

THE 3 TOPICS



**BLACK AND WHITE
PHOTOGRAPHY
AND ITS**



HOW DOES THE COLOUR OF A PHOTO AFFECT US ?



WHAT HAPPENS IN THE BRAIN WHEN WE LOOK AT BLACK-AND-WHITE
PHOTOGRAPHS?

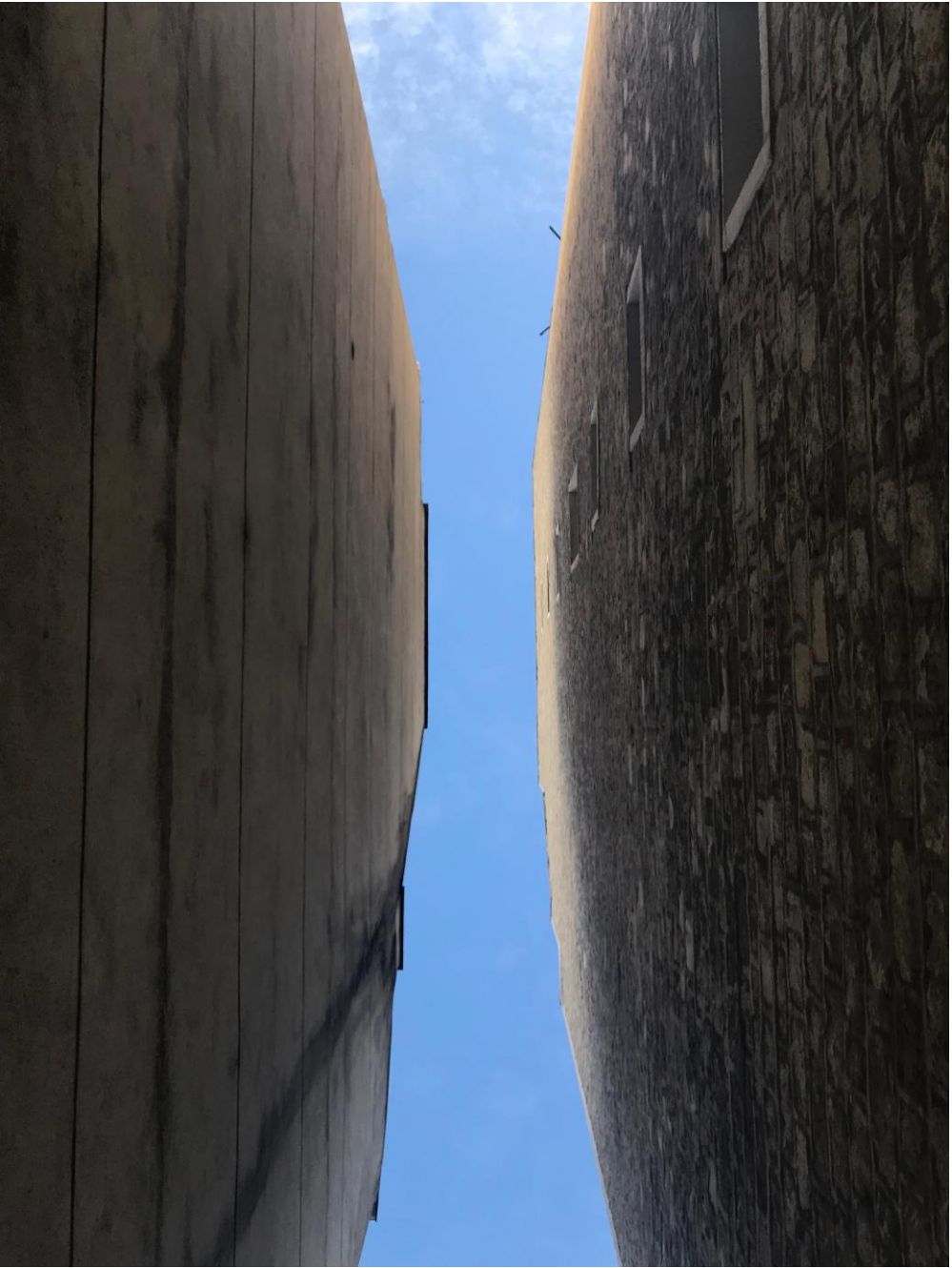
DO OUR BRAINS FILL IN THE COLORS?



DO WE GIVE MORE IMPORTANCE TO
DETAIL IN B&W PICTURES?

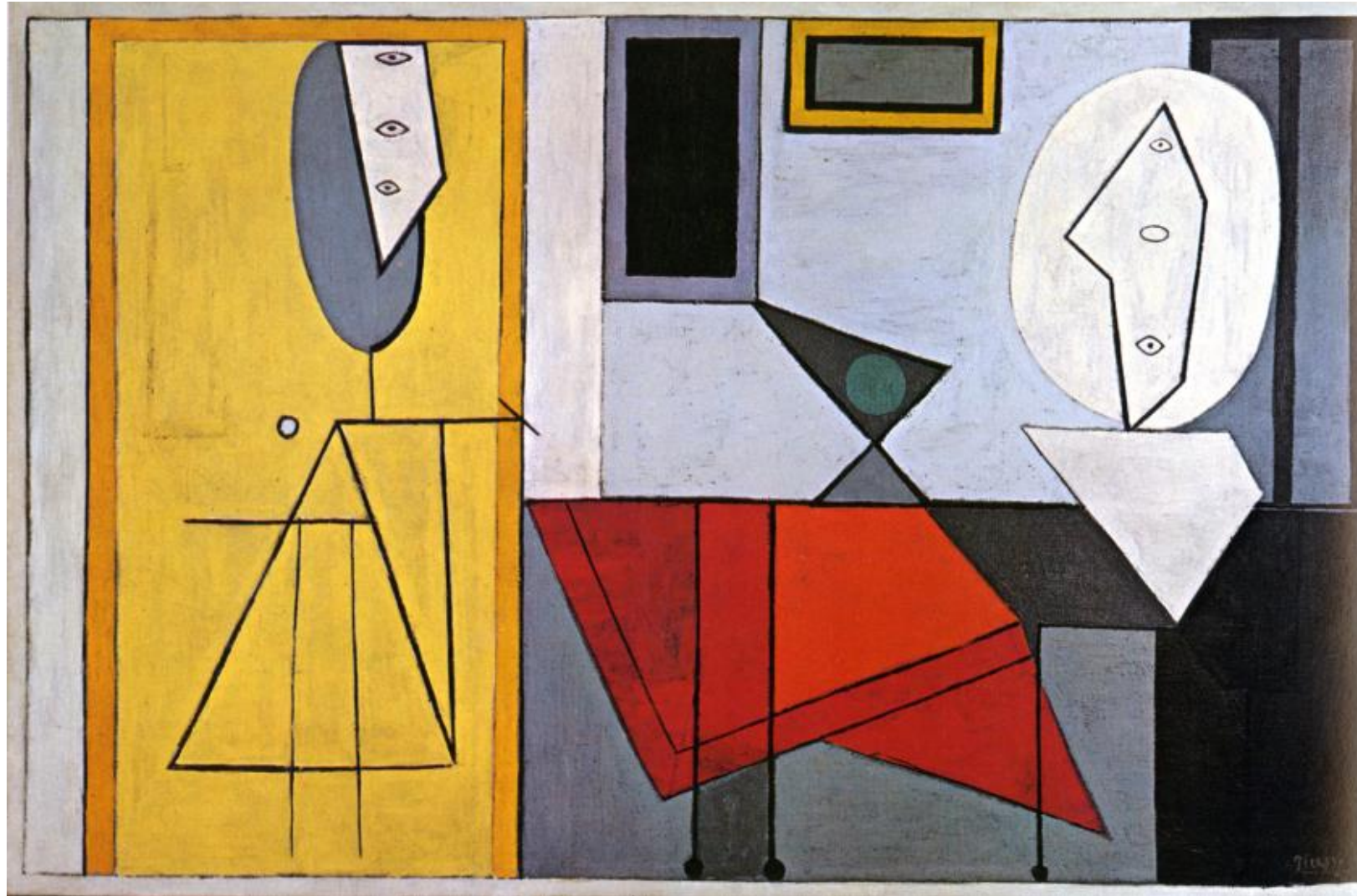
WHY?







**FUTURI
SM**



Pablo Picasso
L'Atelier, 1927-1928

MoMA



Fortunato Depero, *Skyscrapers and Tunnels*, 1930

HOW IS FUTURISM SO CONNECTED TO STRUCTURE?



Luigi Russolo, *The Revolt*, 1911

HOW DID THIS MOVEMENT AFFECT AND/OR SHAPE SOCIETY AND
ITS POINT OF VIEW ON ART?



Umberto Boccioni, Dynamism of a Cyclist, 1913.

HOW DID FUTURISM INSPIRE NEXT GENERATIONS OF ARTISTS?





**REDISCOVERY OF OUR
DAILY LIFE**

(READY MADE)



Marcel Duchamp
Bicycle Wheel
New York, 1951

MoMA



Marcel Duchamp, *Fontaine*, 1917,

HOW CAN ART CHANGE THE VALUE OF EVERYDAY OBJECTS?

WHY CAN IT?

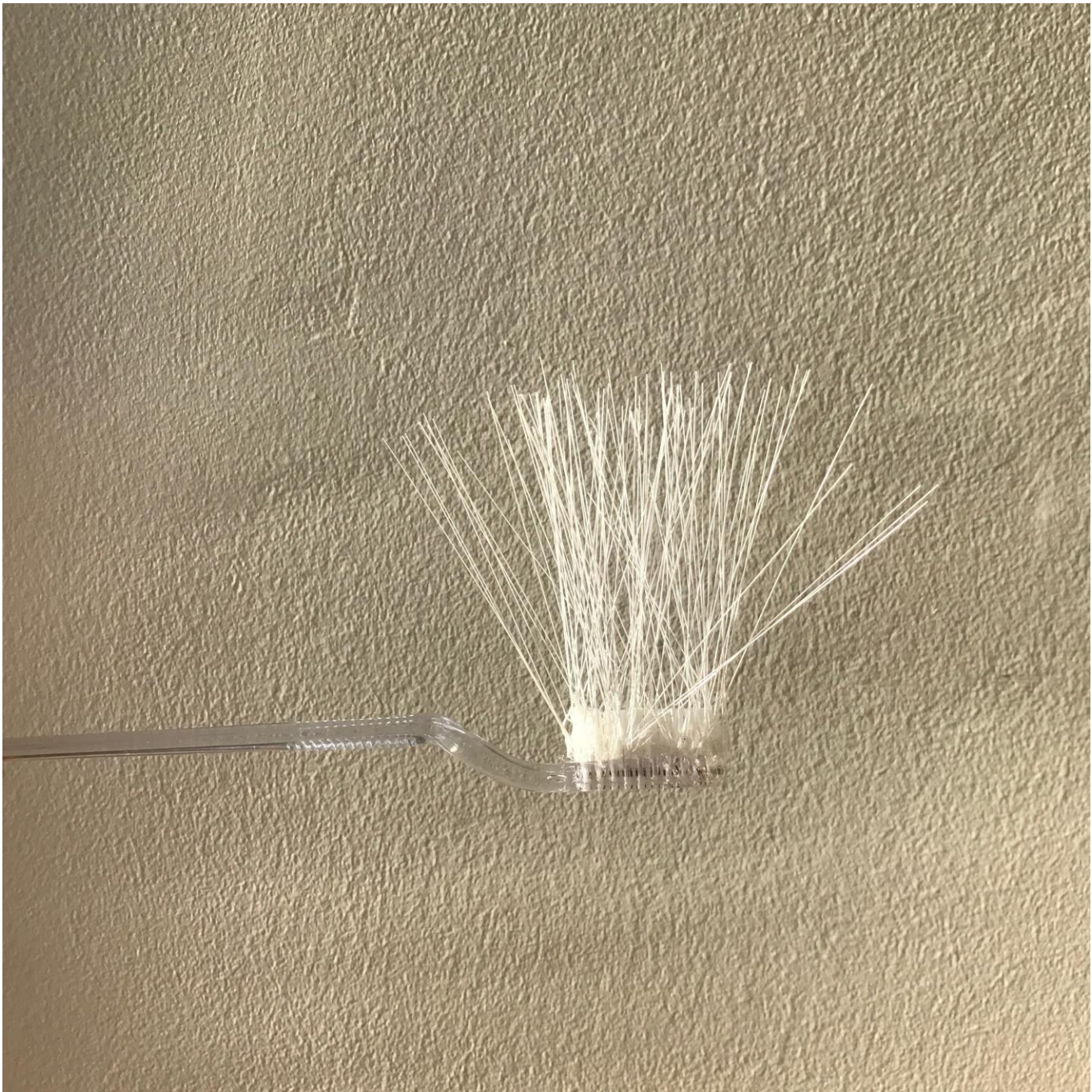


CAN AN ART WORK HELP US APPRECIATE OUR HABITS?



Man Ray, *Gift*, 1921,

HOW CAN WE DEFINE THE LINE BETWEEN ARTWORK AND EVERYDAY
OBJECT? CAN WE?



BLACK/WHITE PHOTOGRAPHY

FUTURSIM

REDISCOVERY OF OUR DAILY LIVES