

welcome to



***BOOTH 02***



**A NEW WAY TO**



***B R E A T H E***

**NYC**

now available  
for use in  
phonebooths  
city-wide.



# **BOOTH 02**



**A CITY WIDE INITIATIVE  
TO REDUCE AIR POLLUTION IN THE CITY  
AND HEAL THE LUNGS OF  
NEW YORKERS.**



Phone

Phone



Phone

Phone

Phone



Phone



Phone

**this is: *BOOTH 02***



**WE'VE TAKEN OLD PHONE BOOTHS AND  
REPURPOSED THEM TO CREATE OXYGEN BOOTHS  
THAT REFRESH, CLEANSE, AND REVITALIZE  
YOUR LUNGS THROUGHOUT THE DAY**



**ONLY  
\$.99**

**PER MINUTE**

**PER MINUTE  
PER MINUTE  
PER MINUTE**

**POLLUTED AIR WEIGHING YOU DOWN?**

**OXYGEN!**

**FLOWERS!**

**AROMATHERAPY!**

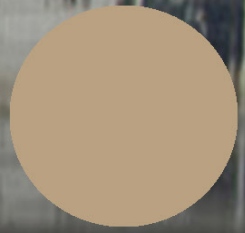
**FRESH AIR!!!**

**BOOTH O2™**  
Brought to you by the City of New York

**CONVENIENTLY LOCATED WITHIN OBSOLETE TELEPHONE BOOTHS!**



**BOOTH O2**  
  
fresh.  
clean.  
oxygen.  
  
Brought To You By  
The City of New York



AROMATHERAPY

THERAPEUTIC ESSENTIAL OILS AND VAPORS



PEPPERMINT (MENTHA PIPERITA)

active ingredient - menthol
acts as a decongestant to the lungs
aids with allergies, asthma, colds, and bronchitis.
protects against radiation-induced DNA damage and cell death

LAVENDER (LAVANDULA ANGUSTIFOLIA)

reduces stress, anxiety, and depression when used
cleanses and purifies the air
helps body produce three powerful antioxidants, glutathione, catalase, SOD



TEA TREE (MELALEUCA ALTERNIFOLIA)

activates white blood cells, boosts the immune system
cytotoxic - kills human cancer cells (lung, breast, prostate)
cleanses lungs and acts as a decongestant
purifies and deodorizes the air

