

# The Great Gatsby

Sunna Bak  
Integrative Seminar 2  
6 May 2019

# The Great Gatsby

While researching the film *The Great Gatsby*, the main concept I chose to focus on how the fashion in film impacts society and influences the trends that happen throughout time.



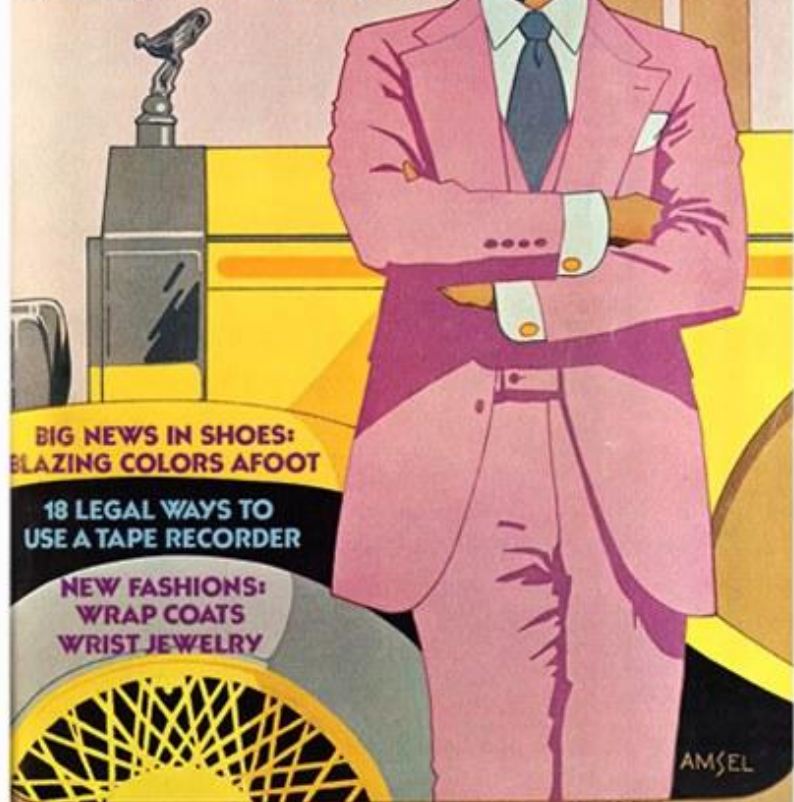
FASHION FOR MEN/MARCH \$1.25

# GOQ

GENTLEMEN'S QUARTERLY

## GATSBY FLAIR

The movie that's influencing what you wear



**BIG NEWS IN SHOES:  
BLAZING COLORS AFOOT**

**18 LEGAL WAYS TO  
USE A TAPE RECORDER**

**NEW FASHIONS:  
WRAP COATS  
WRIST JEWELRY**

AMSEL

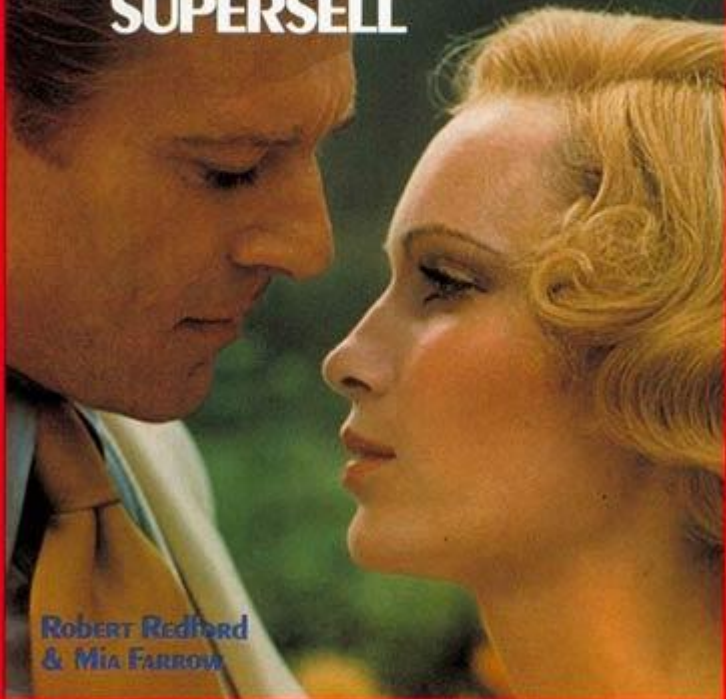
ROBERT REDFORD IN 'THE GREAT GATSBY'

FIFTY CENTS

MARCH 18, 1974

# TIME

## THE GREAT GATSBY SUPERSELL



Robert Redford  
& Mia Farrow



**IN THIS ISSUE**

**William Peter Blatty**

'The Exorcist':  
"A sermon nobody  
sleeps through"

**Marina Oswald**

Finally at peace  
with herself

**Gloria Vanderbilt**

A fourth marriage  
that really works

**Solzhenitsyn**

From his own writing:  
A chilling account of  
a good man's arrest

**Stephen Burrows**

Fashion king  
of the sexy cling

**The Loud Family**

Broken up, but  
closer than ever

**Palm Beach Whirl**

The parties, pets  
and personalities

**Vietnam MIA Wives**

Demanding answers  
that nobody has

**Jim Croce**

Million-dollar  
music legacy

**Richard Petty**

Daredevil  
at Daytona

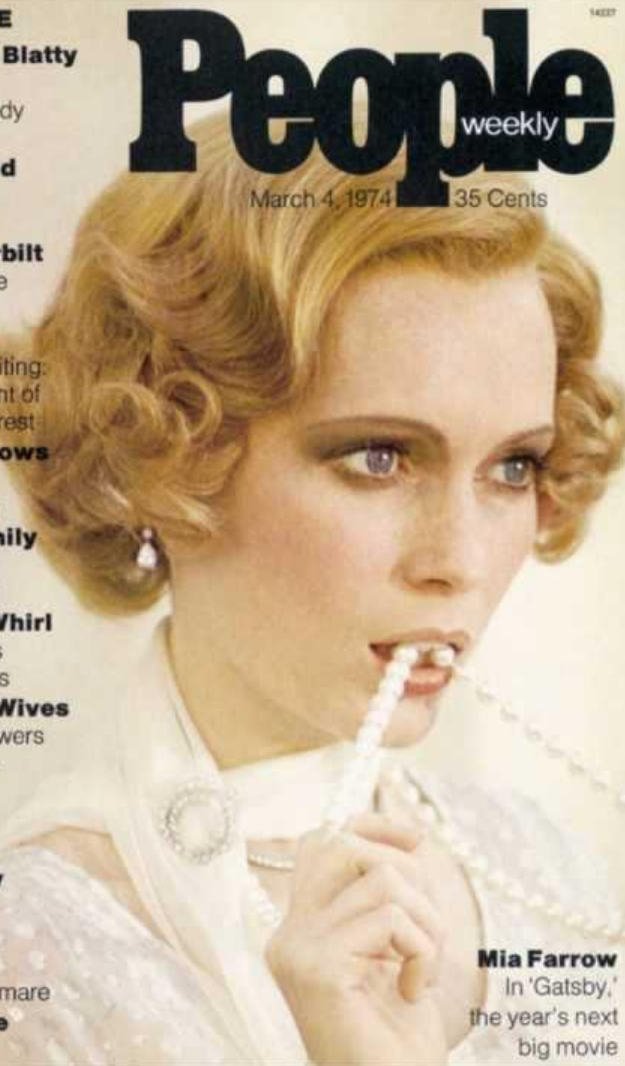
**The Hearsts**

During the nightmare

**People Puzzle**

**People** WEEKLY

March 4, 1974 35 Cents



**Mia Farrow**

In 'Gatsby,'  
the year's next  
big movie





## AFTER YOU'VE SEEN 'THE GREAT GATSBY,' GET THE CUT.

Get the look  
of the legend.  
✓ True Fitzgerald  
This is become a  
major trend in Hollywood  
and sure thing, the fact  
is at Glemby Salons  
we've been working for  
recreating the look  
of the legend!



Finally! "The Great  
Gatsby" has been  
officially recognized  
by American Picture  
Movement.  
So if you haven't  
gone into the new  
"Gatsby" look yet,  
we'll provide the  
best cut point!

There is only  
one of the most beautiful  
and iconic hair styles  
ever on the list  
hand-picked for  
the Gatsby look.  
Get the look today.

# GLEMBY HAIR SALONS

At the top of the page, the text reads: "The Great Gatsby" is a trademark of the film.

# Bridge 3, 4, & 5

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# Film

For my film, I chose the movie *Fight Club*, starring Brad Pitt and Edward Norton. In this film, the fashion specifically sticks out.



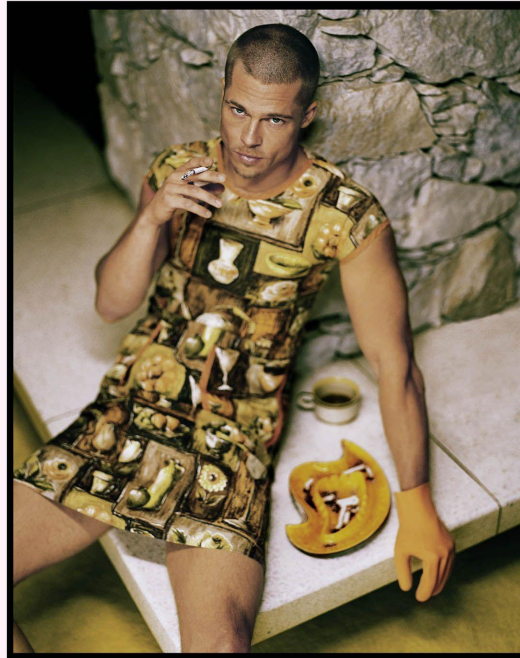
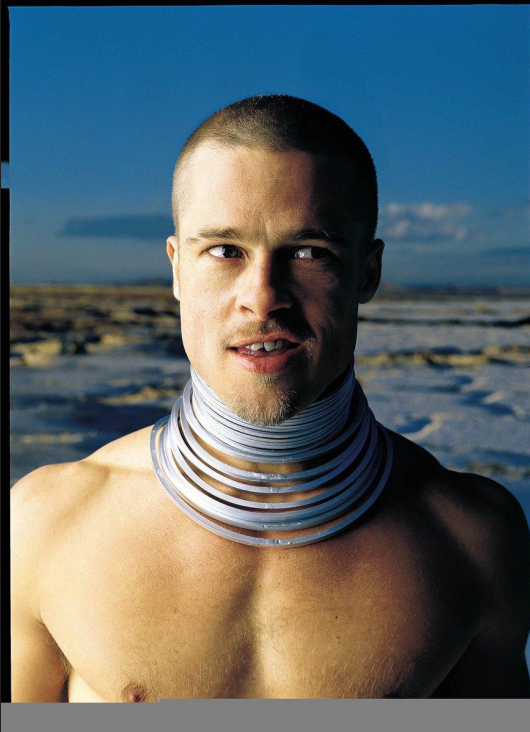


# Gender bending





After the release of *Fight Club*, Brad Pitt was featured on the cover of rolling stones magazine dressed in more “feminine clothing”.



# What's the point?

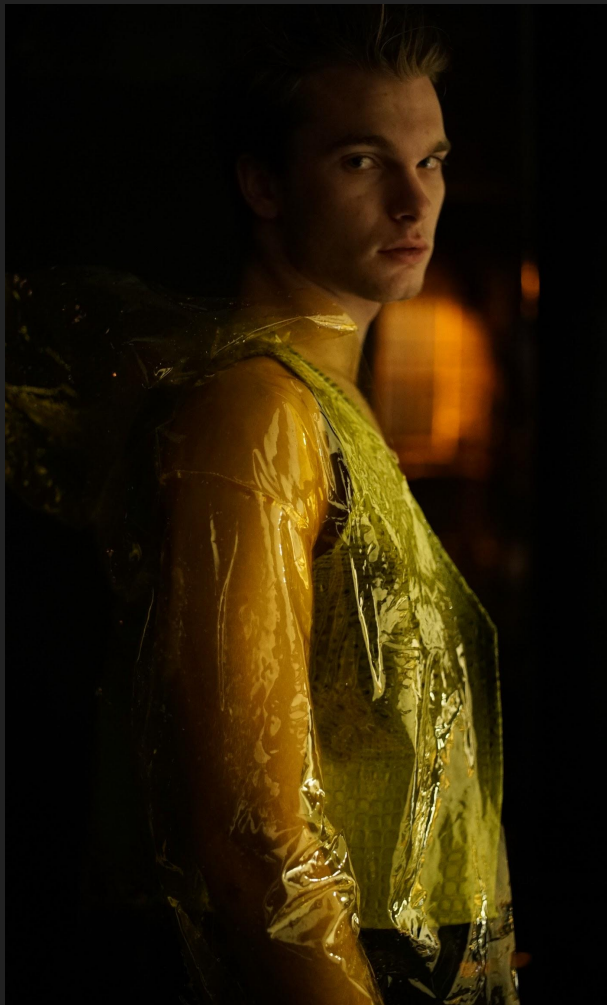
To create a garment that doesn't fit to a certain gender but is comfortable for anyone, anywhere to wear. I wanted to capture Brad Pitt's nonchalant, confident aura and I wanted to be able to portray that through the garments I created.



The final look







<https://issuu.com/sunnabak/docs/lookbook>