

***History of Type:
1900s-2010s***

Oliver Campbell

1900s

ITC BLAIR Grotesque No. 9

The most popular font released in 1900 was ITC Blair, designed by Jim Spiece.

The most popular font released in 1906 was Grotesque No. 9, designed by Eleisha Pechey.

**A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã**

Metropolitaines (URW)

Designer:
Fonderie
Berthier

Year: 1905

1910s

Typewriter Goudy

The most popular font released in 1911 was Typewriter, designed by Monotype Staff.

Goudy

The most popular font released in 1915 was Goudy, designed by Frederic W. Goudy.

Cooper BT

The most popular font released in 1919 was Cooper BT, designed by Oswald Bruce Cooper.

1920s

Poster Bodoni

The most popular font released in 1920 was Poster Bodoni (BT), designed by Chauncey H. Griffith.

Cooper Black

The most popular font released in 1922 was Cooper Black, designed by Oswald Bruce Cooper.

ITC Bauhaus

The most popular font released in 1925 was ITC Bauhaus, designed by Herbert Bayer, Edward Benguiat and Victor Caruso.

Futura

The most popular font released in 1927 was Futura, designed by Paul Renner.

1930s

Rockwell

The most popular font released in 1934 was Rockwell, designed by Frank Hinman Pierpont and Monotype Staff.

HUXLEY VERTICAL

The most popular font released in 1935 was Huxley Vertical, designed by Walter Huxley.

ABCDEFGHIJKLMNOPQRSTUVWXYZÀ
OPQRSTUVWXYZÀ
ÅÉÎÏØÛabcdefghijklmnopghijkl
mnopqrstuvwxyzàáâêîõ
ø&1234567890(\$£.,!?)

Times New Roman

Designers:
Stanley
Morison and
Victor Lardent

Year: 1932,
1988

Commissioned from Monotype Corporation by the Times newspaper of London in 1931, and based on research into legibility and readability, it has become one of the most widely used serif typefaces.

1940s

Corona

The most popular font released in 1941 was Corona, designed by Chauncey H. Griffith.

ABCDEFGHIJKLMN
OPQRSTUVWXYZÀÅ
abcdefghijklmnopqr
stuvwxyzàåéîõøü&1
234567890(\$£.,!?)

49

Trade Gothic

Designed for newspaper work, particularly for headlines and classified advertising. Designer: Jackson Burke

Year: 1948-1960,
1989

Designers: Max Miedinger and Eduard Hoffmann

Year: 1957, 1985

1950s

Palatino

The most popular font released in 1950 was Palatino, designed by Hermann Zapf.

ABCDEFGHIJKLMN
OPQRSTUVWXYZÀ
ÁÊËÏÑabcdefghijklmn
opqrstuvwxyzàáéê&1
234567890(\$£€.,!?)

Helvetica

Developed at the Haas typefoundry in Münchenstein, Switzerland, to compete with the sans-serif typeface Akzidenz Grotesk, it has succeeded in becoming the most popular typeface in the world. It was originally named "Neue Haas Grotesk", but was renamed Helvetica (from the Latin name for Switzerland) by the German Stempel foundry when they produced versions in 1961.

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
ZÀÁabcdefghijklm
nopqrstuvwxyzàá&
1234567890(\$£.,!?)**

Clarendon

A revival of Clarendon kräftig, designed by Hermann Eidenbenz and originally published by Haas Type Foundry in 1953.

Designer: Hermann Eidenbenz

Year: 1953, 1988

1960s

**A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä É
a b c d e f g h i j k l m n o p
q r s t u v w x y z à å é î ð &
1 2 3 4 5 6 7 8 9 0 (£ . ! ?)**

Impact

The most popular font released in 1965 was Impact, designed by Geoffrey Lee.

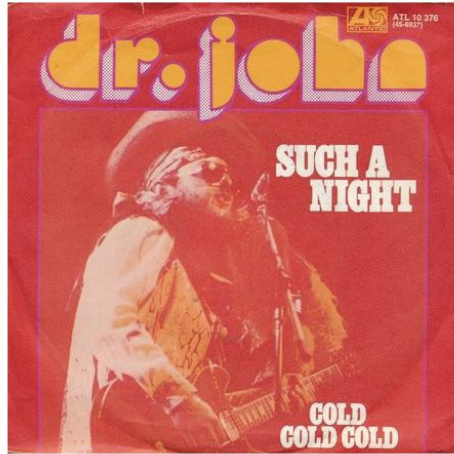
Blippo Black

Designed by Joe Taylor for FotoStar as a photolettering font as part of their Facsimile Fonts range, it was inspired by an unfinished design by the German Bauhaus school and named Blippo Black by Joe's boss, Robert Trogman.

Concorde

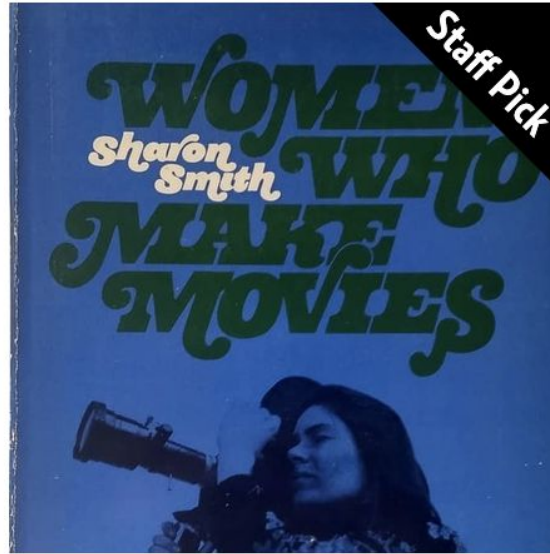
The most popular font released in 1967 was Concorde, designed by Günter Gerhard Lange.

1970s

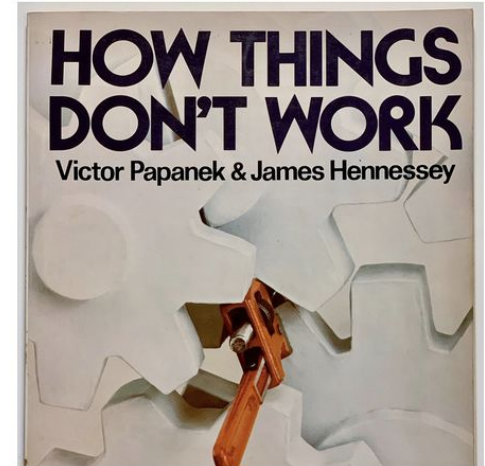


sunshine
moonshine

Egyptienne



Stymie
Black Italic



ITC Ronda

Permanent

Antique Olive

1980s



Compacta

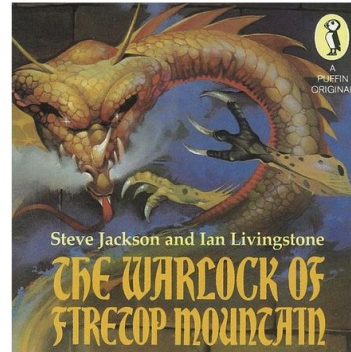
Helvetica



QUICKSILVER

Old English

Futura



Bradley

Palatino

ITC Garamond



GLASER ST'CIL

1990s

Arial

The year 1990

During 1990 several font publishers were founded, including Dalton Maag Ltd, FontHaus, and Type-Ø-Tones.

The most popular font released in 1990 was Arial, designed by Robin Nicholas and Patricia Saunders.

Most popular fonts published in 1990

Arial

Arial

Duc de Berry

Duc de Berry

Century Gothic

Century Gothic

Arial Narrow

Arial Narrow

ITC Zapf Chancery

ITC Zapf Chancery

Blackoak

Blackoak

Roundhand

Roundhand

Teknik

Teknik

Humanist 521

Humanist 521

Newton

Newton

2000s

Sansa

The year 2005

During 2005 several font publishers were founded, including Klim Type Foundry, Flat-it Type Foundry, and Suomi Type Foundry.

The most popular font released in 2005 was Sansa, designed by Fred Smeijers.

Most popular fonts published in 2005

Sansa

Sansa

CREAKY TIKI

Creaky Tiki

Bookman JF Swash B

Bookman JF Swash B

FUNNY BONE

Funny Bone

Palatino Nova

Palatino Nova

Belair

Belair

Proxima Nova

Proxima Nova

FS Lola

FS Lola

Dandelion

Dandelion (Jukebox)

FF Absara Sans

FF Absara Sans

2010s

Suisse Int'l

The year 2015

During 2015 several font publishers were founded, including New Letters, Tokotype, and TYPE714.

The most popular font released in 2015 was Suisse Int'l, designed by Swiss Typefaces.

Most popular fonts published in 2015

Suisse Int'l

Suisse Int'l

DEVINYL LINE

Devynl Line

Acumin

Acumin

Lab Grotesque

Lab Grotesque

Acumin Extra Cond. Bold

Acumin Extra Condensed Bold

Scandia

Scandia

Weissenhof Grot.

Weissenhof Grotesk

Bill Corporate

Bill Corporate

Work Sans

Work Sans

Woodford Bourne Bold

Woodford Bourne Bold

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