



Bridge 4: Research/Develop

Maya Kapur, Brianna Pinter, Evan Combs, Tina Ma,
Tealoni Butler

Friedman PUFY 1000 D08

Initial Sketches

Grab bag materials: Dryer Lint, Styrofoam, Wire, Buttons and Zippers.
Chosen materials: Wire, Button, Trash Bags

MAYA



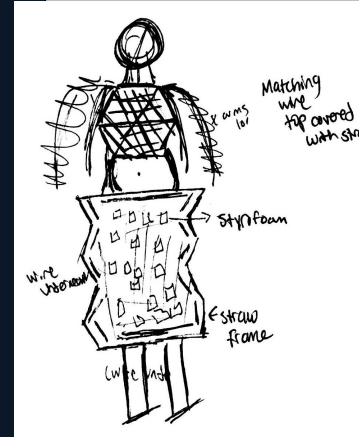
TINA



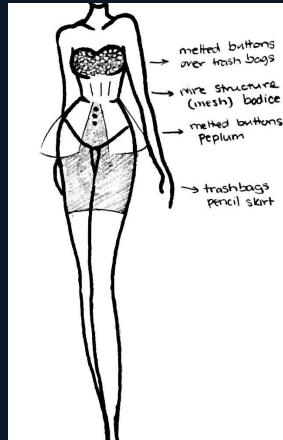
BRIANNA



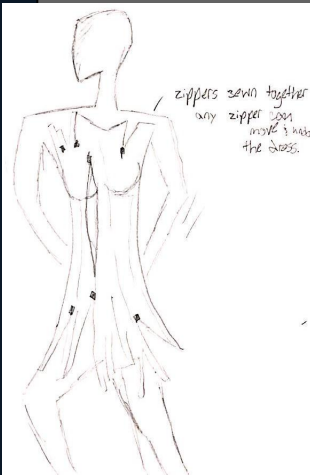
TEALONI



MAYA

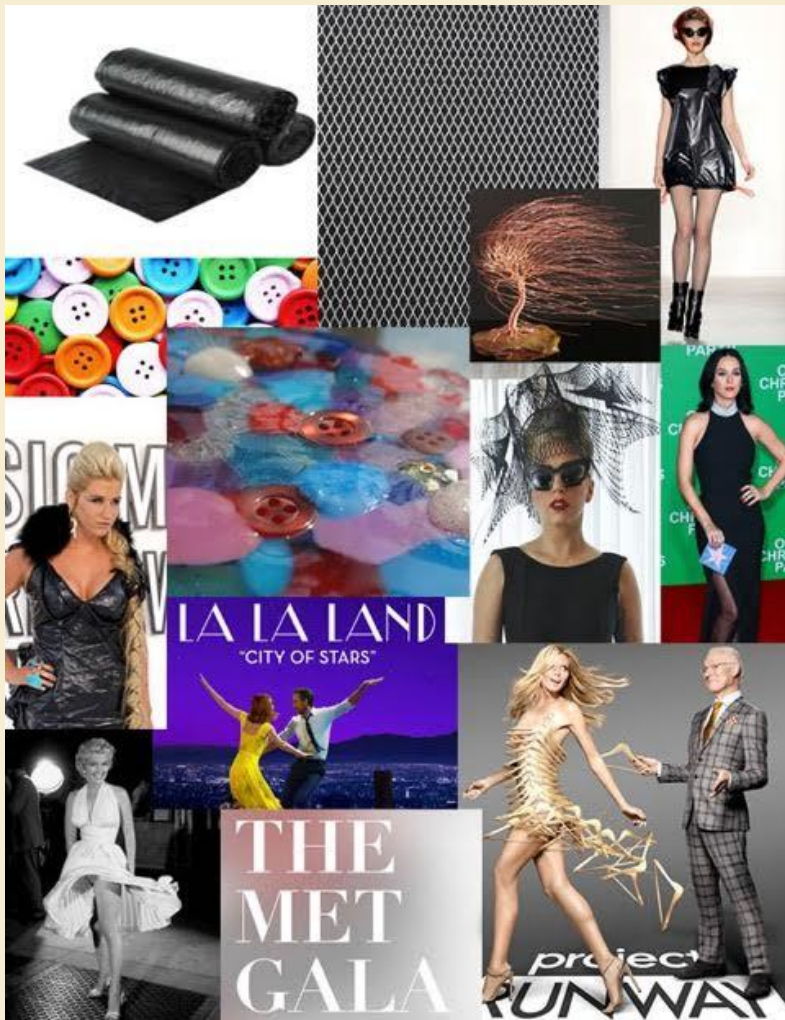


EVAN



zippers sewn together
 my zipper goes
 inside to hold
 the dress.

Mood Board



Finalized Concept

PURPOSE: Showcase the full aesthetic and romantic capacity of recyclable materials to promote recycling as a practice to improve the environment.

APPROACH: Fashionable instead of functional (serves the purpose)

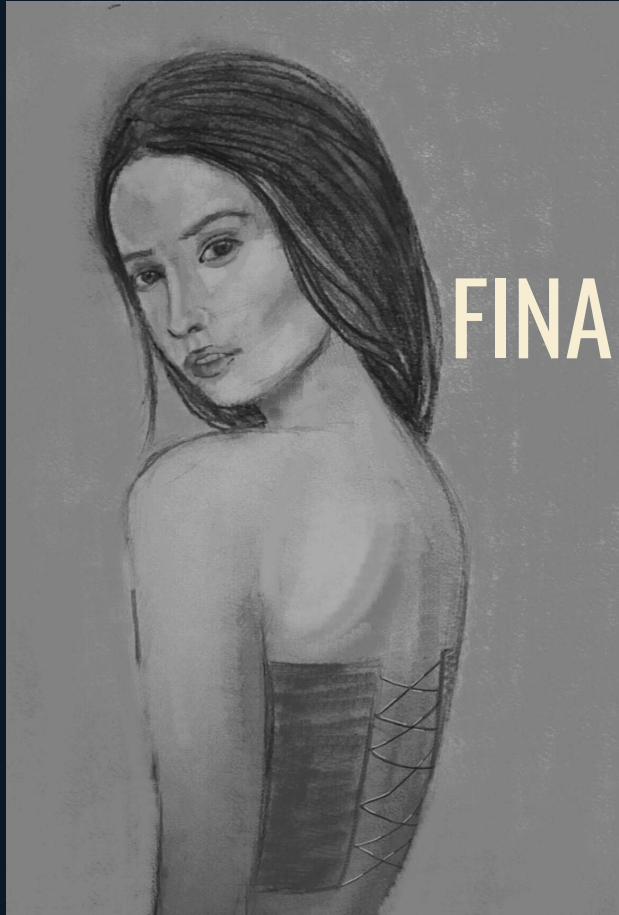
TARGET WEARER: Celebrities such as Lady Gaga, Katy Perry, etc. Events such as the MET Gala. Someone under the public spotlight to serve the purpose of spreading awareness.

TARGET VIEWER: The common individual (potential recyclers)

Physical Elements

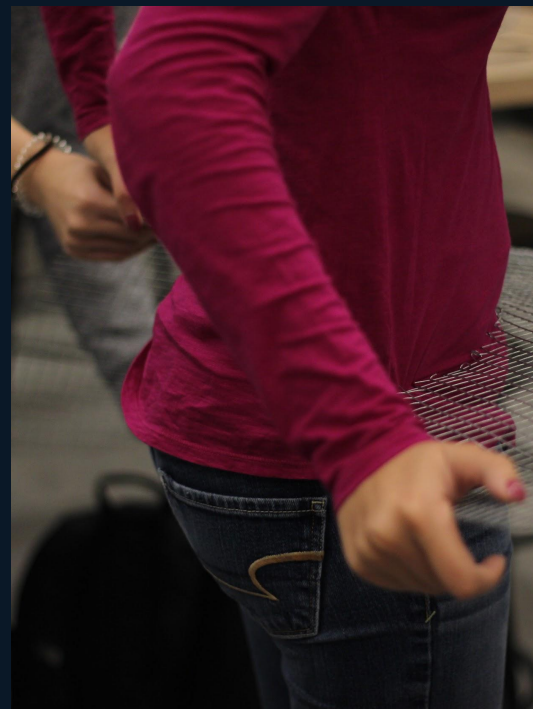
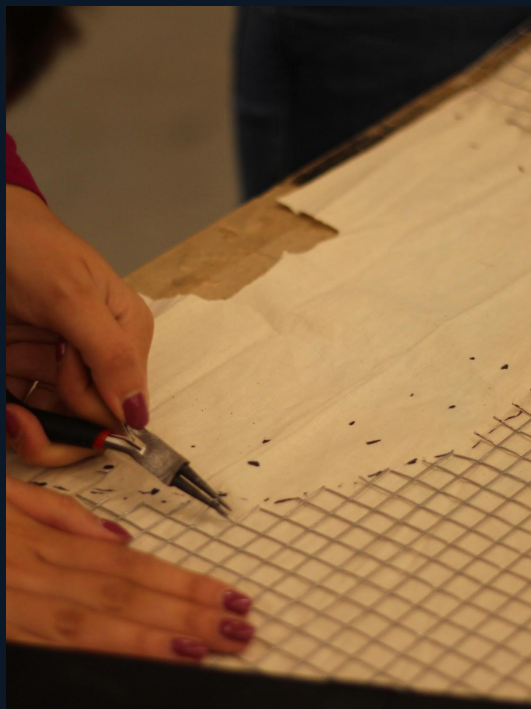
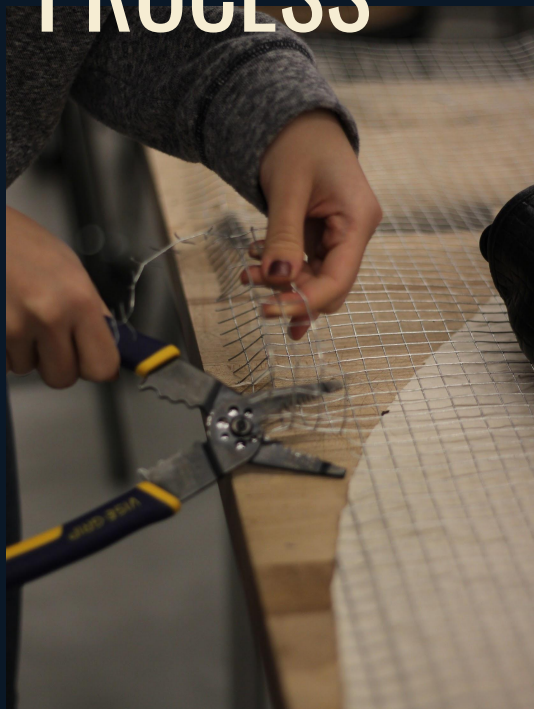
Materials: Wires, Buttons, Trash Bags

Colors: Black, Silver



FINAL ILLUSTRATION

PROCESS



PRODUCT AND REFLECTION

Take Away

- Manipulate new materials
- Improvising when things did not go as planned
- Practical ways to use impractical fabric
- Work in a time frame
- Working as a group



Thank You

