

Exploring your topic even more *deeply*

Due September 24th, 7 pm.

A capstone represents the culmination of your BBA studies. Reflect on prior experiences and the skills and techniques you have learned.

Based upon the feedback you've received from your peers and what you saw and heard from our class go back and explore and refine your ideas more deeply or if you have a better idea develop it for class and peer review.

1. **What** are you interested in and **Why**. **Narrow your ideas to one, (no more than two) distinct topics.** Alternatively, develop the same idea from two distinctly different perspectives. **Again**, use the [Problem Definition Worksheet](#) to reframe your ideas **and submit them to Canvas.**
2. Choose three readings you would use to commence your [secondary research](#)

Create up to 3-4 slides for each topic

Slide 1: Frame the topic

This can be an inspirational image to visually represent your topic.

Reflect on why you find this interesting, share any anecdotes, experiences, personal connections, or motivations that are related to the topic.

Slide 2: New information and facts

Go deeper into your topic and explain why it is worthy of a deeper dive.

1. **Why** should we care? Explain the personal connection you make and how it relates to your colleagues and to a community, culture, or sector.
2. **Include historical context** looking back on the history related to your topic or problem.
3. **Outline 3** secondary research sources you would begin with.

Slide 3: Reflect

1. How have your ideas evolved since our last class Sept 17th?
2. Questions/comments for the class to add depth and dimension to your next steps.

Save the slides as a PDF in a widescreen format – 1080 x 1920. Upload this PDF to Canvas prior to the start of class. **OR** Consider recording a narrative over your slides and save it as a movie.

Be prepared to present in class.

Inspirational Reading [Intimate spaces](#)