

Information Interviews

Exploring Your Employment Options

To build on your Industry Research assignment and lessons learned from Deborah Hankin around identifying your superpowers and how to interview, you will put into practice what you have learned in a series of **three informational interviews** which you will have to complete by **Friday, Nov 13**. They can all be in a similar industry, or they can be in three different industries. They should align with your interests.

As you may recall, an “informational interview,” is a request to meet with an individual or company you admire – not to ask for a job – but to learn more about the industry and how it might align with your career goals.

After each interview, you will write a brief one-page reflection on the experience. You may be asked to share your experiences in your workshops.

A few things to think about:

Start the process of identifying who it is you want to meet as soon as possible - it often takes time to get on someone’s calendar. Do not wait until the end of the semester – spread it out over the remaining time. Perhaps one interview every two weeks.

This is a good way to practice how you reach out to engage with someone you want to meet.

Do not be discouraged with rejection – this happens all the time and it is better to practice dealing with it now as opposed to when you are in full-on job hunting mode.

Framework:

For each information interview, please supply a report of the following:

1. Who did you see?
2. What is their role?
3. What were you hoping to learn from this conversation?
4. Did you feel you were able to receive the information you were set out to get? Please elaborate.
5. Based on your conversation, what are 3 top takeaways you can do immediately in the next 30-60 days?
6. Having gone through this experience, what is one thing you would do differently next time?