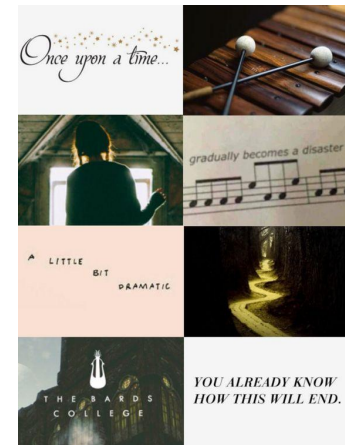
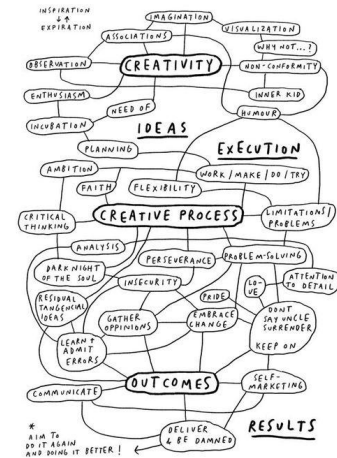
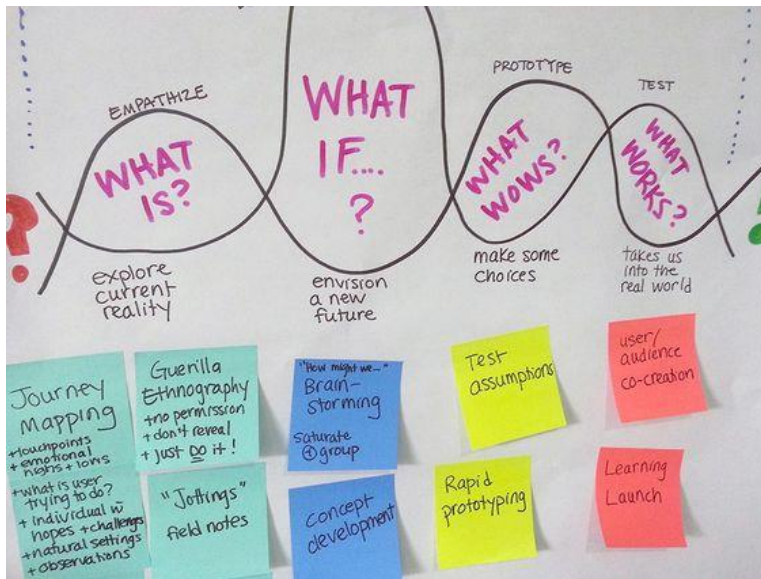


# Design with a Capital D

Maya Kapur • 15 Oct 2020

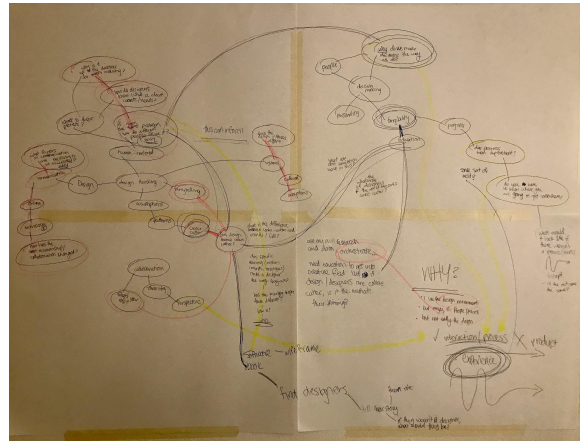


# Overview: How did I get here?

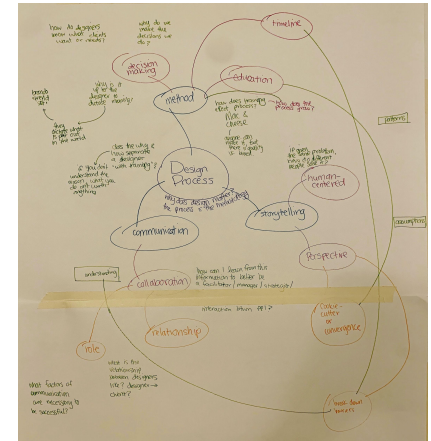
- My experience working for an agency
  - Issues between client and designer
    - Product » freelance software/coworking
  - Process » context and broader theme
- Thought bubble exercise
  - Is my passion really about the specifics of the design process or something else?
- Why am I pursuing this topic?



Version 1



Version 2



Version 3

# Project Topic

- Research question:
  - Why does design matter?
    - Process is the methodology
    - Dictated by the level of design education or lack there of
- Why?
  - Better glimpse into “the other side of the table” or technical designers
    - Cycle of understanding
      - Break down barriers from every perspective.
      - Taking the process out of its linear timeline
        - How can I use this research to inform my role in facilitation and interaction between people?

# People

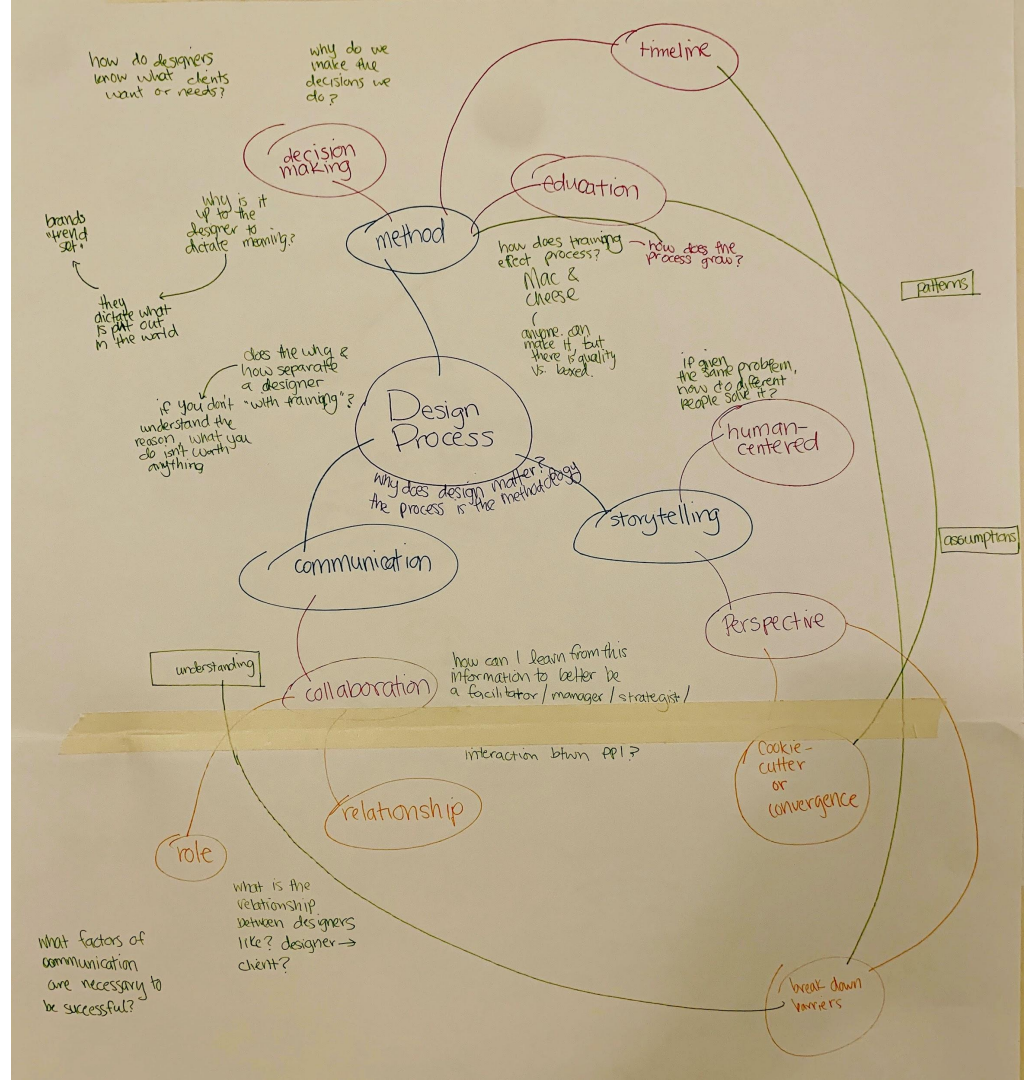
1. Design driven/interested high school student
2. Freshman at Parsons
3. Senior at Parsons
4. Recent graduate from the graphic/communication design program at Parsons
5. Professional in a design field
6. Professional that went to Parsons but left the design community

1. Colton Bozich
2. ?
3. Savannah West
4. Esra Gumrukculer
5. Cindy Rosenshein
6. Mark Jensen



# Visualization

Links, questions, key words, focus



# Resources

## Books

- Bierut, Michael. *Now You See It*.
- Cahill, James. *Ways of Being*.
- Kleon, Austin. *Steal Like an Artist: 10 Things Nobody Told You About Being Creative*.
- Janda, M. [\*Burn Your Portfolio : Stuff They Don't Teach You in Design School, but Should.\*](#)

## Articles

- Shapiro, Ellen M. [\*Is Design Thinking really BS?\*](#)