Probes Design Prototype

Maya, Tiffany, William

Design

- Phone interface layout/ Dating App Theme (familiarity within Millennials)
- We wanted to keep the probe physical, in hopes of encouraging more intimate answers
- 1st vs 2nd probe design layout/theme improvements; replaced some tasks from 1st probe with new tasks

What We Hope to Learn

• Do people dress differently when they are aware that they will

have to document their outfits?

• What qualities are Millennials attracted to? What aren't they attracted to?



Considerations

How many volunteers do you have or hope for?

Original: 2 per team member, 6 total

New: 3 total

How will you sustain compliance?

Original: Each team member recruits 2 probe subjects and texts them once a day

New: 3 probe subjects from the Integrative Research Development class

Compliance Strategy

Strategy - How did we pick our participants?

Find people who love to take mirror selfies and are interested in dating app

Easy to communicate-having class together, people who often check their phone

Strategy - How do we deliver the result on time?

Reaching out them often - texting and sending daily reminders

Result

9/9 = 100%

Overall Instructions (Original)

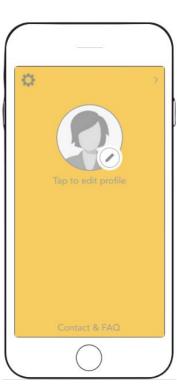
Small packet, 1/4 size of printer paper Instructions located on page 2 (after cover page with title and name)

Dear Participant,

Thank you so much for taking the time to test out our cultural probe kit! Our team appreciates your time and consideration. In addition, we want to assure you that all your answers and photos will be bound by team/professor/class confidentiality. Below are a few instructions.

First, we have allotted tasks for 4 days and you may choose whichever days you would like. There are 3 simple tasks per day.

Design and Overall Instructions (New)



Overall Instructions

)ear Participant,

Thank you so much for taking the time to test out our cultural probe kit! Our team appreciates your time and consideration. In addition, we want to assure you that all your answers and photos will be bound by team/professor/class confidentiality. Below are a few instructions.

Our goal is to get to know you! This is why our theme is a dating apps — the millenial way of meeting people.

We have allotted tasks for 4 days and you may choose whichever days and times you would like. There are 3 simple tasks per day.

Futhermore, we would like to remind you to fill out the standard information (Name, Age, School/Work, Location).

Task Instructions

All 4 days

Task 1: Take a photo of your outfit or draw a self portrait.

Conditions: Please take a full-length mirror photo showcasing your outfit head-to-toe If you can't access one, please ask a friend or classmate to take a photo of your with your whole body in it. After taking each image, please print them and paste with either glue or tape in their allotted places. Or, draw your self portrait in the allotted places.

Task Instructions

First day

Task 2: "Brand yourself" using tags. Conditions: Please choose 3 one word characteristics do describe yourself. In addition, choose 3 other tags (height, exercise, star sign, smoke, drink, pets, what are you looking for in a relationship, have or want children, religion, politics).

Task 3: Myers-Briggs personality test. Conditions: Please take the test on mbtionline.com and place it in the allotted area.

Second through fourth day

Task 2: Answer ice breaker questions. Conditions: Please answer each topic respectfully and place them in the allotted areas.

Question Day 2: What is your favorite quality in a person and discuss why. Name one of your biggest pet peeves and discuss why.

Question Day 3: State 2 truths and a lie (without revealing which statements are true and which are a lie). Question Day 4: What is your ideal date?

Task 3: Sum up your day with a song. Conditions: Please choose a song that sums up your feelings of the day with a song and place in the allotted areas.

Original Prototype

Task 1: All 4 days

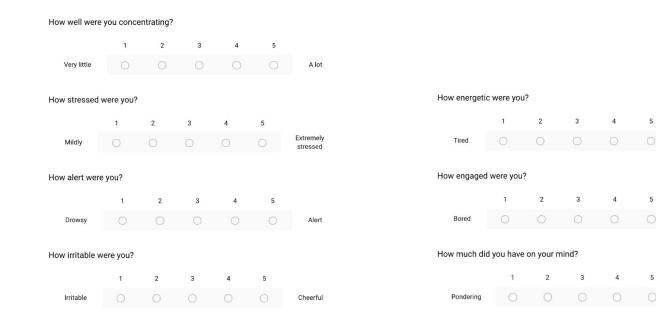
Task 1: Take a photo of your outfit.

Conditions:

- Please take a full-length mirror photo showcasing your outfit head-to-toe
- If you can't access a full-length mirror, please ask a friend or classmate to take a photo of your with your whole body in it
- After taking the image, please send it to your probe administer

Task 2: All 4 days

Task 2: Please tell us your feelings for the day.



Energetic

Engaged

Clear minded

Task 3: First 3 days

Task 3: Voice memo.

Conditions:

- Answer each topic respectfully in a voice memo for at least 30 seconds in length
- Please send the voice memo to your probe administer after you are finished recording

Question Day 1: What is your favorite quality in a person and discuss why. Question Day 2: Name one of your biggest pet peeves and discuss why. Question Day 3: State 2 truths and a lie (without revealing which statements are true and which are a lie).

Task 3: Last day

Task 3: Trusted ten.

Conditions:

• Please list the ten people you trust the most at this moment in your life and fill out their character traits in the columns to follow

Name or Initials	Gender	Race/Ethnicity	Age	Sexual Orientation	Education Level	Disability (Yes/No)	Marital Status	Other





Result



Unpacking The Data

Step 1 Organizing the date Step 2 Finding the pattern Step 3

Finalizing the result

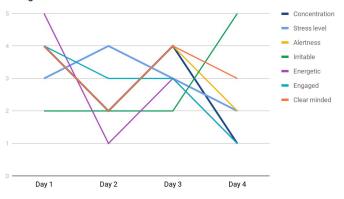
Brianna





Name or Initials	Gender	Race/Ethnicity	Age	Sexual Orientation	Education Level	Disability (Yes/No)	Marital Status	Other
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ScottP	M	white	50	Stracht	Pr	NO	Marcal	
Jacobl	M	W	22	Straight	ro Coffere	NO	NO	
Joch P	N	W	17	SLARLT	MHS	NO	NO	-
JAKEW	M	W	20	St.	in College	NO	NO	-
helsert	YF	w	19	St.	maller	NO	NO	+
TPAT	M	W	20	St.	45	NO	NO	+
Baron	M	W	21	5+.	sa College	NO	NO	-
MATAN	F	Indoon	20	31.	m Collage	NO	NO	+
Moin M	F	Korean	20	St.	in lotter	NO	NO	

Feeling



- 1. Realness important that everyone is different
- 2. Sugar-coat the truth
- 3. I spent 2 weeks getting my sky diving certification. I have run 2 half marathons.
 I started my first business at age 19.

Savannah

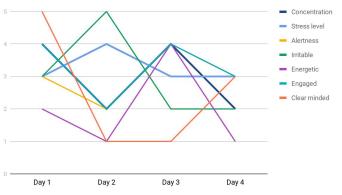




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Name or Initials	Gender	Race/Ethnicity	Age	Sexual Orientation	Education Level	Disability (Yes/No)	Marital Status	Othe
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L.W	F	~	41		High		X	
M.K	F	w	1	(0)	con.		×	X
TB	M	V	20	NY	High		X	11
d.T	F	v	19	10/	cm.	17	X	1
C.F	F	N	20	V.	200	N	*	
D.R	F	N	70	61	nin	10	V	-
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CW	M	r.	16	V .	Trhingh		X	
12.N	m	N	42		ichore	,	V	

Feeling



- 1. Genuine courage to be themselves
- 2. Chewing obnoxiously, view social media to move up the ladder
- I used to do competitive cycling. I have 6 fake teeth. I grew up mormon.

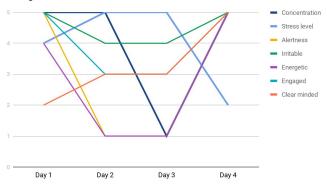
Brian



3/1	

Name or Initials	Gender	Race/Ethnicity	Age	Sexual Orientation	Education Level	Disability (Yes/No)	Marital Status	Other
Alina K.	F	Japanese	22	Straight	Bachelors	No	Single	
Chris M.	М	Hawaiian	23	Straight	Bachelors	No	Single	
Cody B.	М	Hawaiian	24	Straight	Bachelors	No	Single	
Eugene H.	М	Chinese	32	Straight	Masters	No	Single	
Janice N.	F	Japan/Taiwan	27	Gay	Masters	No	Single	
Maki N.	F	Japanese	55	Straight	Associates	No	Single	
Nick R.	М	Filipino	23	Straight	Bachelors	No	Single	
Nicolas S.	М	French Poly	25	Straight	Bachelors	No	Single	
Matthew Y.	М	Korean	24	Straight	Bachelors	No	Single	
Will C.	м	Chinese	22	Straight	Bachelors	No	Single	





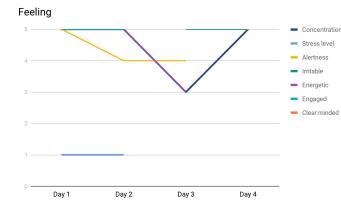
- Independence people can't truly know what type of person they are
- 2. People chewing with their mouth open
- 3. I've never broken a bone. I'm not afraid of heights. I'm not afraid of spiders.

Nick





Name or Initials	Gender	Race/Ethnicity	Age	Sexual Orientation	Education Level	Disability (Yes/No)	Marital Status	Other
A.D.	М	FILIPINO	24	STRAIGHT	COLLEGE	NO	SINGLE	
C.D.	М	FILIPINO	24	STRAIGHT	COLLEGE	NO	SINGLE	
B.T.	М	MIXED	23	STRAIGHT	COLLEGE	NO	SINGLE	
W.C.	М	TAIWANESE	22	STRAIGHT	COLLEGE	NO	SINGLE	
M.Y.	М	KOREAN	24	STRAIGHT	COLLEGE	NO	SINGLE	
R.R.	F	FILIPINO	25	STRAIGHT	HIGH SCHOOL	NO	SINGLE	
H.C.	м	KOREAN	28	STRAIGHT	HIGH SCHOOL	NO	SINGLE	
I.S.	F	FILIPINO	27	STRAIGHT	COLLEGE	NO	SINGLE	
R.S.	М	CHINESE	23	STRAIGHT	COLLEGE	NO	SINGLE	
M.T.	М	CHINESE	23	STRAIGHT	COLLEGE	NO	SINGLE	



1. Optimistic people and the positive energy they exude

2. When people have something to prove and take everything too seriously (like a competition)

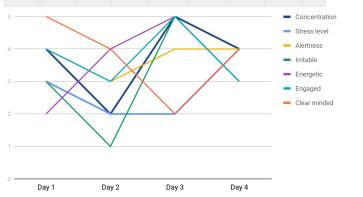
3. I've never been to Europe. I can swim. I'm a Kleptomaniac.

Eunice





Othe	Marital Status	Disability (Yes/No)	Education Level	Sexual Orientation	Age	Race/ Ethnicity	Gender	Name/ Initials
	Married	No	BBA	Female	46	Asian	Female	SY
	Married	No	BBA	Male	53	Asian	Male	ΥK
	Married	No	BBA	Female	70	Asian	Female	CJ
	Married	No	BBA	Male	73	Asian	Male	SY
	Single	No	BFA	Female	21	Asian	Female	VTP
	Single	No	-	Female	10	Asian	Female	LK
	Single	No	-	Female	53	Asian	Female	PK
	Olingle	110		1 emale	55	noiail	i emale	



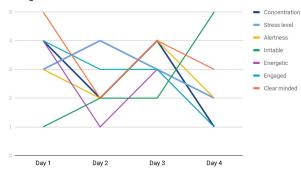
- 1. Honest people are attractive
- 2. Chewing food loudly
- 3. I studied French for a year. I am fluent Korean. I lived in two countries.

Kirsten



Name or Initials	Gender	Race/	Ethnicity	Age	e Sexual Orientation		Education Level		Disability (Yes/No)	Marita	l Status	Other
SC	F	TA	WAN	55	HETER		COLLE	GE	N	MAR	κĘ)
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AL	M			23)	51N	(G)]	2
TH	F			21								
NΥ	F			21								
NW	F			20								
TP	Μ			20								
JL	М			21								
AL	F			20								

Feeling



- Genuine being honest to your friends and family
- 2. I can not stand for people who shake their legs
- I have been on Paris Hilton's snapchat story. I have shaken hands with Neil Armstrong. I have a pet dog.

1st Probe Design Analysis

- Except for Brianna, the rest of the 5 participants all took outfit photos that featured two or more different locations/environments
- Only 4/6 participants filled out all 10 slots for the "Trusted Ten" table suggesting that these 2 participants do not trust a lot of people and like to keep their circle close
 - Most of the people listed in each participant's table were of the same ethnicity as the respected participant (suggesting that, despite NYC being a melting pot, college students still have a tendency to have a trusted friend group of the same ethnicity)
- Male participants averaged more stable and consistent moods while female participants seem to all be a bit tad moody

4/6 participants stated "genuineness" as their favorite quality in a person

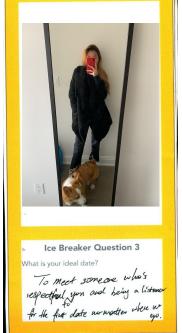
• 3/6 participants stated "chewing with their mouth open" as their biggest pet peeve

Angelina







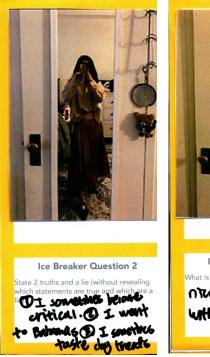


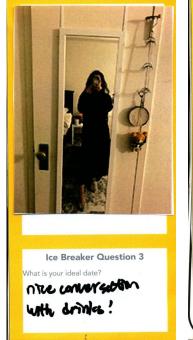


Helena











Katie

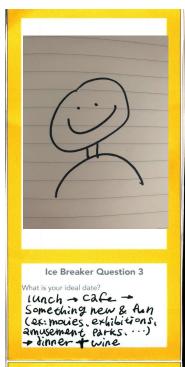




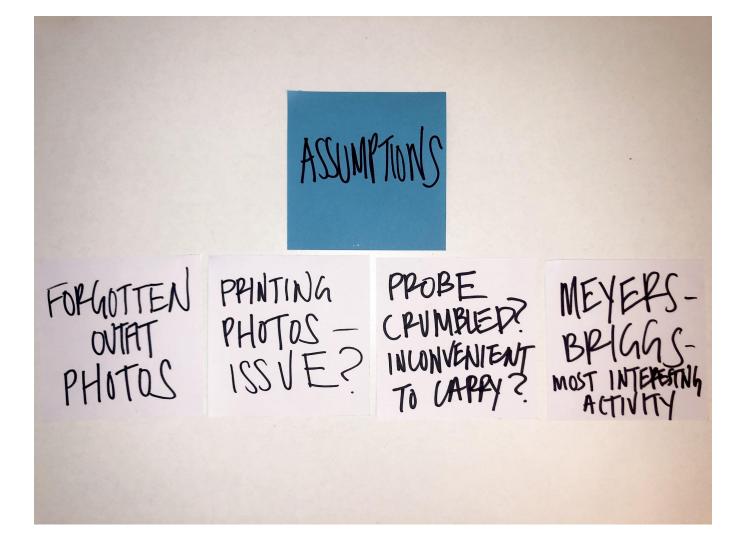
Trustnorthy Name one of your biggest pet peeves.

Shaking legs









Task Instructions

First day

Task 2: "Brand yourself" using tags. Conditions: Please choose 3 one word characteristics do describe yourself. In addition, choose 3 other tags (height, exercise, star sign, smoke, drink, pets, what are you looking for in a relationship, have or want children, religion, politics).

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Name: Angelin Age: 20 (Enterton School/Work: Agains/School/#TI: ESFPA

Optimistic Talkotive Fam. Corgo travel fro.

Task Instructions

First day

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Conditions: Please choose a song that sums up your feelings of the day with a song and place in the allotted areas.

Name: Katie Age: 21 School/Work: Parsons MBTI: ISFP-7

Explorer Warm louing-5.9 Jul Wine Tags

Task Instructions

First day

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21 0 Name: H Age: 21 MBTI: ISP

Calm decision ambitions

ALL Pp

(ZISFP-T) (IESFP-A)

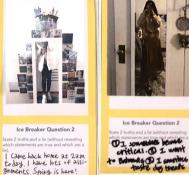
20,21,21 (AGES)





OUTFITS: MIPTLY DRESSY, SOME CASUAL OUTFOUS- LOTS OF NEURAL LULUES





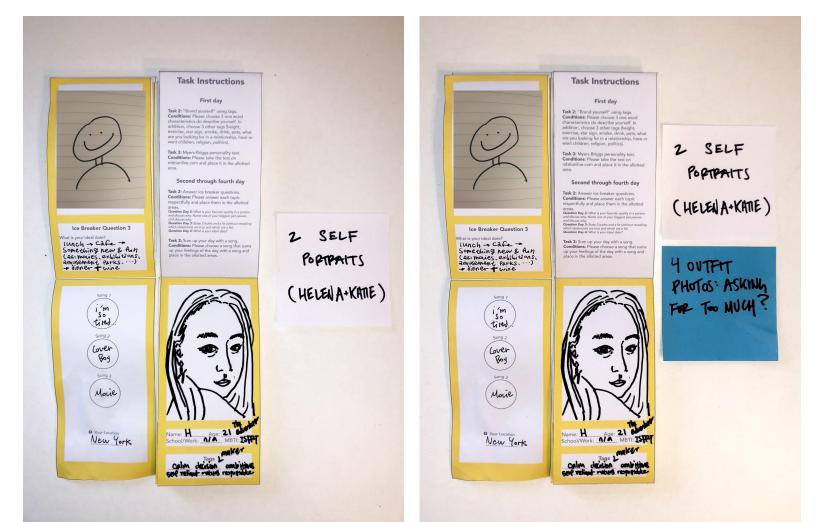
Ice Breaker Question 1 What is your favorite quality in a person' Trustnorthy one of your biggest pet peeves Shaking legs

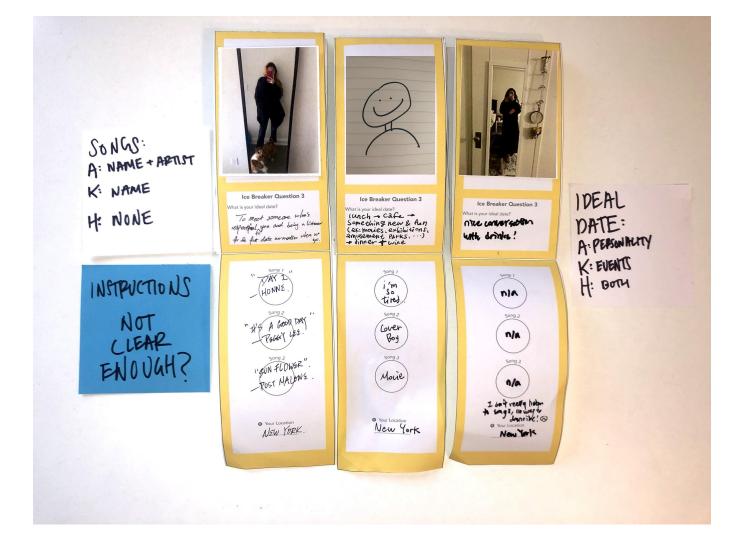




2 MIPPOPS ON FLOOP, HUNG ON poor

> 2 W/ DECORATION -FAMILY PHOTOS, INSPO, APT, PLUSHIES







2nd Probe Design Analysis ISFP - like to explore; independent and charming personalities

ESFP - excellent people skills; bold and fun personalities

- Similarities in Favorite Qualities: Trustworthiness/Responsibleness/Honesty
- Outfit photos were taken in the same location for each participant
 - Outfits were consistent with the participants' daily style at school (suggesting the documentation of their outfits did not elicit a change in behavior)
- 2 participants submitted sketches in replacement of outfit photos + 2 turned in photos without photos glued/taped in possibly asking too much participation wise (can harm compliancy)
- When probes were returned, each participant stated that they enjoyed the personality test/found it interesting
- Song instructions were not clear enough + one participant stated that she does not listen to music; can possibly be replaced with a different task (future improvement)

Analysis

- 1st Probe Design vs 2nd Probe Design (Comparisons):
 - Everyone except for Brianna took outfit photos using at least two or more different mirrors
 - Suggests the 1st probe design encouraged participants to carry the probes on them, which acted like reminders whereas the 2nd probe design participants took all outfit photos inside their rooms using the same mirror (probes were most likely all completely at home and not on the go)
 - Since most of the probe activities for our 2nd probe design could be done/finished all at once, taking outfit photos
 on the daily were the only daily task that the probe participants had to remember to take part in everyday
 - Since we asked the participants to print and paste the photos, rather than texting them to us like we had asked in our 1st probe design, the participants who opted for a self-portrait in the 2nd probe design may have forgotten to take that particular day's outfit photo

Corrections/Improvements?

• Don't require participants to print out images/glue them - have them text it to us instead (1st probe yielded a quicker probe turn-in time - many of the 2nd probe participants asked for an extra day or two to print out the photos before handing them in to us)

Conclusions

Maya

• I learned that many people had similar attributes they look for in a person. If you have a more interactive of a probe, you receive a more complete answer (audio).

William

• In order to run a successful probe, it is important for the probe administrators to send daily reminders if the probe is filled with several tasks that require different methods of recording data/information. I also wish we would have kept at least one voice memo recording task for our renovated probe, because we got back some great and detailed responses with our first group of subjects.

Tiffany

• Time management is what I learned from designing a probe to collecting results from participants. Good time management will lead this project smooth and efficient, such as setting a time to pick up the result early.

Thank You!

Our team looks forward to your questions and comments.

