

Project #2: Core Studio

MAPPING THE OTHER

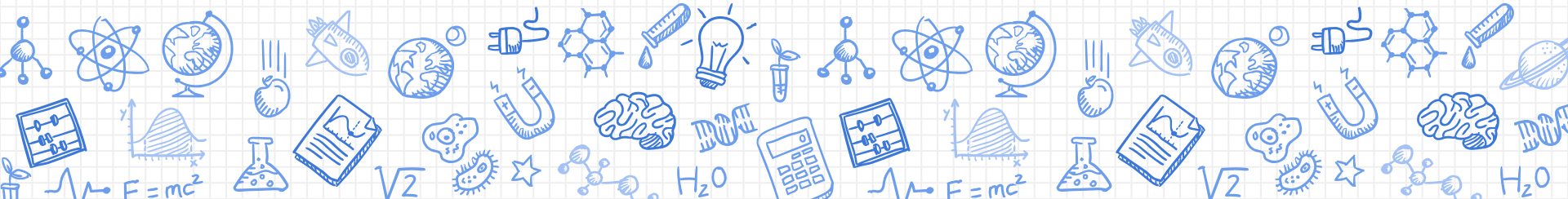
by Lum Mawun





MOODBOARD

CONCEPT: Immigrant Parents and First Gen Children



Moodboard No.1: How I Believe Others Perceive "The Other"



FULL MOODBOARD: <http://www.gomoodboard.com/boards/WilEzpm/share>

Moodboard No.2: How I Believe "The Other" Is Perceived



THE OTHER

THE ASSIGNMENT

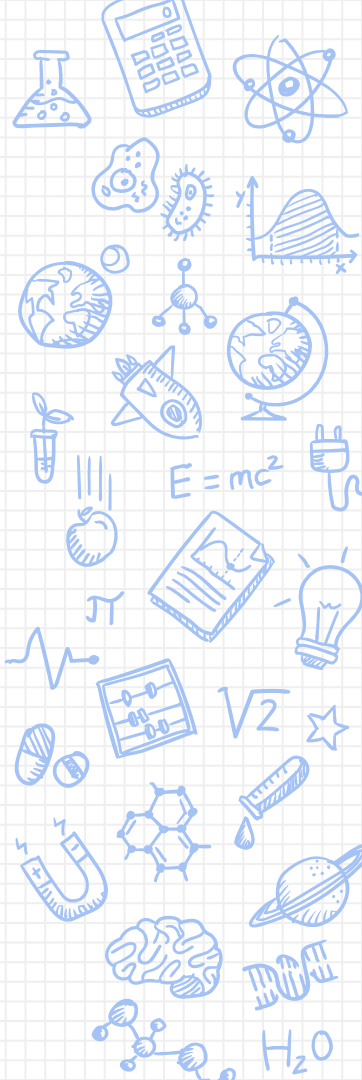
Research a culture or community that you consider 'foreign' or Other.

- ❑ Where do you stand out?
- ❑ What about the culture or community you chose to analyze is appealing to you?
- ❑ How do you respectfully study the "other" without bias?

THE CONCEPT

Focus on the relationships, and patterns amongst immigrant households in order to explore what it is like being an immigrant parent and being a first generation American.

- ❑ How do first gen Americans feel being raised by foreigners?
- ❑ How do immigrants feel raising first gen Americans within a new culture?



BASIS OF MY RESEARCH:



The barriers keeping immigrant parents from getting involved in their kids' education

By Cara Lind | clind@vox.com | Updated Mar 30, 2015, 11:55am EDT

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THOUGHT CATALOG®

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By Helina Daniel, June 24th 2014

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elite daily

introductions to global issues.

Perspectives get far more context when you have multiple opinions on which to base. We understand the world to be vaster than our own experiences, as we are constantly reminded about the lifestyles "back home."

3. CULTURAL UNDERSTANDING

"Oh my God, that is so weird" is probably one of the most common phrases you heard in your high school international class. Children of immigrants tend to be more understanding than their peers regarding things that may appear "taboo."

Of course, what's considered taboo has many different interpretations in each culture, but ultimately, a child of an immigrant is more likely to see the normality in things that may not be considered normal.





THE STUDIES

The Good Stuff!

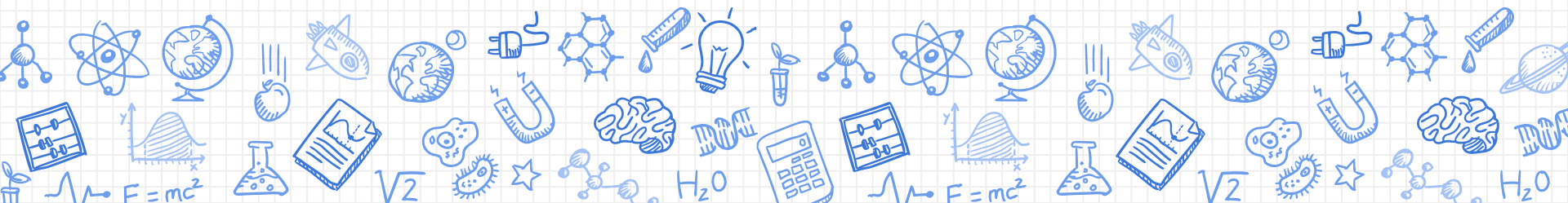
Research from interviews and preliminary research is applied to various design and art pieces.



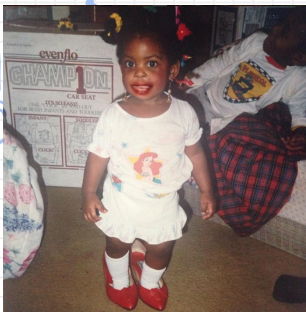
STUDY No. ONE:

“Who I Think They Are:

The Collage



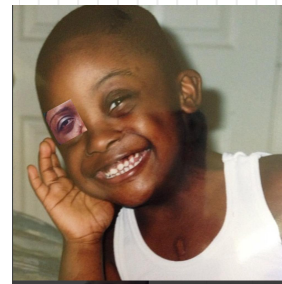
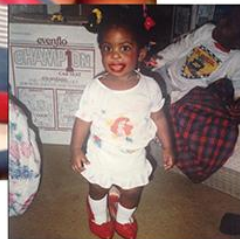
The Collage



made by florence!!!



circa. 1991-1999



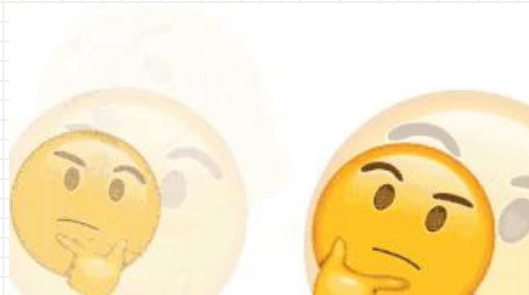
MY THOUGHTS

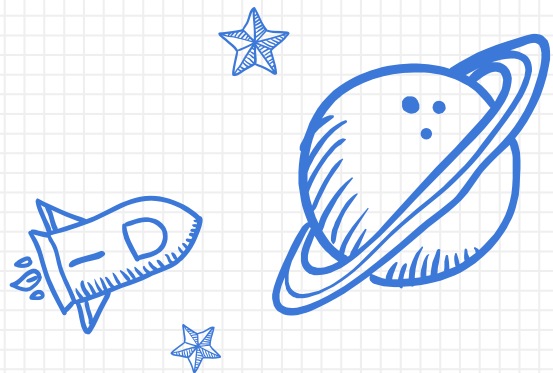
WHAT I THOUGHT...

- ❑ Initial lens
- ❑ Relation to concept
- ❑ Intent Behind research

WHAT I THINK...

- ❑ Change over time
- ❑ Approach to other studies
- ❑ Intent behind Research

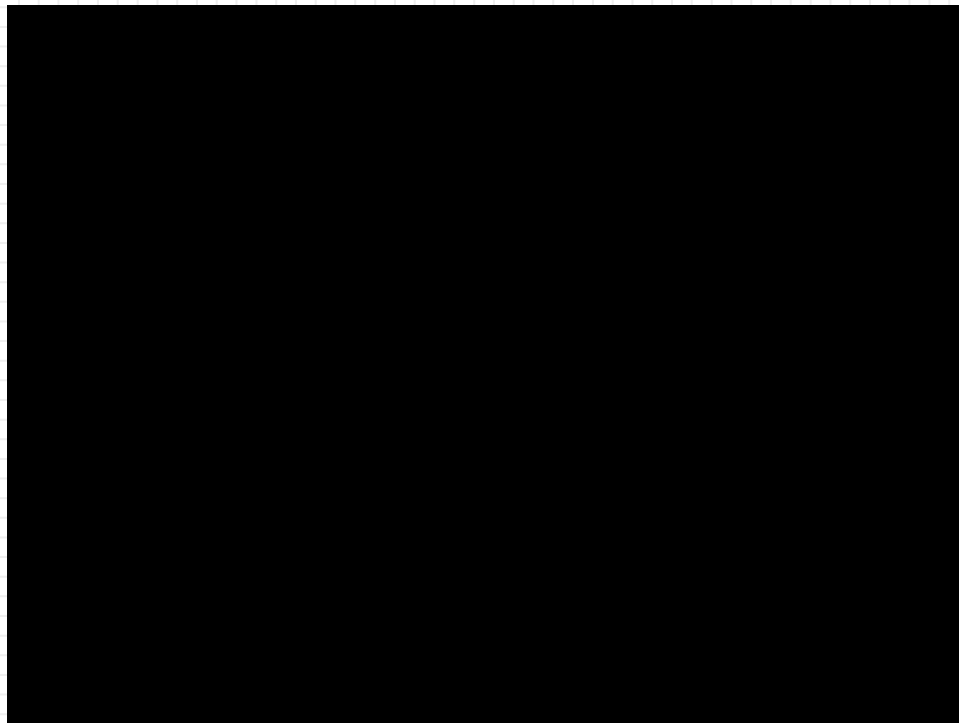




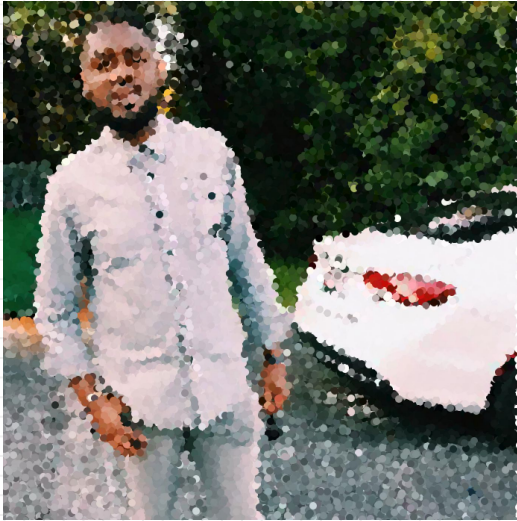
STUDY No. TWO:

How They Think Others Perceive Them
Generative Portrait

The Parental Immigrant: Michael Tasong



The Parental Immigrant: Michael Tasong (CONT.)

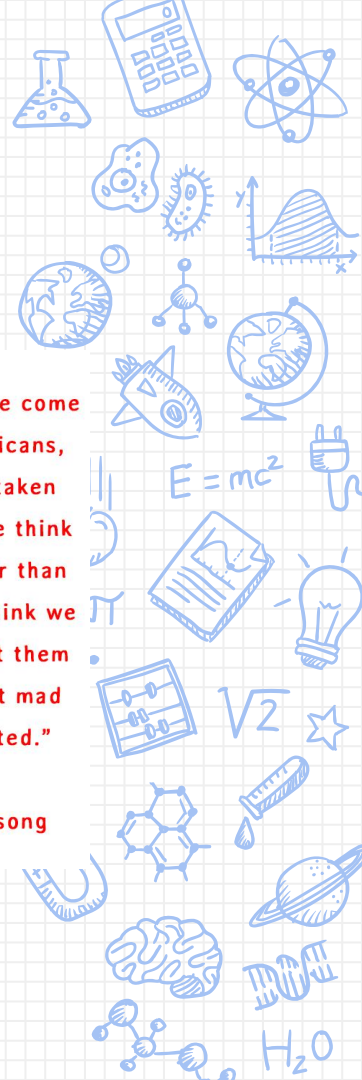


They think we come here, we Africans, [and] have taken their jobs, we think we are better than them. They think we don't respect them [so] they get mad and frustrated.



“They think we come here, we Africans, [and] have taken their jobs, we think we are better than them. They think we don't respect them [so] they get mad and frustrated.”

Michael Tasong



How They Think Others Perceive Them (CONT.)

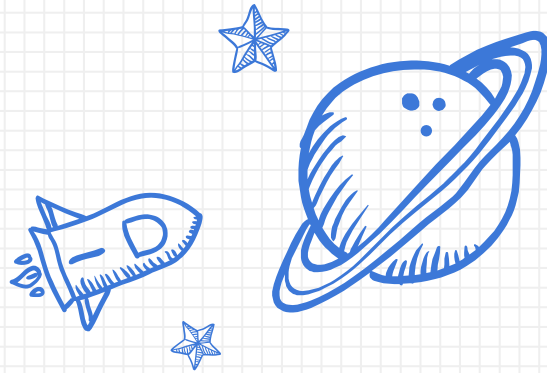
The Parent

- ❑ Coming in with a more bias perspective
- ❑ Experience incorporates preconceived expectations

The Child

- ❑ Automatically adopts a defensive response which ceates bias
- ❑ Experience is based off of the experiences of parents in conjunction with his own

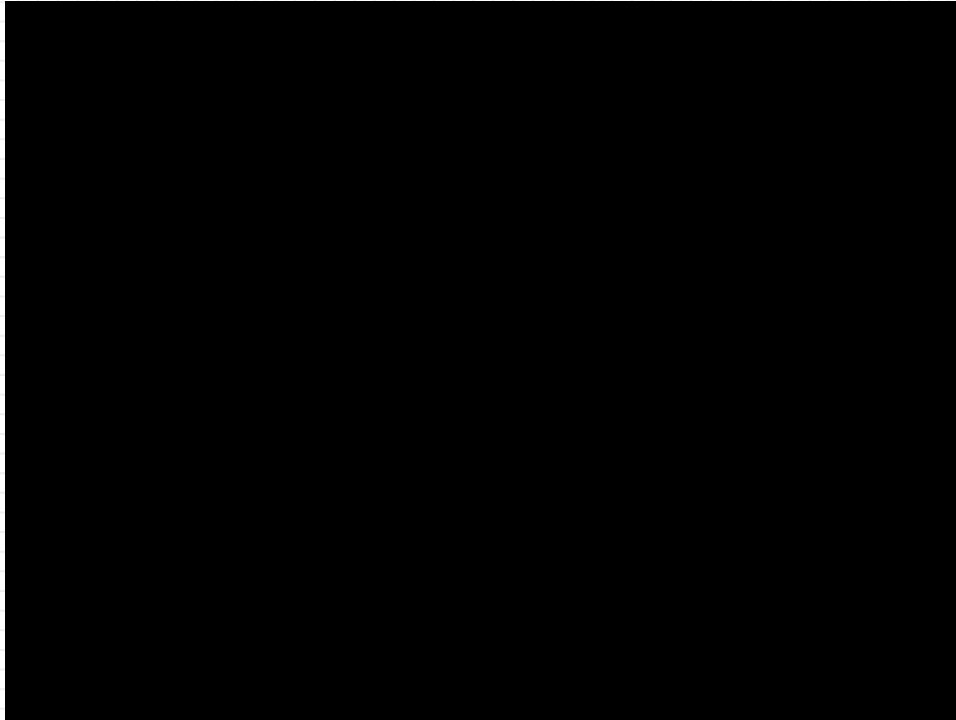




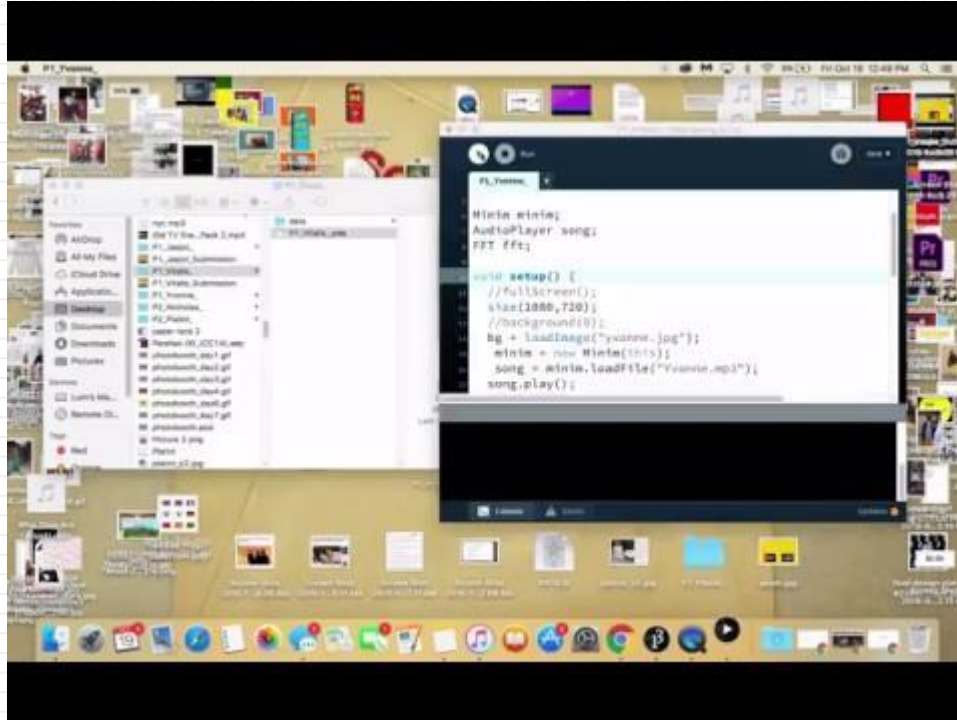
STUDY No. THREE:

Who They Are
Soundwaves

The First Generation American: Jasjot Kaur



The Parental Immigrant: Yvonne Tasong

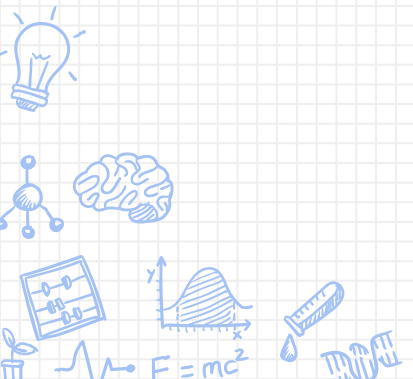


The Parental Immigrant: Vitalis Njong



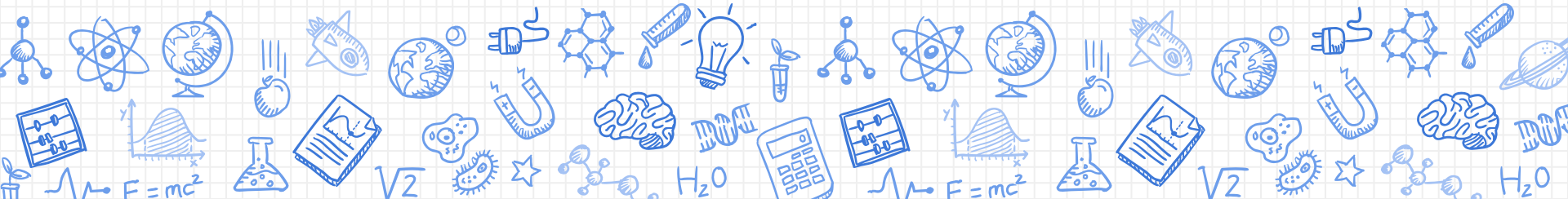


Reflections



Relation Amongst Studies

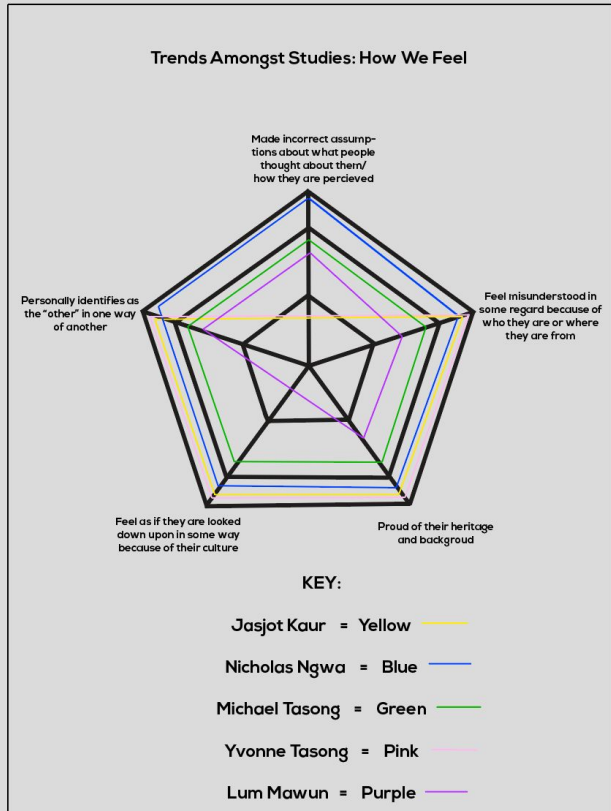
Project 1 and Project 2



Understanding the Data

Graph/ Map Used: Spider Graph

- Why this is an appropriate way to demonstrate all the data gathered
- Explanation of each category
- Similarities and Differences



Trends Amongst Studies

Understanding the Data (CONT.)

How We Think We Are Perceived

- ❑ Based off how we perceive ourselves
- ❑ Largely formed based on assumptions

**B
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How We View Ourselves/ How We View Others

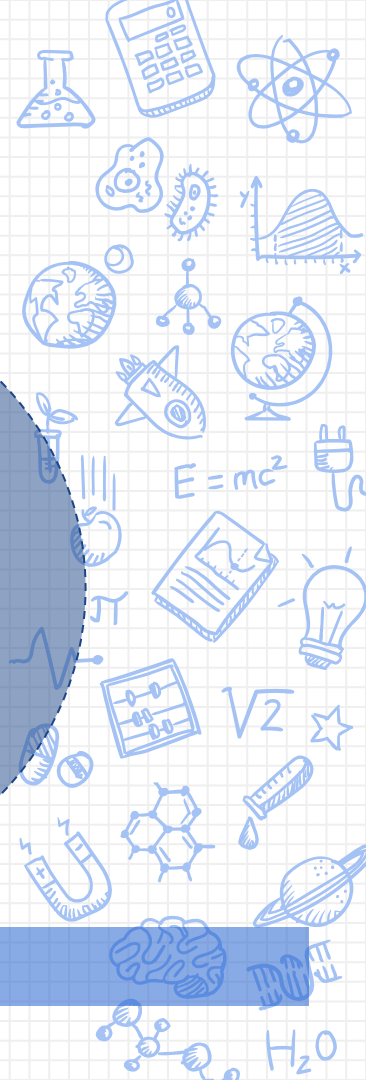
- ❑ Influenced by social norms
- ❑ Influenced by media

**B
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Who We Actually Are

- ❑ Inherently bias
- ❑ Based upon who we want to be

Trends Amongst Studies



What I learned

The “Other”

What we classify as the other within our society may be the norm within another. Technically, we are all “other”.

Individually

Who we are individually is based upon the collective experiences of those around us. We are unable to truly define we are without understanding our surrounding environments and how we want to coexist within it.

Perception is Reality

How we perceive others shapes our thinking and beliefs on other cultures and people which in turn, impacts our perception of self. Despite the social norms we are immersed in, individually, we define our realities and what role the people around us take within them.





THANKS!

Any questions?