

Book Self- Evaluation

1. Most challenging aspect
 - The most challenging aspect was physically making the books fit into the binding, as it took a lot of precision.
2. Most rewarding aspect
 - The most rewarding aspect was seeing my spreads printed/assembled and seeing the physical end product. Watching something go from sketch to page is quite cool.
3. What did you learn specifically (skill, approach, process)?
 - Specifically with this project, I learned how to create a binding, export spreads in InDesign with crop marks to cut, and create a durable book binding/pages.
4. How did the process impact your final outcome?
 - The process you provided us with made my final version much more durable and neater than I would've done. Physically measuring the binding materials and exporting the pdfs with the crop marks, key parts in the process, made my book more precise.
5. Do you see this project impacting how you approach your creative process, or way you express your visual message?
 - Yes, I most definitely see this project affecting my creative process, as it gave me lots of helpful tools to create and export works with unity. Visually expressing my image, the accordion book project brought up new knowledge on paper quality and preferences for various styles of prints.
6. 6. How do you feel about the way you translated your original text into the book form/artwork?
 - I'm sort of shocked about how I translated the original text to artwork, as I didn't think I would actually take on this idea. It was out of my comfort zone to attend protests in the rain and trump tower to take photos, but I love how this book became a beacon for my photojournalism preference.
7. Do you feel satisfied with your final book?
 - I do feel satisfied with how my book came out! Being a perfectionist, I always feel that there is something to change, but I am content with how it came out.
8. What grade would you give yourself content/craft?
 - I would give myself an "A", as I do believe my concept and structure of the book (including craft) are well-thought out and intertwine quite nice. I am, however, very biased, as several hours went into this and I don't think I've ever been this precise, but that's just my opinion.

Write 3 - 4 sentences that briefly describe your book, the "elevator pitch".

My book is about: the political controversy surrounding Trump Tower and the rise of your voice in the matter

The focus is: on the architectural space of the building, highlighting how his "empire" connects and affects the surrounding area/people, but also his closed doors business persona.

I chose to use the format of the accordion to: Illustrate the different aspects and effects of the trump brand on the American people and give them a space to petition their beliefs.

The final message is: This is America, we're not here for this. We're not here for a corrupt president, one who tricks us, cultivates chaos and insults others. We will fight for our voices to be heard.