### TAKU LIM

Cell: 267-237-7878 limt886@newchool.edu

### **ACADEMIC BACKGROUND**

### **The New School Parsons**

Fashion Design BFA | Sep 2018 - Present

#### **E.K Art Institute**

Non-Degree Art | Aug 2017 - Oct 2017

### R. Fashion Design Institute

Non-Degree Fashion | Mar 2017 - Jul 2017

### **B.S Training Center**

Graduated 2014

### **Central Bucks West High School**

Non-Degree Acting | Jan 2015 - Feb 2016

### **PROFESSIONAL SKILLS**

- Leadership
- Drawing
- Industrial Sewing Machine
- Coloring
- Stitching
- Illustration
- Photoshop
- Public Speaking
- Visual Presentations
- Acting
- Cooking
- Bilingual (Korean)

### **CAREER SUMMARY**

### **Sales Styling Associate**

European Optical | Jan 2015 - Present
One Common Concept Shop | Jan - September 2018

### Design (Graphic, Fashion, Interior)

European Optical | Jan 2015 - Present One Common Concept Shop | Jan - September 2018

#### **Line Cook**

Brasserie Seoul | Sep 2016 - Jan 2017

### Acting

Play Title: *King Sejong* | Apr 2016 - May 2016 Play Title: *Kinetic Artist* | May 2015 - Jun 2015 Movie Title: *My First Love* | Oct 2015 - Oct 2015

### **Stage Management**

Lighting | JUN 2016 - JUN 2016

### Waiter

Japanese Restaurant | Sep 2013 - Jan 2015 Korean Bistro | Sep 2013 - Jun 2014

# COVER LETTER

Genius Grant Integrate Studio & Seminar Room 310 63 5thAvenue, New York, NY, 10003

### Dear Genius Grant,

I am writing this letter for the Genius Grant. I am currently studying in the The New School of Design Parsons as a fashion design major. I believe a variety of work experiences and skills that I have learned from my background led to the exemplary applicant for the Genius Grant.

As a fashion designer, I am developing great creativity. My inspiration for artwork mostly comes from my personal experiences, emotions, and mood.

I have a background on acting. I use my acting experience when I build an artwork. I learned how to observe a character and reflect the character my own to act the character as a role in a story. I reflect the research inspiration like how I reflected and absorbed characters to act. I try to put myself into my observation, motivation, and so on. Therefore, I could understand and perform my inspiration to transfer into an art piece.

Especially, I challenged myself to create the art for the conservation of nature for Genius Grant project. Using recycle trash to create the style of fashion to show how much waste creates from fashion because of the trend cycle.

Sincerely, Taku Lim

33-14 34thAvenue, Astoria, NY, 11106 tel: 267-237-7878

# PROJECT STATEMENT

### Please give a short description of your project, including the final form that it will take. (50- word limit)

Fashion industry causes the environment pollution. To protect environment, fashion industry has to stop wasting. Every year, fast and temporary fashion trend waste many clothing and materials. Burning outdated clothes to ash takes longer process and causes more pollution rather than producing clothes.

### Please tell us about your project in longer detail, including the final form that it will take. (250- word limit)

Most of the part will create by plastic bag what I obtain from the grocery store. With iron, a plastic bag can transform as thick plastic material that can help to create a structure more stable. After made thick plastic material, the material will cut thinly and iron them again edge to edge. Consequently, it will transform as a yarn. After this process, I will use knitting method to create garment. However, I do not want to get limitation with a plastic bag, therefore I will use the clothes that abandoned for fabric to transform as new garments.

# Place your work in context so that we may better evaluate it. For instance, what are the main influences upon your work? How does your past work inform your current project? (150-word limit)

I used to build artwork or clothes with expensive material. This project challenged me in material because there are limited materials I could use. Environmental pollution has been a major problem over decades. I see trashes every day on the street and many people even do not know how to recycle and sort out trashes. There is one side of people saying recycle material is limited and hard to reach perfect completion. Also, I wanted to try and show how artwork could be created without using expensive materials.

# How does your project take an original and imaginative approach to content and form? Please be as specific as possible. (100-word limit)

I used plastic bag to present recycle material and pollution. Then, I designed a bag to show fashion. However, I ironed plastic bag to flatten them to make it like a fabric. Also, I made layer of several plastic bag when I iron. So, I could make thicker and stronger plastic fabric. I painted them in black and sewed plastic sheets to build a practical bag in real life.

## PROJECT STATEMENT

What kind of impact-artistic, intellectual, communal, civic, social, etc.-do you hope your project will have? (250 limit)

I hope my project have social and artistic impact because I considered this project as social issue the most. Fashion trend is one of the social matters. This idea inspired me on this project. I transformed social issue to an art piece and I hope it approaches people as an art and fashion although it was made out of plastic bags.

Who are the specific audiences/communities that you hope to engage with this project? Please think beyond the broad art community where possible. How are you hoping to reach them? (150- word limit)

I would like to have fashion industry people as main audiences. However, I do not want to limit the spectrum of the audience. Since it is about social issue, I would like to present many people. If it could be used as a shopping bag in fashion brand that release mass production very instantly.

What would be ideal venues for your work? (100 words) Runway would be the ideal venue so that people who are related or interested in fashion would realize how fashion could pollute the environment.

How might your proposed project act as a catalyst for your artistic and professional growth? In what ways is it a pivotal moment in your practice? (100 words)

I did not have any specific stereotypes that I could make it into an artwork. However, I considered in many ways what I really care about. Then I found out that I personally do not like recycling materials. It is a challenge to break my stereotype and work with the materials I hardly use. During the process of this project, I thought about this could influence others' stereotype about environmental pollution and recycling material.

### **BIBLIOGRAPHY**

#### **Articles**

Cooper, Kelly-Leigh. "Fast Fashion: Inside the Fight to End the Silence on Waste." BBC News. July 31, 2018. Accessed December 9, 2018. https://www.bbc.com/news/world-44968561.

Petronzio, Matt. "These Cool 'leather' Bags Were Once Rotting Fruit." Mashable. August 11, 2015. Accessed December 15, 2018. https://mashable.com/2015/08/11/food-waste-fruitleather/#9Rg7WpyHLsqM.

#### Book

Eagan, Greta. Wear No Evil: How to Change the World with Your Wardrobe. Philadelphia: Running Press, 2014.

### **Scholarly**

Chan, Ricky, Annamma, John F. Sherry, Alladi Venkatesh, and Jeff Wang. "Fast Fashion, Sustainability, and the Ethical Appeal F ..." Fashion Title. Accessed December 17, 2018. https://www3.nd.edu/~jsherry/pdf/2012/FastFashionSustainability.pdf.

Claudio, Luz. "Waste Couture: Environmental Impact of the Clothing Industry." September 2007. Accessed December 17, 2018. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1964887 /.

### Genius Grant Budget

Percentage of Income Spent



### Summary

TOTAL MONTHLY INCOME

\$100,000

**TOTAL MONTHLY EXPENSES** 

\$98,500

### Investing money

ITEM	AMOUNT
Genous Grant	\$100,000.00

### Monthly Expenses

ITEM	DUE DATE	AMOUNT
Artist Fee		\$50,000.00
Material		
Production material		\$10,000.00
Work Space		
Studio rent	\$5000 x 3 month	\$15,000.00
Studio Assitant	\$15 x 100 hr	\$15,000.00
Utilities	\$500 x 3 month	\$1,500.00
Promotion		
Web Designer \$ Launch		\$1,500.00
Documentation		\$500.00
Contigency		
5% of total budget		\$5,000.00





















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