



Everyday Inequality

My first item is a picture of my drawing class. In a class of fifteen people, only one is male. Women make up 60-70 percent of those studying art at a university level. Yet women only make up about 30 percent of artists shown in museums and art galleries.



Women are forced to either restrict their mobility by carrying a purse, carrying their items in their hands, or asking a boyfriend/male friend to carry their wallets or phones on a night out.



On average, the pockets in women's jeans are 48% shorter and 6.5% narrower than men's pockets.

Women's items are marketed in an approach called "pink it and shrink it" where manufacturers create the same item, make it smaller and more feminine. In a study of 400 of these items 42 percent of the time women paid more than men for the same item and 40 percent they paid the same



It is quite admirable to see companies that are willing to participate in a social justice movement where men and women can work together to create a generation where women are not harassed and men can express emotions.





Beauty standards in the entertainment industry are nothing new but it remains one of the most powerful messages that is given to young girls. Because the entertainment industry influences our society so heavily here we are shown that while Beyoncé is one of the most successful women in the world she had to work harder to get to where she is.