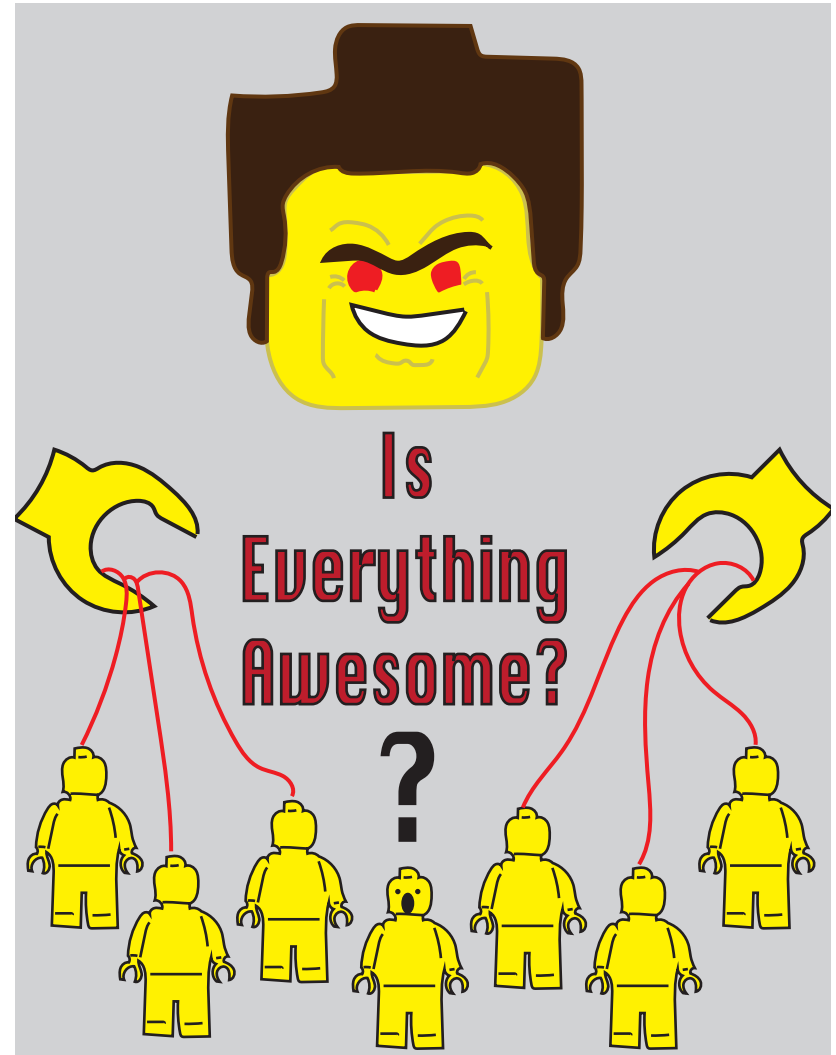


THE LEGO
GUIDE
TO CREATIVITY
+
SELF IDENTITY



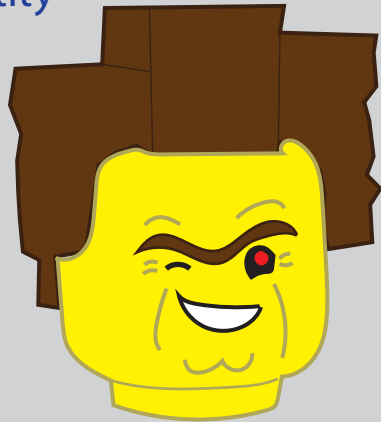
The **Enemy:**

President Business

Why:

1. Restricts creative freedoms
2. Destroys self identity

**We must
TAKE
HIM
DOWN**



How? (It's simple)

1. Create from your own mind (follow the example of the Master Builders)
2. Be yourself

Creativity

Creativity comes from the imagination. We must use our brains to think up our own ideas and build our own creations. We deserve the right to express our individual creativity.

We must break free from the manual. Create your own daily schedule, build something that you came up with on your own, challenge yourself to be original with ideas and concepts!

**This is a brain.
Everyone has one.
USE IT!**



Master Builders

Master Builders have individual self identities and are extremely creative. They believe in themselves, and abide by their own rules.

They are who we as Lego citizens should look up to.

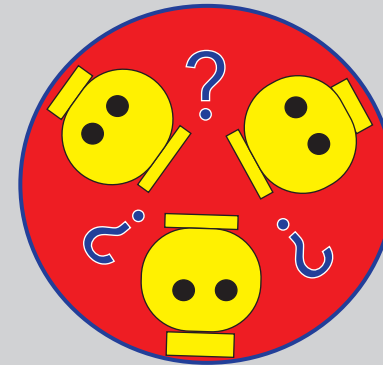
Building from surrounding Lego blocks, Master Builders create and build from their own minds, working quickly without doubting themselves.

The key to true building is to believe in yourself and follow your own set of instructions inside your head.

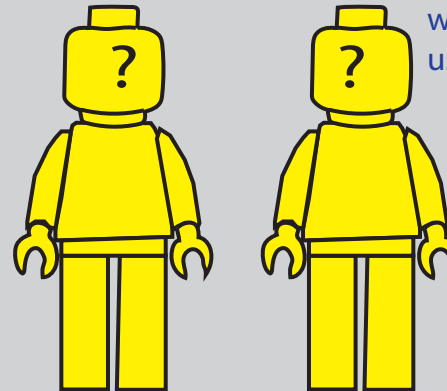
This is Vitruvius, the ultimate Master Builder.



Self Identity

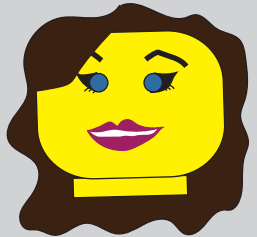
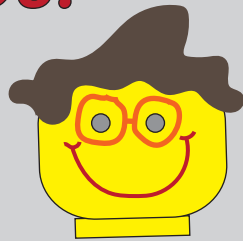
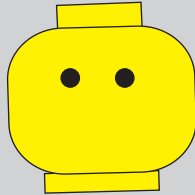
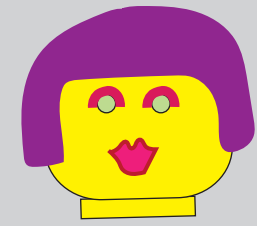


We as Lego World citizens deserve the right to be unique. We are INDIVIDUALS; each our own being. When was the last time that you asked yourself what makes me individual from everyone else? What makes me UNIQUE? We must live our lives the way that we want to; NOT the way that the manual tells us to.

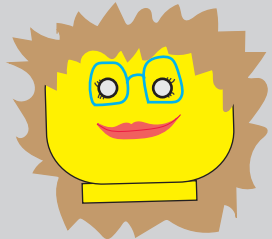
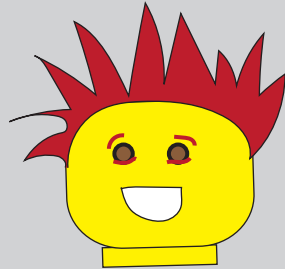


... What makes me different than you?

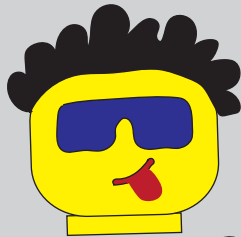
It's up to YOU!



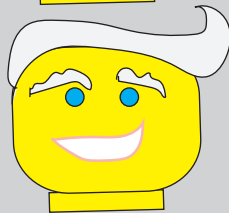
**WHO
WILL
YOU
BE**



**?
WHAT
WILL
YOU**



**CREATE
?**



By:
Annika Phillips