

Sam Klegerman
Studio

Bridge #5 Statement

I want to incorporate the idea of a photo rich magazine because I consider my life and career an “open book” with deeper levels. I publicly broadcast my work on social media everyday to keep a steady interaction with my followers and to build a bigger brand for myself. Practically every notable move I make is posted for my following to see. I want to represent the “openness” that my social media life gives me but also incorporate those who have helped me become the social and hardworking person I am today. i.e. family friends co workers. My piece would be open towards the middle and the right side of the book would have blank pages that represent what is to come in life, while the left side and the middle pages contain work and memories I have collected. The collage style book would emulate a timeline and show an evolutionary growth of my life. Inspired by Christian Boltanski, and his edgy configurations of multiple images placed together, I plan to cohesively juxtapose a collection of work that builds a story, keeping the viewer interacted throughout the entire magazine. Along with Boltanski, I want to incorporate Nan Goldin and her authentic way of exposing herself and her taboo surroundings that shaped her into who she is today. While including my own work and influential work, I plan to cohesively build a visual story that interacts and involves the reader page by page.