

PROJECT PLANNING

Class: **Studio, visual culture** SPR, 2019

Project Name: "Types of People"
Your Name: Lexi O'Neill

Due Date	4/14 SUNDAY	4/17 WEDNESDAY	4/21 SUNDAY	4/24 WEDNESDAY	4/28 SUNDAY	5/1 WEDNESDAY	5/5 SUNDAY	5/8 WEDNESDAY
Notes from Instructor	HW	CLASSWORK + HW	CLASSWORK + HW	CLASSWORK + HW	CLASSWORK + HW	CLASSWORK + HW	CLASSWORK + HW	PRESENTATION
Technology	continue any needed research, look into fallacies like elisha mentioned. verify upload procedures so you don't fall behind after production	begin to record found sounds based off of planned episodes (after meeting)	review collected sounds and continue to collect any necessary sounds. maybe experiment with microphones/begin editing found sounds into a library	begin recording episodes (aim for 3)	record! edit if there is time/meet with amy about editing procedures + tech	edit edit edit! get last minute sounds, interviews, recordings, etc if needed :)	be in final stages of uploading episodes. promote final presentation of episode/podcast premiering	upload episode before class
Fabrication	begin planning episodes (eg make rough outlines of them- aim between 10-15)	begin to set where distinct found sounds would be and get them + where research would be	continue going through script notes and begin to finalize necessary components. continue research	make any changes to script notes if needed. beef up research!!!!	more research	add any additional research	plan research for next episode...get advising + begin	present, get feed back, make more edits and begin diving into the next episode
Design	make image archive + get inspo for branding. make a proposed style guide (kind of like a pitch deck for the final concept)	present and begin to make edits to the proposed pitch deck	take notes from elisha/amy and have changes made/beginning of changes made	begin promotions	social media branding	promote- maybe hang posters?	promo for premiere	launched!!! and when next episode will come
Concept	set initial topic.	after meetings, finalize proposal and image archive on LP	make sure concept is well incorporated with branding. make final edits	make a list of people/contacts to reach out to. begin putting process folder together	make a plan with production based off past few weeks. work on process folder	more contacts? finalize process	have presentation together + finish all LP documentation	present
Other progress.								

NOTES

"Types of People" a podcast about niches of people/ideas in relation to typography + design

TO DO: MAJOR STEPS OUTLINED

- initial ideas
- create script notes
- complete research
- collect found sound
- schedule interview/record myself
- edit audio/embed sounds
- review and conduct any additional research + rerecord
- branding/episode to come
- upload to platforms
- launch + branding of so on media platforms/to others