

Project Brief

It's 2040. As a class, we will design a group exhibit: Experience in Covid Space. You will select a topic and be combined in pairs by shared interest. Your team will curate and design one room of the exhibition that speculates how we'll frame that topic in the future.

Maya Kapur & Jerry Ji

Restaurants

Exhibit Statement

Building Barriers

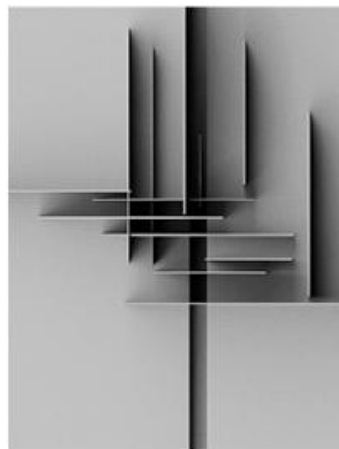
The restaurant experience in Covid-19

Running a restaurant is hard enough as it is. Before the pandemic, 60% percent of restaurants not making it past their first year and eighty percent going out of business within five years. When COVID-19 first hit the United States in March 2020, the restaurant industry suffered more than any other industry in the nation, even with federal funding. In June and July, two months after the pandemic started, the nation was slowly opening outdoor dining as they could not sustain being closed. They were able to space chairs and tables six feet apart, requiring masks, and having hand sanitizer readily available. The outdoor dining experience was only a patch to cover a gaping hole — the restaurants could not be at full capacity. Every state operated differently because they had different resources and needs. Those with extremely cold weather worried about the effect it would have on dining out in the winter months. People depended on food delivery now. Restaurants had to change their policies to fit these new regulations. While technology was a great solution, we started to depend on it and it didn't satisfy the need for human interaction.

The dining experience was about going outside rather than just for the food. People gained new cooking skills and eventually grew accustomed to the new normal. They joked that they lost all semblance of social skills and understanding of what it was like “in the outside world” by spending an extreme amount of time at home alone. Would the restaurant industry ever go back to the way it was? Take a step back in time and experience what it was like to dine out in a pandemic.

Exhibit Identity

Our Moodboard



Our Font

Folio Std Bold

used for headers and subheaders

ABCDEFGHIJKLMN

OPQRSTUVWXYZÀ

ÁÊÎabcdefghijklmno

pqrstuvwxyzàáéîõ&

1234567890(\$£.,!?)

Folio Std Light

used for body text

ABCDEFGHIJKLMN

OPQRSTUVWXYZÀ

ÁÊÎÕabcdefghijklmn

opqrstuvwxyzàáéîõ&

1234567890(\$£.,!?)

Our Colors



Grey Blue

#42619B
R66 G97 B155
C57 M37 Y0 K39



Black

#000000
R0 G0 B0
C0 M0 Y0 K0



White

#FFFFFF
R255 G255 B255
C0 M0 Y0 K0

Our Logo




BUILDING BARRIERS

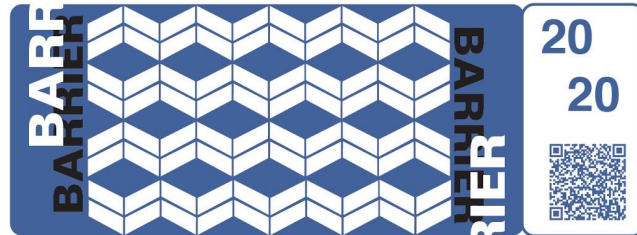
Touch Screen Table Label

Multitouch Media Table

These unique touch tables allow visitors to explore the situation of different countries with an interactive pen. Viewers can click through the data displayed, which includes restaurant menus, regulations during Covid-19, closures, job loss, and decline in revenue. Also, the multitouch media tables are designed to accommodate multiple simultaneous users.



Exhibition Tickets



Labels for All Items

Temperature Check Gun



Mask



Hand Sanitizer



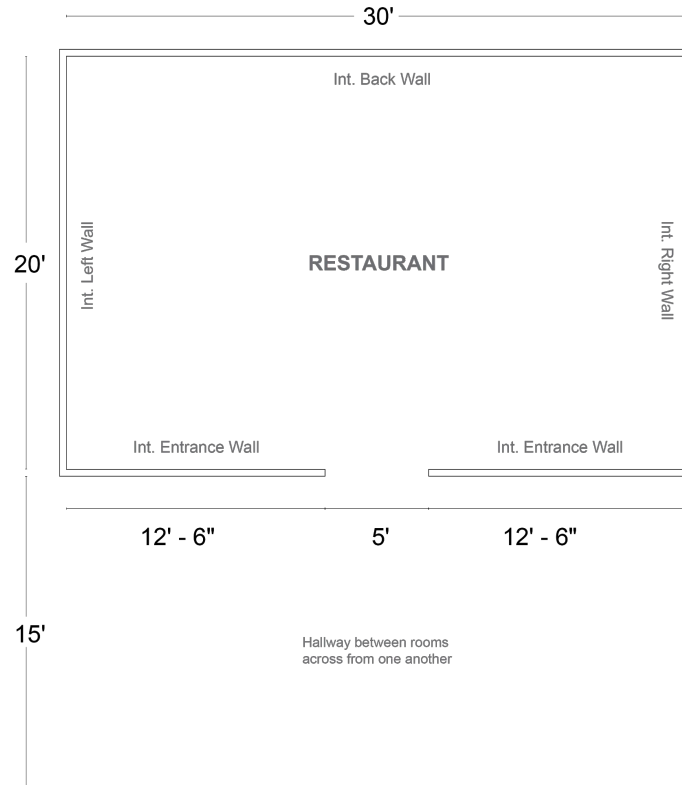
Headphone



Floor Plan

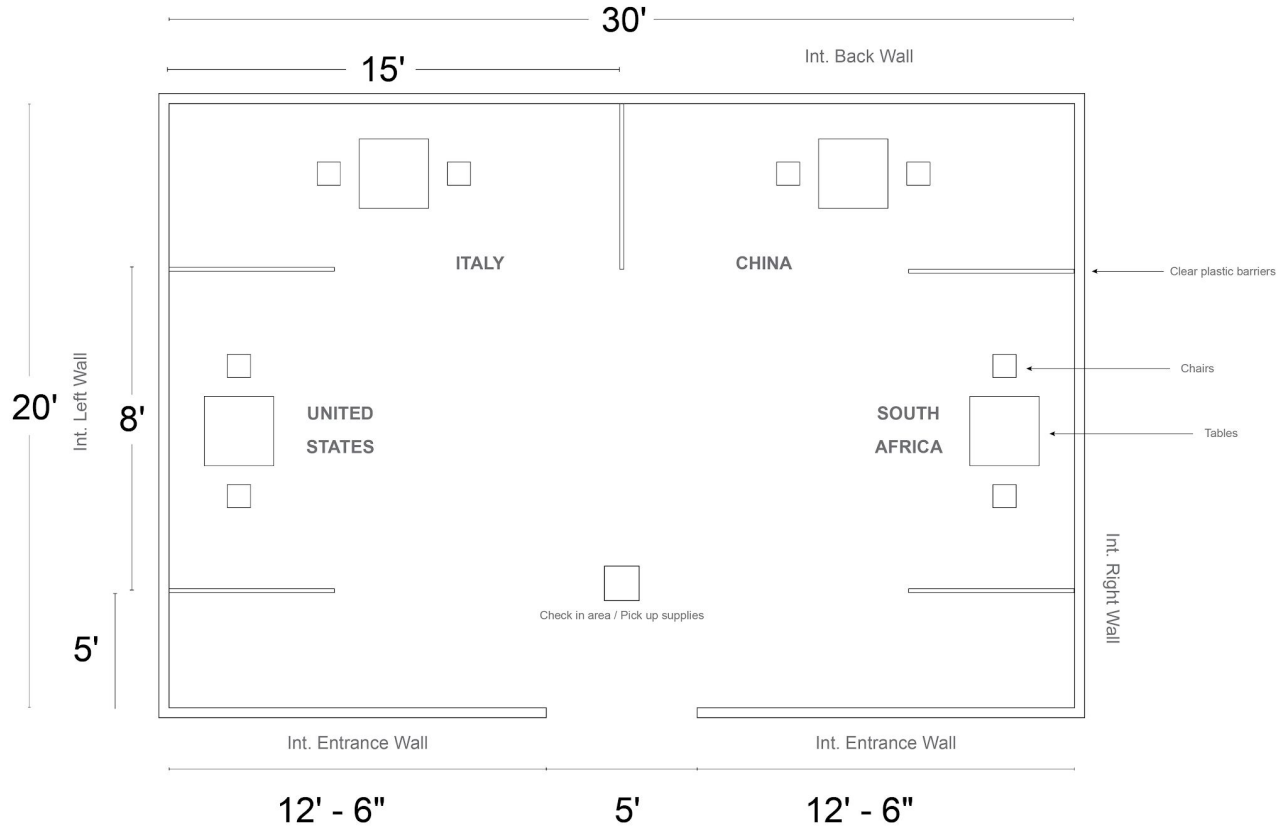
FLOOR PLAN

1/4" = 1' - 0"



FLOOR PLAN

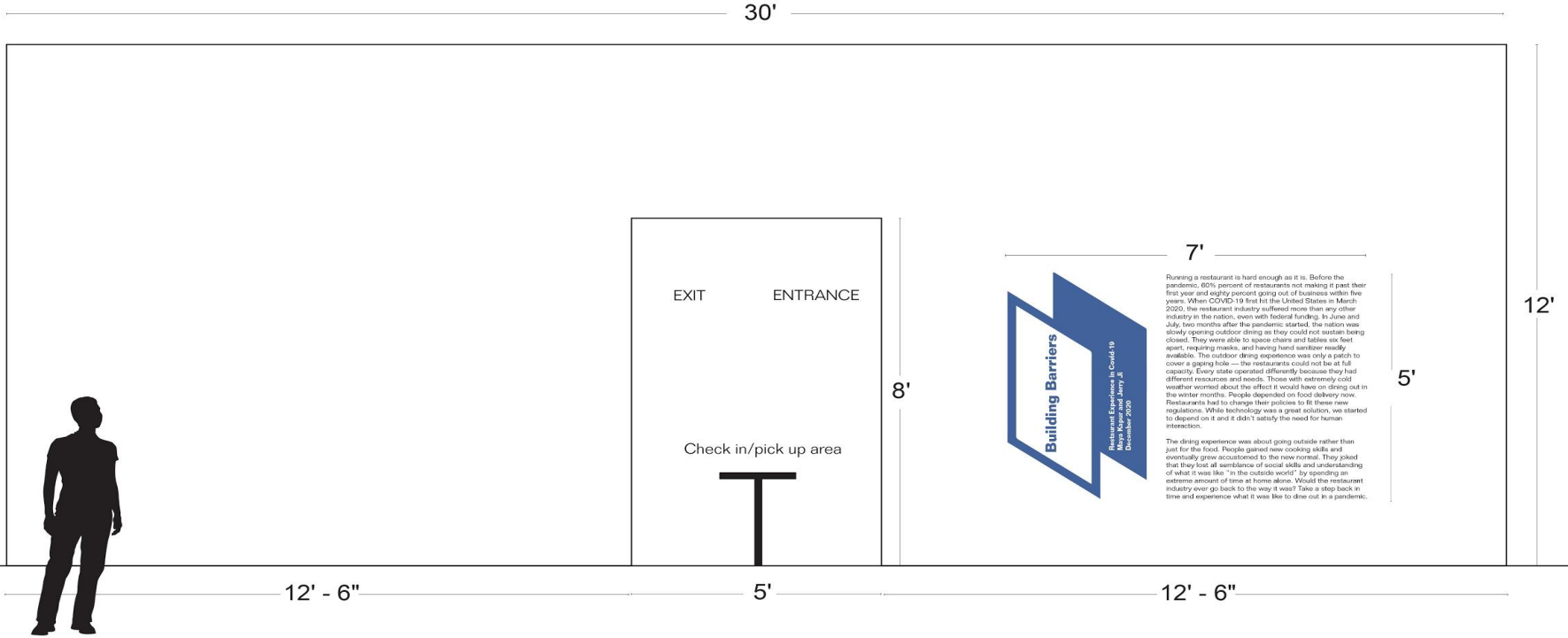
1/4" = 1' - 0"



Elevations

INTERIOR ENTRANCE WALL

1/2" = 1' - 0"



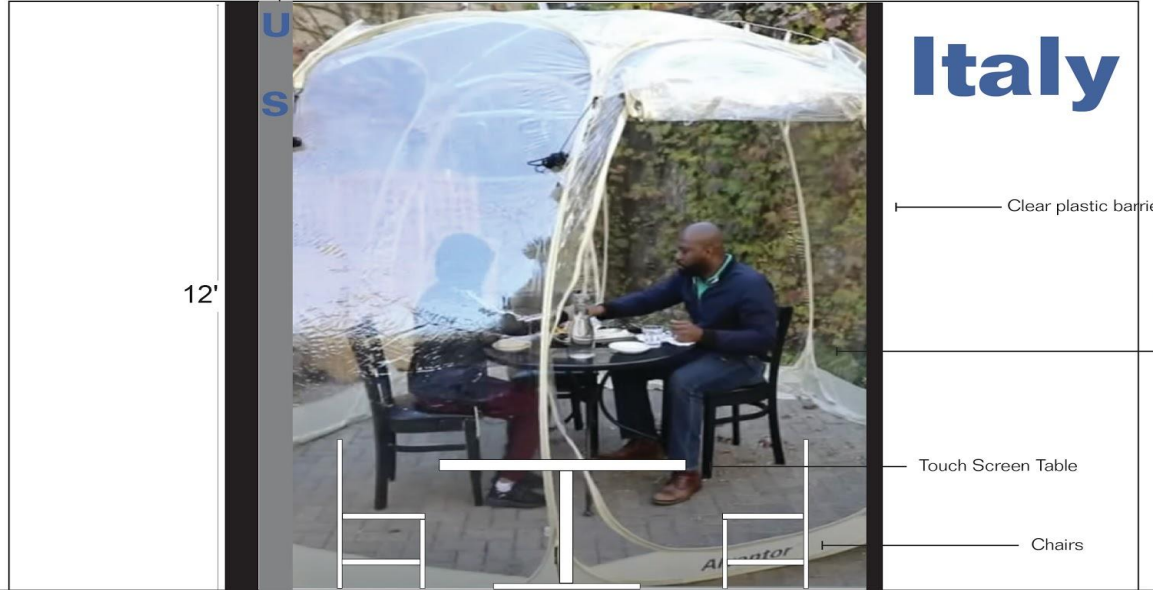
INTERIOR LEFT WALL

1/2" = 1' - 0"



The title of "United States" will appear on this side of the wall.

20'



12'

12'

This video projected onto the wall shows the situation of United States restaurants during Covid-19.

Clear plastic barrier

Touch Screen Table

Chairs

5'

8'

7'

Wall

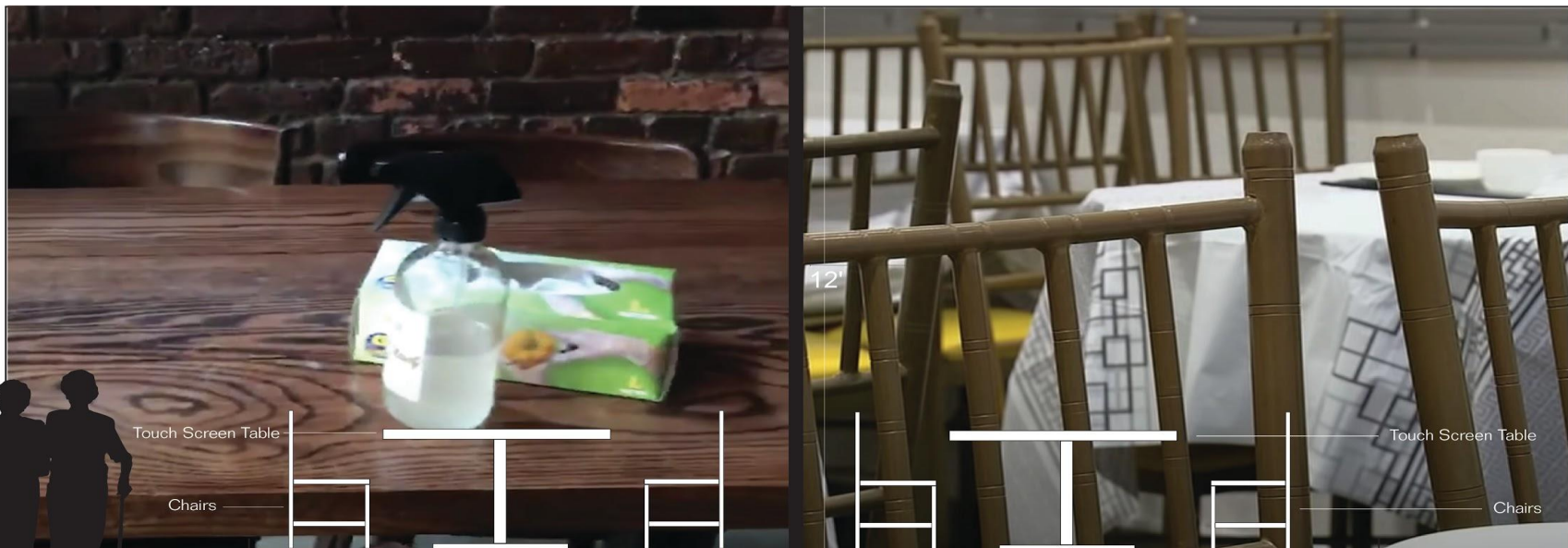


INTERIOR BACK WALL

1/2" = 1' - 0"



30'



Touch Screen Table

Chairs

15'

12'

Touch Screen Table

Chairs

15'

12'

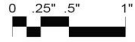
This video projected onto the wall shows the situation of Italian restaurants during Covid-19.

Clear plastic barrier

This video projected onto the wall shows the situation of Chinese restaurants during Covid-19.

INTERIOR RIGHT WALL

1/2" = 1' - 0"



The title "South African" will appear on this side of the wall.



China

This video projected onto the wall shows the situation of South African restaurants during Covid-19.

Clear plastic barrier

S
A

12'

12'

Touch Screen Table

Chairs

7'

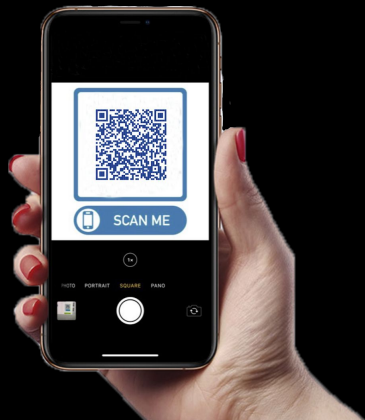
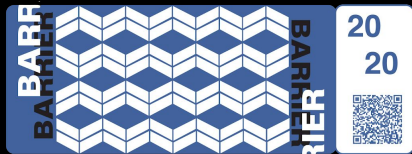
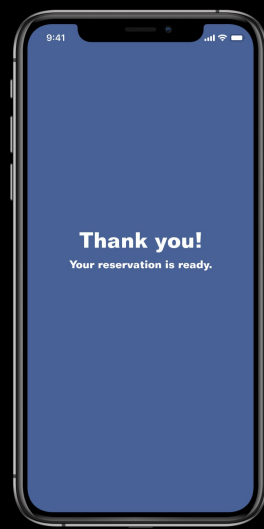
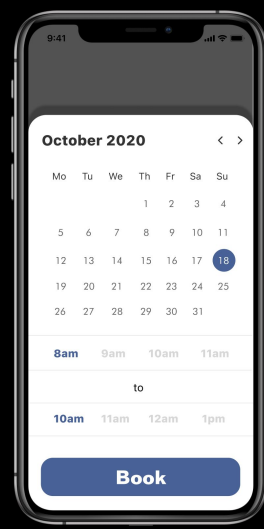
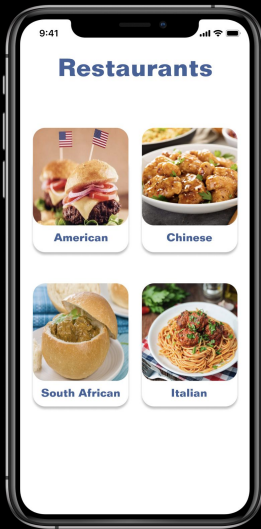
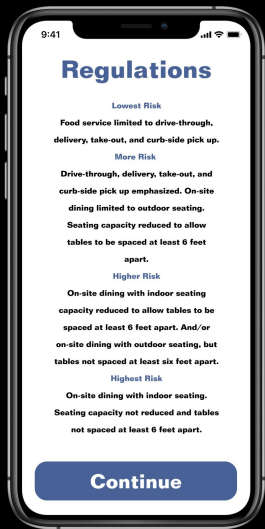
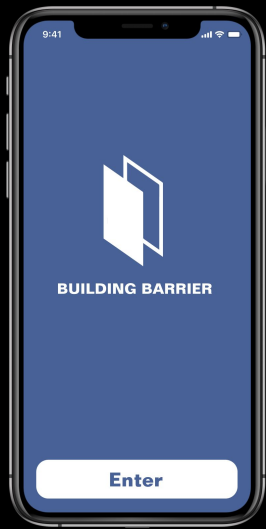
8'

5'

Wall



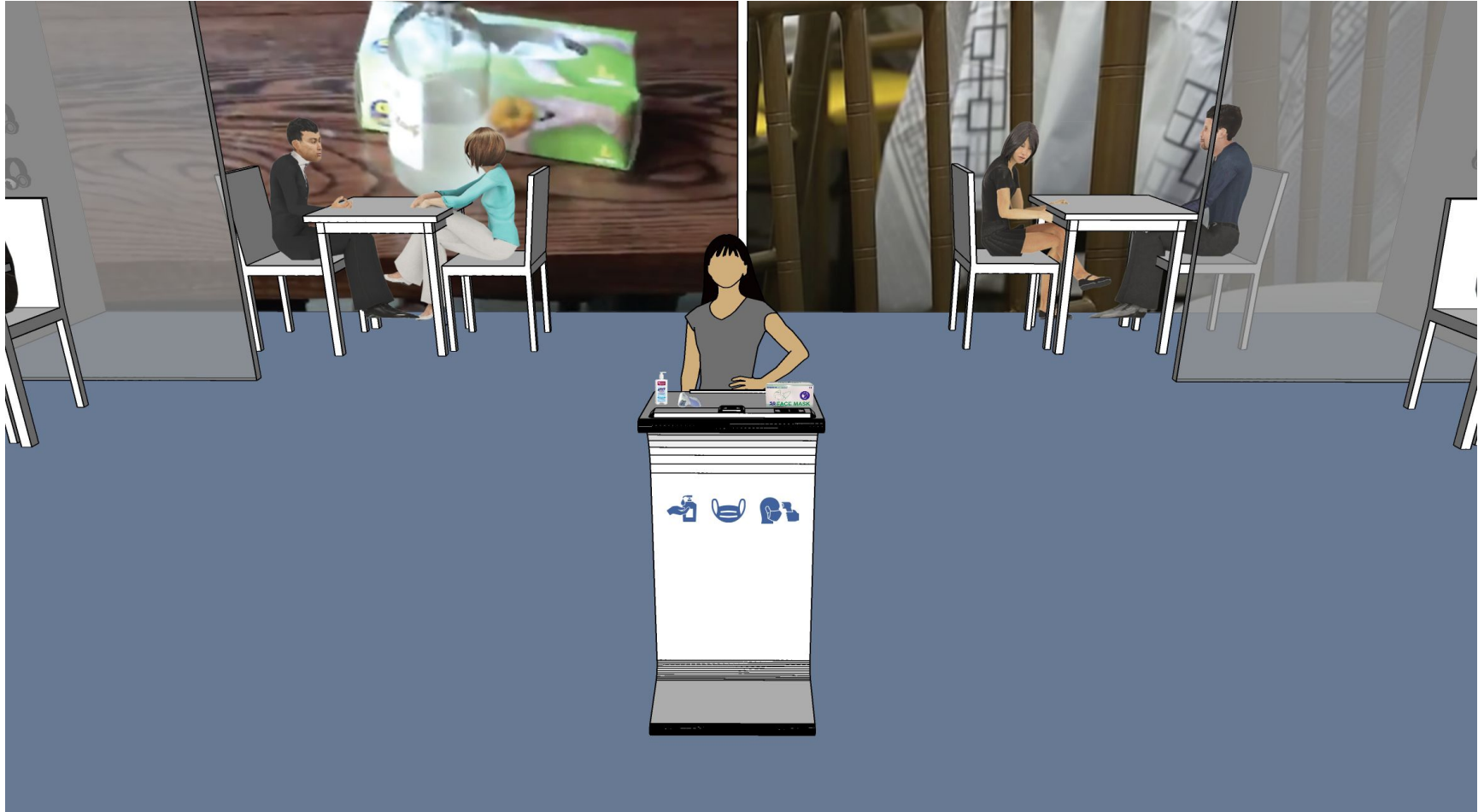
Information Graphic



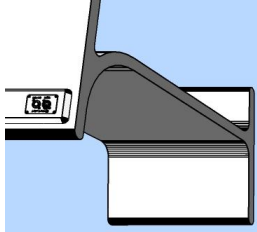
<https://www.figma.com/proto/V8cSUTuTJrjprwklSKg87U/Build-ing-Barriers?scaling=scale-down&node-id=2%3A0>

In-Situ Renderings

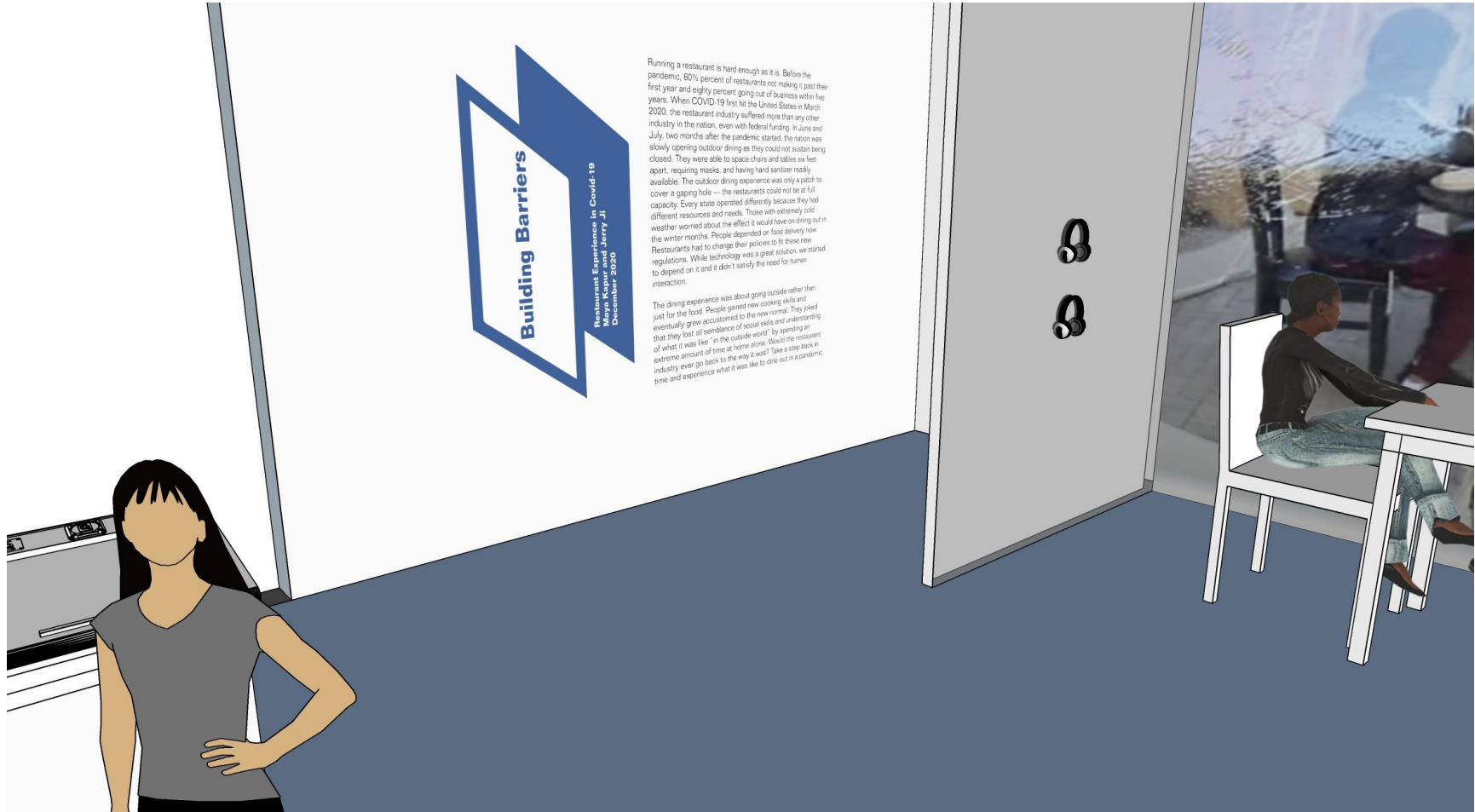
Sketchup Models: Entrance



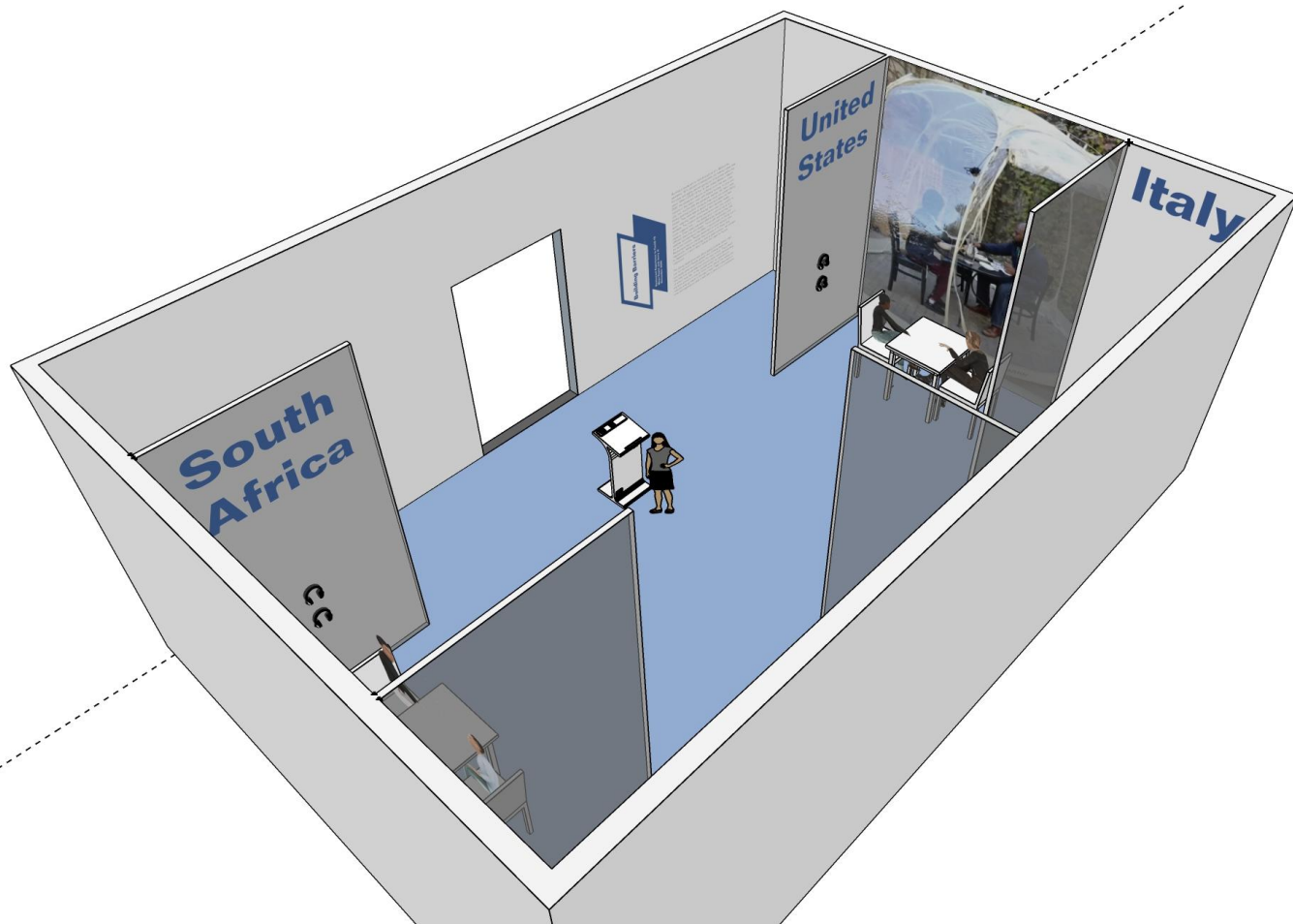
Sketchup Models: Wait in line



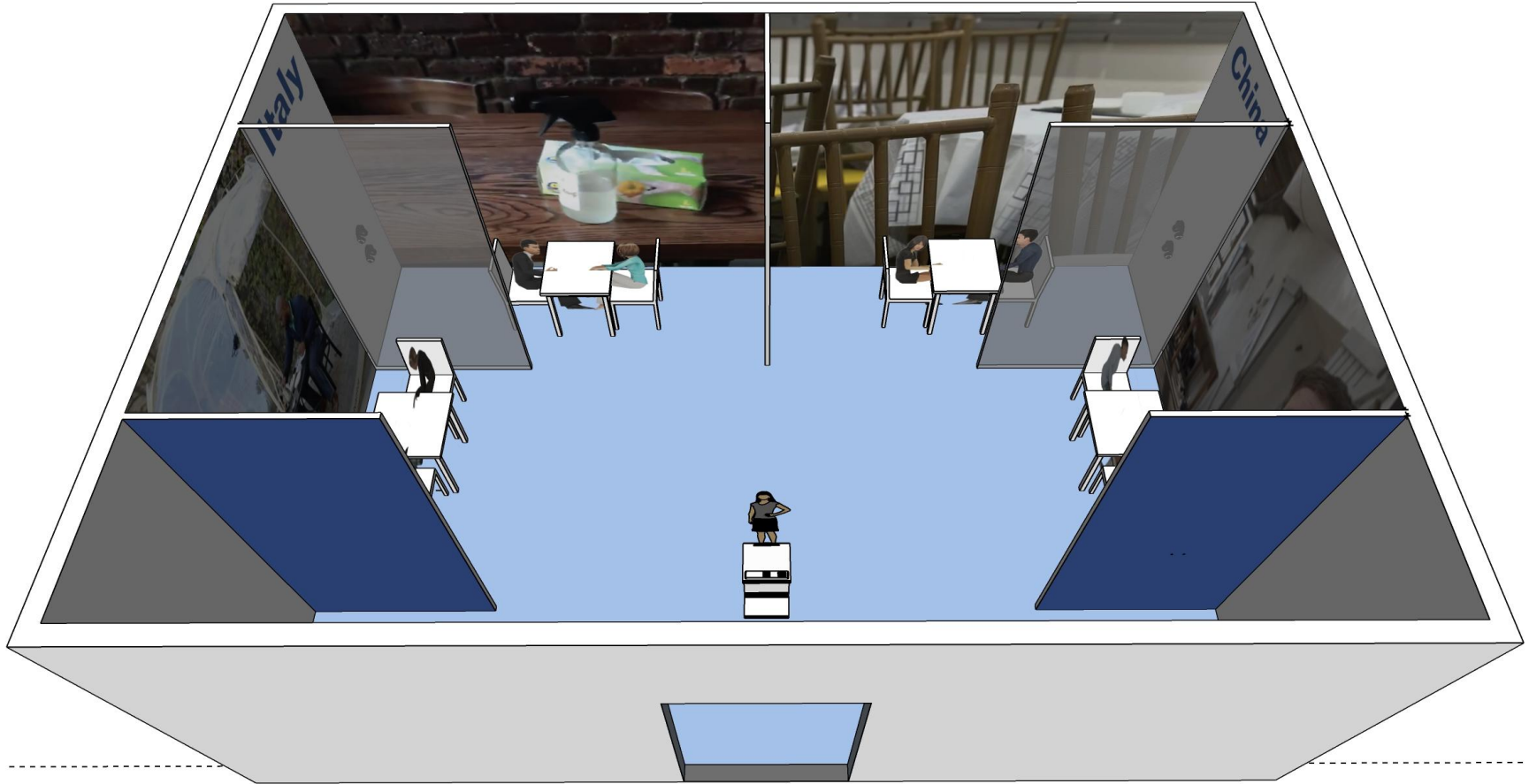
Sketchup Models: Wall Text from close



Sketchup Models: Wall Text from far



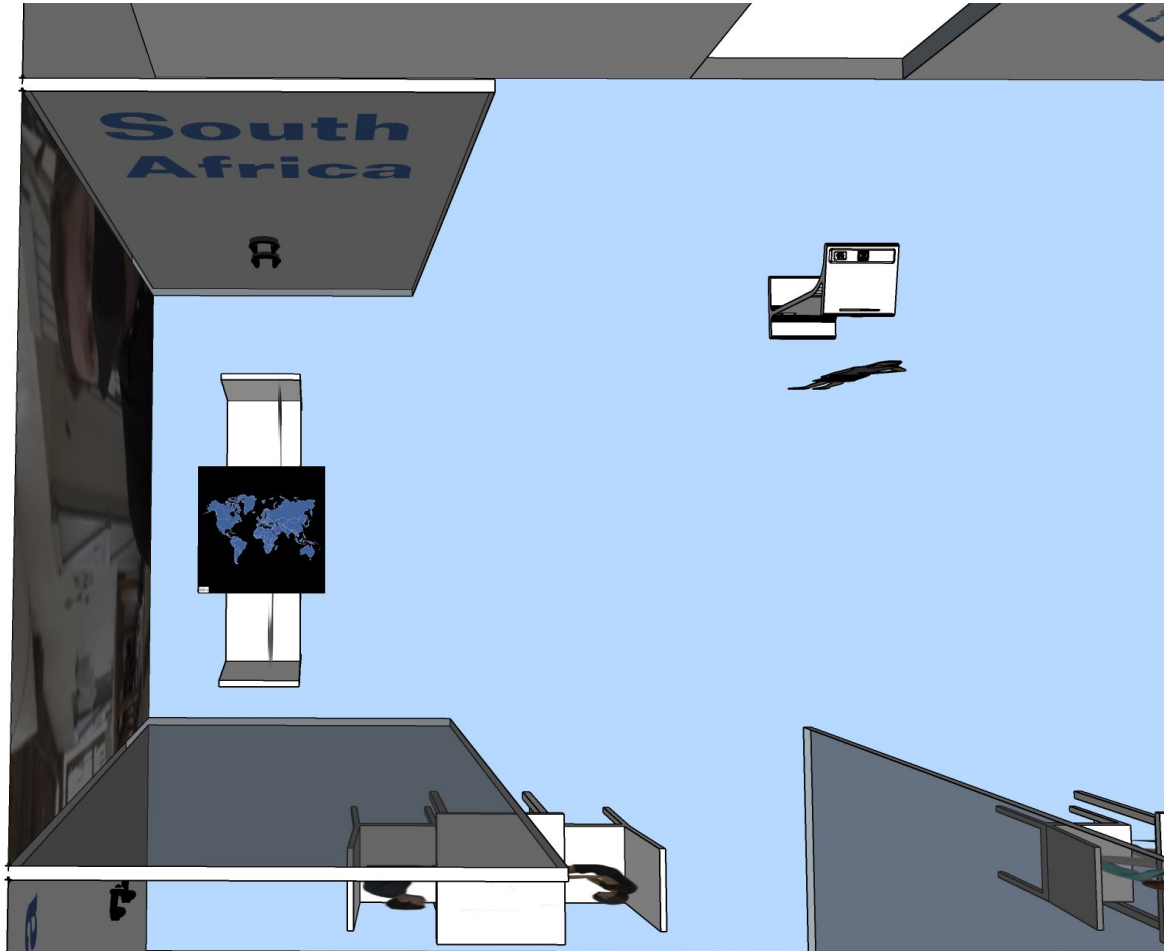
Sketchup Models: Restaurant Experience from far



Sketchup Models: Restaurant Experience from close

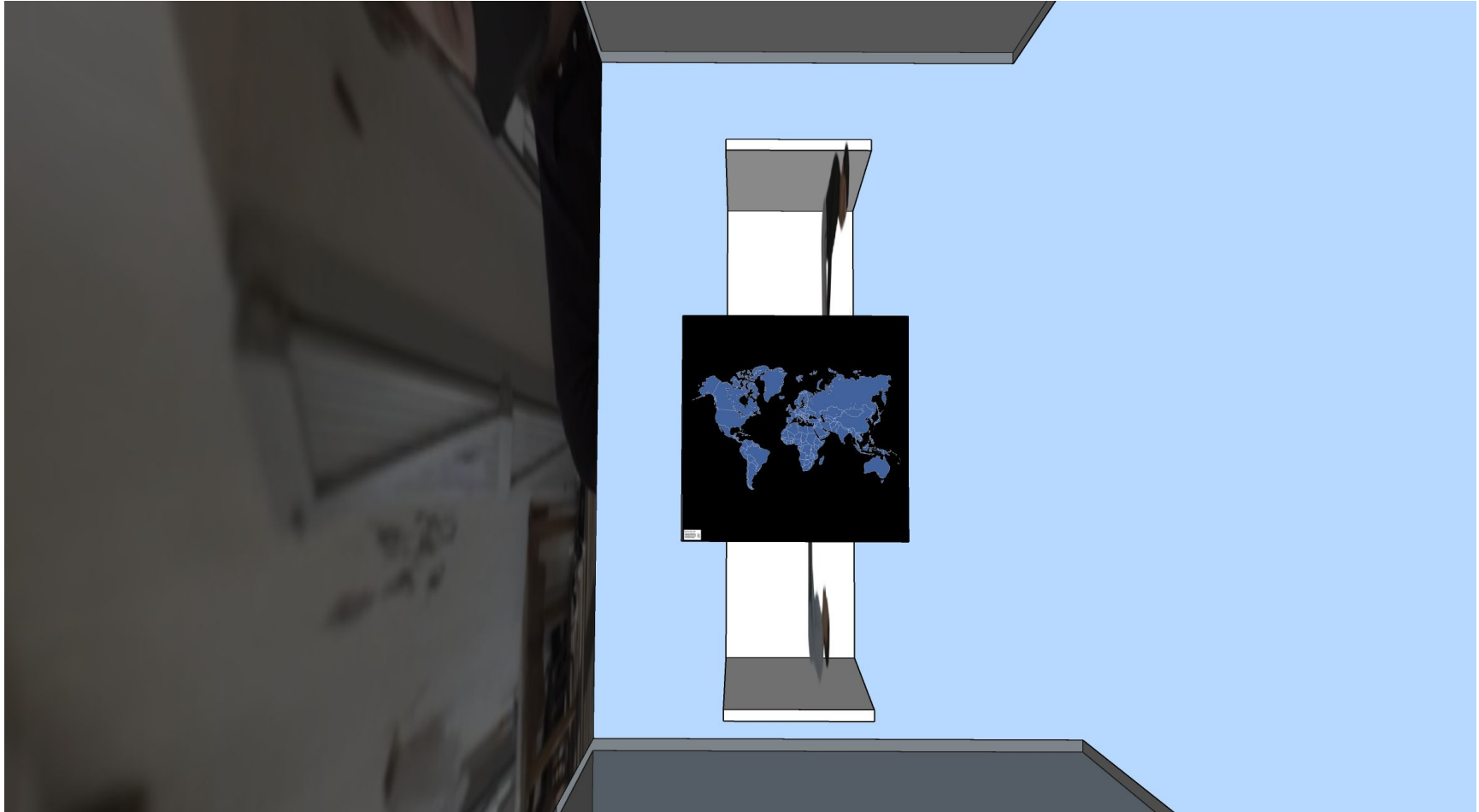


Sketchup Models: Restaurant Experience from top

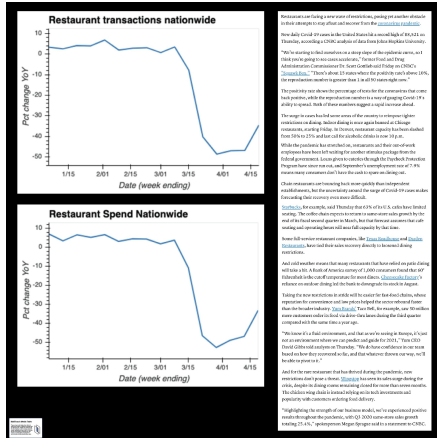
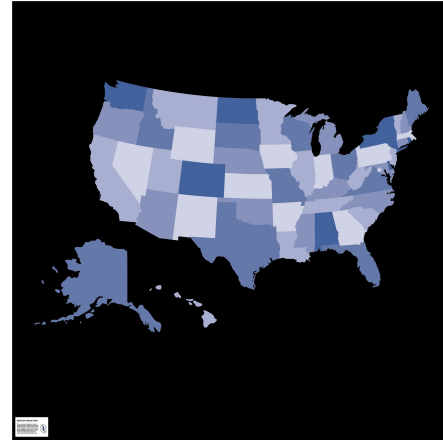


Free-Standing Element

Sketchup Models: Touch Table

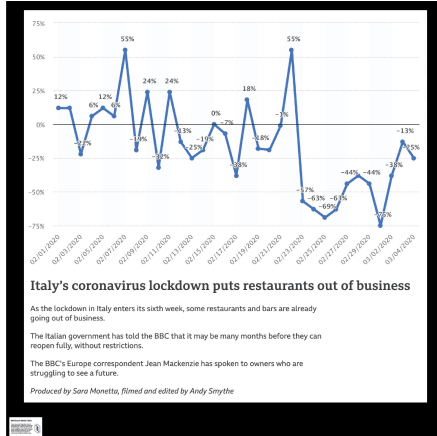
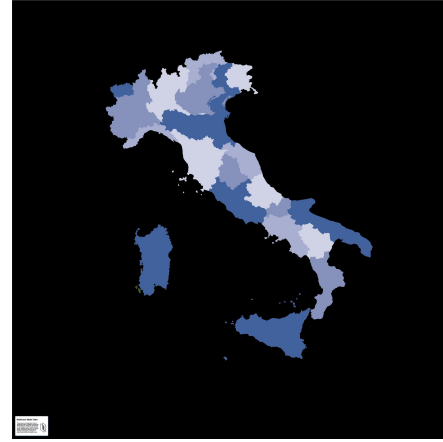


Sketchup Models: Multitouch Media Table, United States Restaurant
<https://www.iatatravelcentre.com/world.php>



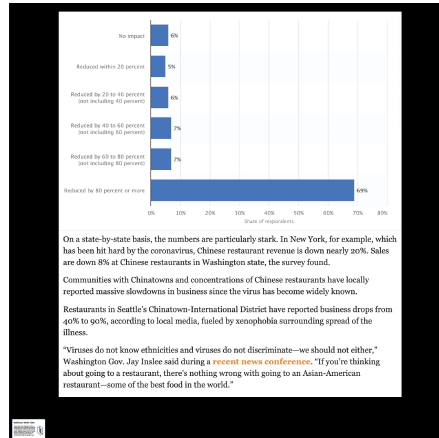
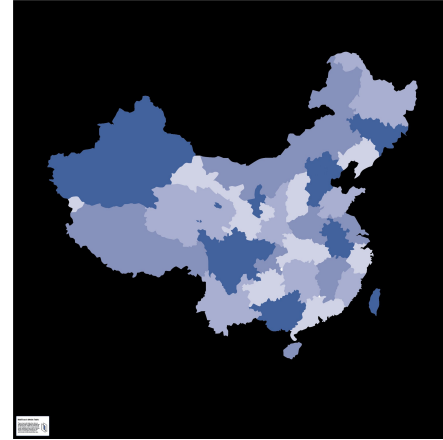
Sketchup Models: Multitouch Media Table, Italy Restaurant

<https://www.iatatravelcentre.com/world.php>



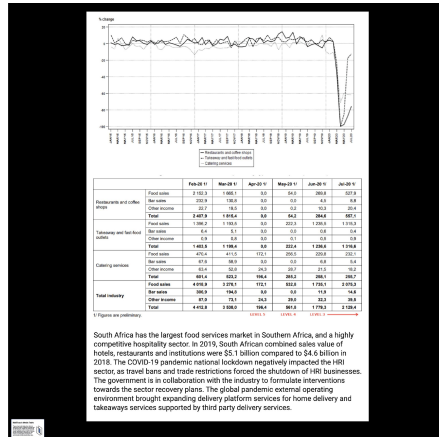
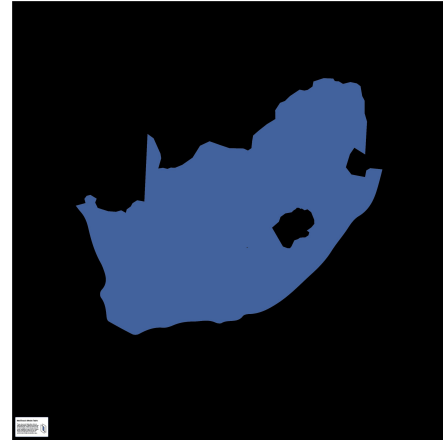
Sketchup Models: Multitouch Media Table, China Restaurant

<https://www.iatatravelcentre.com/world.php>

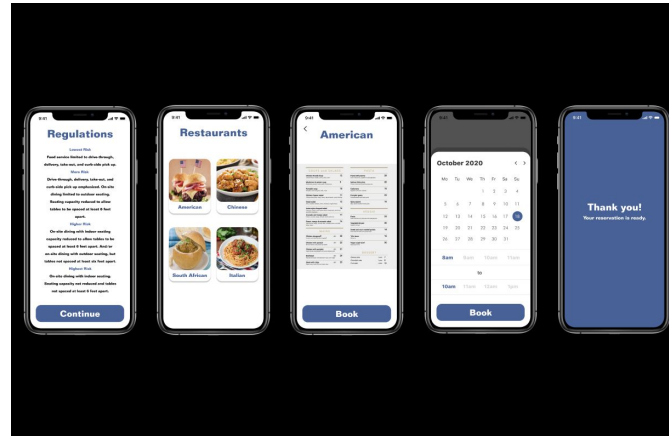
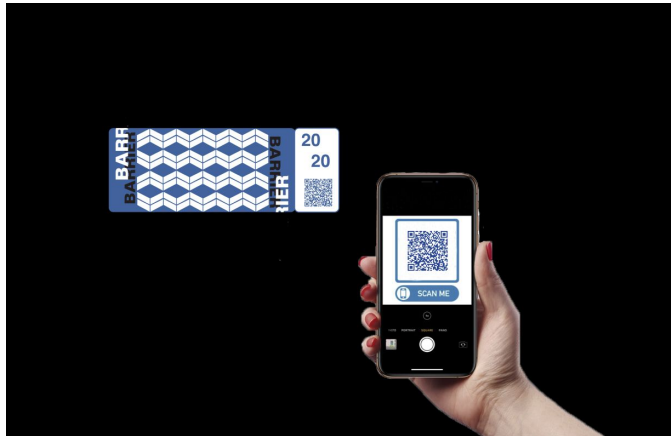


Sketchup Models: Multitouch Media Table, South Africa Restaurant

<https://www.iatatravelcentre.com/world.php>



Experience



<https://www.figma.com/proto/V8cSUTuTJrjprwklSKg87U/Building-Barrier?node-id=55%3A2&scaling=min-zoom>

