

Maya Kapur

Professor Riman

PUDM 4120 H

15 October 2020

### Mid Semester Reflection

**Reflect on the semester.** How can you strengthen and improve upon your performance even if you feel that you are doing very well?

So far this semester, I have a hard time pushing myself and my ideas outside of my comfort zone. However, I was successful in considering other angles and came up with a topic I am excited to pursue. I no longer have a prediction of where my research is going to take me. I think that I haven't done as much secondary research as yet to give me context for my question. I do have a list of sources to go through and have started. I am enjoying reading a few books about designers' process, real-world examples, facilitation, and curiosities about design. I will be able to gain that information that I need to inform my primary research, but I need to spend more time.

**For the second half of the semester please set some personal goals** for achievement in your work and your approach toward your work.

Personally, I would like to keep pushing and pulling the topic question and see where all my research takes me because I know that I struggle with it (but it could be great for me in the

long term). In terms of research, I would like to employ 5+ methodologies with different levels of designers to examine and analyze their process and why/how design decisions are made. My ultimate goal is to create a beautiful book of research that I can share to show value in design strategy.

**How can I better help you** in class and with the work?

I think reiterating our concept has helped focus it, but I feel that being halfway through without starting primary research gives me anxiety. I would like more time to conduct research than have a review of what we did each week. I think it would be more beneficial to focus on a task at hand. Weekly check-ins with you or our mentor could take the place of this if we needed help. But now that we have a “sequence of events” from last week, it makes sense to follow that and discuss as needed.