





SWATCHES

R:255 G:205 B:0
PANTONE 116C
C: 74 M: 67 Y:67 K:90

R:208 G:129 B:0 PANTONE 7570C C: 16 M: 54 Y:100 K:2

CADIUM TONED ORANGE

R:221G:101B:38 R:138 G:64 B:30 PANTONE 7578C PANTONE 7517C C:9 M:73 Y:100 K:1 C:30 M:79 Y:100 K:30

R:206 G:70 B:39 PANTONE 173C C:13 M:87 Y:100 K:4

NAPLES YELLOW LIGHT

LONDON SMC

ENGLISH VERMILION LIGHT

R:41 G:54 B:129 PANTONE 7687C C:100 M:94 Y:13 K:6

R:4 G:88 B:115 PANTONE 7701C C:95 M:59 Y:38 K:18 R:3 G:82 B:138 PANTONE 7462C C:99 M:73 Y:20 K:5 R:111 G:163 B:215 PANTONE 659C C:56 M:26 Y:0 K:0 R:3 G:44 B:68 PANTONE 2965C C:99 M:44 Y:68 K:48

YACHT BLUE

KATIE BLUE

CAPE BLUE

R:197 G:156 B:108 PANTONE 728C AREN BLUE

PANTONE 663C

C:9 M:6 Y:6 K:0

R:230 G:230 B:230

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PANTONE 698C

C:0 M:13 Y:10 K:0

AWFORD GRE

EXA PINK



MISSION STATEMENT

ALEC OHANIAN

Much of my source imagery comes from vintage ads found in archived Time Magazines. The ads which span the time from 1951-1962 are all viually rich. Much of the culture during this time surrounded automobile manufacturing. The gender stereotypes which are attached to motor vehicles were birthed during this time. The rise in ownership of motor vehicle meant privacy for young couples. This led to an increaed birthrate earlier in life. This unusual reaction to motor vehicle ownership also sparked the dicussion of sexual liberation. For my collection I will be focuing upon this phenomonal time in history and will take inpiration from the beautful design of cars during this time. The feminine role during the 1950's will greatly shape my collection in term of sillhouette and style. I look foward to tackling a time period like the 1950's which is commended for its glamor and deep diving into the social and political apects of the time while retaining the beauty of the material side of it.

COLLECTIONS

Lithuanian Designer who deigns for the visually impaired:

This Designer, Rugilė Gumuliauskaitė has created a line of clothing which are designed with the idea of "touch" in mind. Different materials help create a unique feeling for each garment that the visually impaired can grasp and begin to understand. She creates a look book with drawings of each garment that are raised therefore allowing the customer to feel the drawing.

http://www.dw.com/en/fashion-design-for-the-visually-impaired/av-40493537

Redesigning office space:

This collection is all about going against common design practice usually seen with office spaces and creating an environment which is rich with texture and color. The textiles used have a specific color way which is reminiscent of natural occurrences like wheat, grass, sunlight. By mimicking concept found in nature employees are relaxed and work more efficiently.

https://www.steelcase.com/asia-en/research/articles/topics/wellbeing/restoration-office/

Targets new sensory friendly collection:

This new target collection has been made specifically for children with autism. Autistic children are often daily irritated by different textures which is why thee garments are made with flat seams, heat transferred labels, and no embellishments.

https://www.romper.com/p/targets-new-sensory-friendly-cloth-ing-for-kids-with-autism-will-make-back-to-school-shopping-a-breeze-77127

A Fashion line for people with dwarfism

Kathy D. Woods designs for women with dwarfism using first hand experience. Growing up it was difficult for her family to find age appropriate, stylish clothes which suited her body type. So, Woods has broken the barrier for women with dwarfism and deigned them a collection which its both fitting and contemporary.

https://www.washingtonpost.com/news/act-four/wp/2015/02/18/-for-people-with-dwarfism-a-fashion-line-of-their-own/?utm_term=.a1954c3ac426

Resource Furniture: A collection for small spaces

This Furniture collection i deigned especially for small spaces. Many pieces have multiple purposes and/or collapse into themselves for easy storage.

http://resourcefurniture.com

