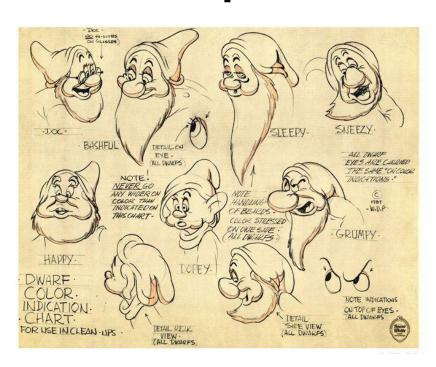




# **Walter Elias** Disney: The **Production of Snow White**

Maya Kapur • PUFY 1001 A04 Fynn

# Character Development



- Started out more comical with gags
  - "a comical approach would lessen the plausibility of the characters"
- Personalities of the individual dwarfs
- Time was needed for the development of the Queen instead of "fat, batty, cartoon type, self-satisfied"
- Inspired by Romeo and Juliet,
  Dr. Jekyll and Mr. Hyde, and a couple German expressionist
  films



### **Animation**

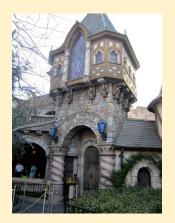
- Risk and big investment
- Most successful motion picture of its time
- First to include color, sound
- Created a detailed environment and movement of characters
- Brought in actors to mimic actions
- First American film with soundtrack album, multiplane camera





#### Theme Parks

- Disney "tastefully combined some of the pleasant things of yesterday with fantasy and dreams of tomorrow."
- Integrated into and influenced popular culture





#### Broadway, Movies, Television





## **Business Ventures**

" IF you can dream it, YOU CAN DO IT " ~ (Q)ALT DISNEY