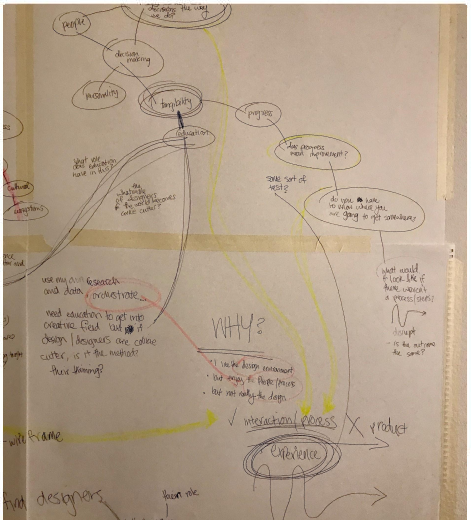
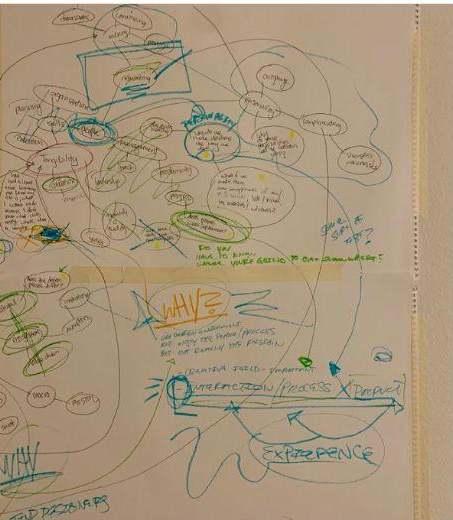
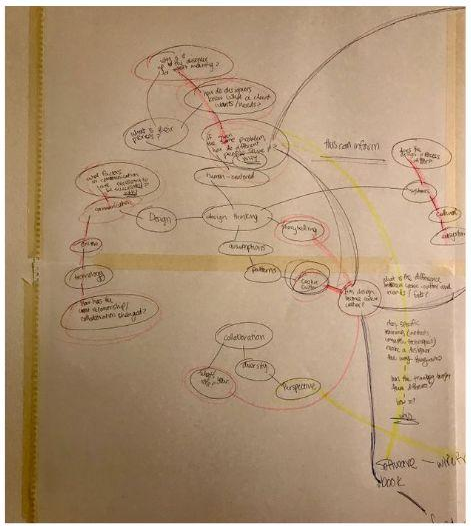


MILESTONE 2: RESEARCH IN PRACTICE

Design Process

Maya Kapur | 5 October 2020



Guiding Questions

— Topic —

- 1 In the art education system, are designers indoctrinated to think and create in a specific method?
- 2 What are the consequences that this pattern perpetuates?

Participants

Varying levels of design education



Colton Bozich

Design interested high school student



Celeste Bohan

Parsons communication design sophomore



Savannah West

Parsons communication design senior



Mark Jensen

Parsons communication design graduate, left the industry



Aaron Brashear

Works in industry, professor at Parsons



Cindy Rosenshein

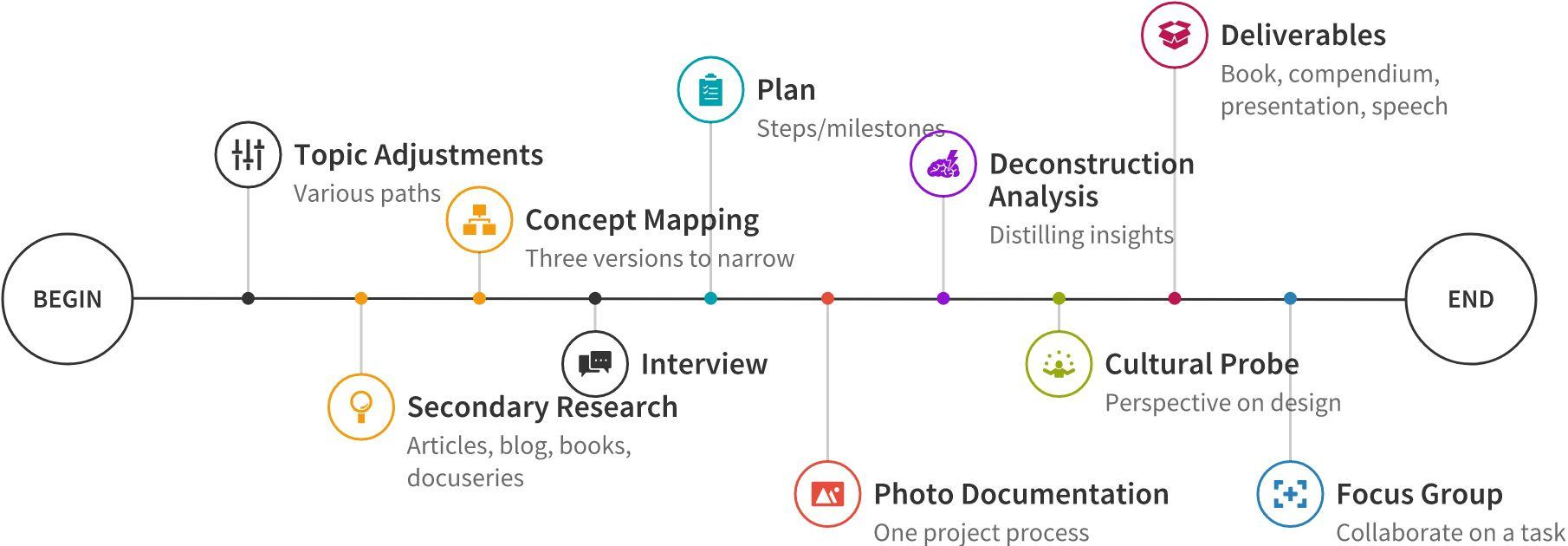
Works in industry



Michael Canavan

Works in industry

Timeline of Steps



Deconstruction Questions

— After Research —

- 1 How has the designers' process changed with education? Why?
- 2 Are all their processes similar? Can we break the process we have created?
- 3 Are the results skewed by the processes that we widely accept?