

Should America Be Run by...Trader Joe's? Freakonomics - Ep. 359. (2018) (audio)
<http://bit.ly/2HufUSv>

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Michael Porter's Value Chain (1-page) - <https://hbs.me/2Dh8Ggt>

Story of Stuff (2007) (Video) <http://bit.ly/vXj7EC>