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Professor Riman

PSDS 3100 B

1 April 2019

IWWMW Individual Research Outline

This is the next iteration of your Research Outline that is an individual effort which will be shared at our next class on During the workshop we will form interest based teams and prepare to move forward.

During our class, each group will have shared your primary idea for discussion and feedback and critical input. Take notes on the feedback, reflect on your concept you prefer and then write a simple summary of your thoughts as outlined below.

Write a new IWWMW more developed question. Explain your interest and how you plan to approach the problem.

Who are the stakeholders or subject of your research? Identify who/what you would like to study and how it relates to your question.

Outline the 5 research methods that seem to fit this project. List them in the sequence you propose to deploy them, each with a brief explanation of how they will inform your inquiry.

Review [Final Assignment Brief](#) to familiarize yourself with the key weekly milestones through the May 14th due date. Submit a PDF summary by classtime 4/01 Bring a hard copy to class!

Name your file as per this example.

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Response:

IWWMW-Explore how the power of identity versus anonymity influences data, statistics, and information. Does identity drive the truth?

- I was interested in this topic after learning about bias in some of my classes. Gossip is no different. If people know that information is anonymous, they give more information that is specific and the least amount of bias. Inspired by the app Blind, we can see how people can submit information anonymously and how it affects the data. This is a possibility to look into. This relates to my question because we can compare the data from an available identity to one that isn't shown and see if it actually matters in the grand scheme of research.
 - a. Case study: The impact of social media/dating app profiles. Are they ethical/truthful? To what extent?
 - At first, I didn't like the idea of a dating profile. But I realized that being in New York, a city with millions of people, you still feel lonely. This is a new way of meeting people. I changed my mind after seeing how it works. However, I still haven't gotten to the point of using Instagram. In it interesting how nowadays, we put forth a portrait of who we are online. An exploration to study would be to see the differences between the profiles of curation versus those without. This relates to my question because it is a way of putting the power of identity to the test using apps and platforms that already exist and what our generation is already accustomed to.
- The stakeholders involved would be the subjects of the data and information, those who are conducting the research, and those who the research affects.
- Research methods:
 1. Secondary research
 - This allows me to understand the topic more if I see the research that has already been done.
 2. Interview
 - I can see the perspective others have on biased data and profiles and ask how they think their answers affect the research being done.
 3. Mapping
 - I can use this method to map the research and data gathered up until this point and see the connections between each part. This allows me to focus my later research methods much more specifically.
 4. Personas
 - I am able to predict biased data using personalities.

5. Probe

- A probe allows me to test theories that come up through the personas research method. I can put the case study of profiles to the test with the power of identity versus anonymity.