different colors and 5 different sizes to suit the needs of our loyal customers. Through the *Hostile* series, IKRR aims to explore real world designs taken from major metropolitan cities to create a modern and urban feel for your home.

