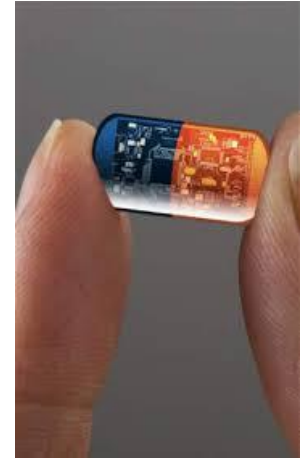
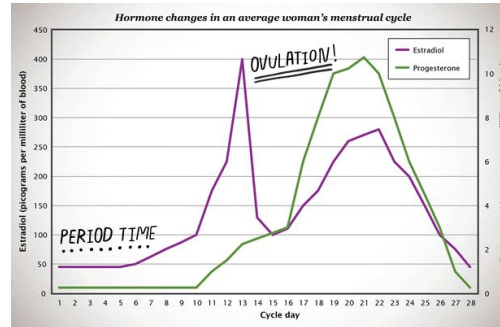
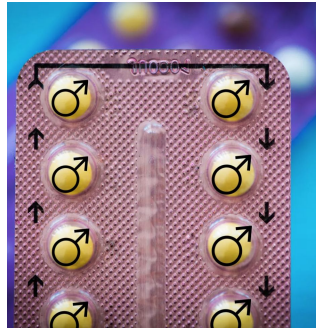
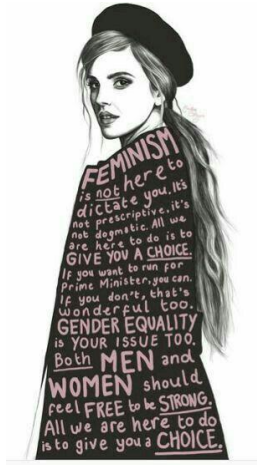


Ideation

Maya Kapur

Idea



Women want equality. That means not having to bear the full burden of taking birth control. They still want to prevent pregnancy and have control over their hormones. What is the solution? A chip that humans can turn on and off via remote control to regulate that which birth control does, but in a one-time form!

Plan

My plan is to create a microchip and patch with a fake remote control for both women and men and see how users would react to it!

Ask:

- How does this differ from taking a pill everyday?
- How does it feel to have something attached to your body (patch)?
- Would you feel comfortable inserting a chip?
- What issues does this raise?
- What effect would this have on sex education? Stigma of gender roles?
- Do you think this is possible in the future?