

My questions for Lane Tabb:

- Can you tell us a little bit about your story? What made you want to go into this field? How did you get your first internship/How did you get to where you are now in terms of work? What advice do you have for us in regards to getting work/internships?
 - What do you love about your job?
 - What's the best career decision you've ever made?
 - What's the worst career decision you've ever made?
 - What would you be doing if you were me now?
 - How do you organize your time?
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McKinsey Quarterly (2018). The Business Value of Design Report (text/audio)

<https://mck.co/2DvvSYv>

Godelnik, Raz (2017). desirability + feasibility + viability ≠ sustainable innovation. What do we miss? <http://bit.ly/2OPakIv>

MURAL Webinar: Evaluating the Impact of Design Thinking in Action with Professor Jeanne Liedtka (video) - <https://embed.vidyard.com/share/BKNRE4B1sbs9bknb9zbfRc> + presentation deck - <http://bit.ly/2KM9rne>