

Thesis

To what extent did the influence of fetish and clubwear have over Thierry Mugler and Claude Montana and how did this translate into their fashion?



Inspiration



steps

1. Cut and fit pattern
2. Bond plastic using parchment paper and iron
3. add buttons
4. Cinch waist with zip ties



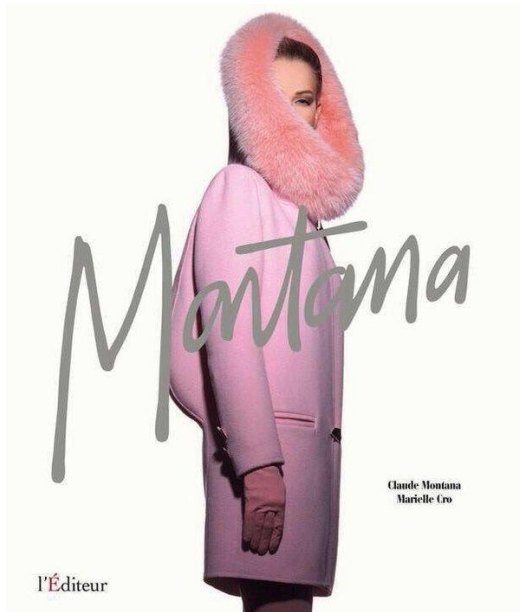
Research tools

<http://www.hexjam.com/uk/style/how-to-make-a-dress-out-of-plastic>



Supporting facts

- Both french and Born out of the club scene
- both championed bold shapes and color
- where the second generation of french ready to wear designers



Plastic Dress

Issue

- Gender Identity and its role in today's society
- how nightlife breaks down traditional gender roles
- The use of fashion as a provocateur for social change



Club kids

- on a budget
- Durable materials
- provocative appeal



Community-Nightlife

- Queer nightlife with disregard for normal gender roles
- spaces where fashion experimentation is valued
- spaces where the hyper sexualiaztion is not bound by gender



Storyboard



Story begins with scenes from a photo shoot camera circles set

The video is cut between these sets and follows the paint and its representation



Moves into cuts of body painting and makeup



Cuts of window shadows



Ends with rolling and smudging in paint representing who we convey ourselves as and how all we do is curated and interpreted

Questions

- How can you use representation to convey the concepts behind your project?

I will use the dress as a clear look into the body and create a paradox of wearing a garment yet having it show everything underneath.

- How does the person wearing the garment affect its meaning?

I will wear it which goes against gender norms and provide a new space for provocative fashion.

- How does the meaning of garment relate to the communities and sites in which it interacts?

The garment will be lost in a sea of statements in clothing in that someone can always be more provocative or send a stronger message.

- How does site, community and context affect a garment?

Clubs create a space to experiment and be provocative through fashion and beauty. In this way the garment fits right in.

- How can the actions and interactions of person wearing a garment articulate meaning?

When people see this garment they also see the body underneath so displaying it in this way creates conversation around gender norms and body positivity

Reference

Fraser-Cavassoni, Natasha, and Jonathan Becker. "The Disappearing Designer: What Happened to Claude Montana, the Lost King of Paris Couture?" *Vanities*. January 29, 2015. Accessed March 14, 2017. <http://www.vanityfair.com/style/2013/09/claude-montana-king-paris-couture>.

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