

Your Origin Story

ASSIGNMENT

Your Origin Story Part 1

Origin stories shape who you are, similar to those found in superhero myths. For this assignment reflect on important and influential moments that lead you to make a decision about a direction to take. For example, was there an experience that influenced your decision to go to Parsons, or to select the major you choose to study?

Create a list of 20 experiences:

- My grandmother taught me to sew
- Designed a poster in high school
- First time I played World of Warcraft . . . etc . . .

Be creative about how you present your 20 experiences – do not just type out a generic list of words. Bring to this exercise a sense of design and presentation.

Expand on three experiences:

Select three experiences and draft a short summary about each one and why it was important. Then, imagine that you are going to turn them into a book or a movie, create a title for each that would make someone want to read your book or see your movie. These expanded experiences must include at least one image; it can be a photo or illustration you made or that is personal to you. (don't just Google a generic image). Create one designed page for each of these experiences with your text and image(s). These are going to be used for next week's assignment.

Due next week–February 7

- List of 20 experiences
 - Expand upon three of them
 - Read “Powered by Storytelling” by Murry Nossel, PhD (PDF-supplied by instructor)
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Your Origin Story Part 2

Due next Tuesday–February 11 by 6:00pm!

Create one story that you can tell in five minutes or less. You can use images and phrases which clearly lead us through the story as you tell it, or not, it's up to you. If you do create slides, format your story and save it as a PDF that can be projected. In addition, write a brief summary of your story.

RESOURCES

The neuroscience of storytelling:

<https://www.youtube.com/watch?v=q1a7tiA1Qzo>

Books on Storytelling:

A Whole New Mind - Daniel Pink
Story Factor - Annette Simmons
Tell to Win - Peter Guber