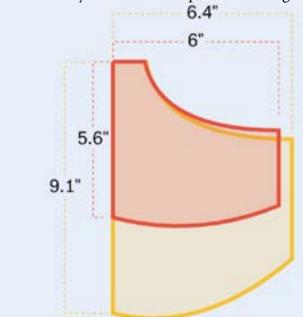




Women are forced to either restrict their mobility by caring a purse, carrying their items in their hands, or asking a boyfriend/male friend to carry their wallets or phones on a night out.



On average, the pockets in women's jeans are 48% shorter and 6.5% narrower than men's pockets.

Women's items are marketed in an approach called "pink it and shrink it" where manufactures create the same item, make it smaller and more feminine. In a study of 400 of these items 42 percent of the time women paid more than men for the same item and 40 percent they paid the same

