

Integrative Proposal

Idea 1)

The concept of this project is to create something fake that is an artifact being made based on a real object. The recreation of the object is fake, as it will be made from a different material than the original object, and also be made of a distinctive size and scale. An artist who has worked with a similar approach is Jeff Koons, he works with the balloon dogs made of stainless steel, enlarging the original balloon dogs to an enormous size. This project also relates to the readings of Fjelleman as my interpretation is essentially a “fake real”, which is an artificial copy created based on a real object. This project could take on the form of creating a sculpture, using the materials of foam or clay.

Idea 2)

The concept of this project is to create a piece of art, ideally a painting, that is inspired by the natural landscapes or the environmental surroundings. This project will focus on the idea of “Fake” as the painting in which I have created will not look the same as the actual landscape, and will seem rather fake and unreal, if compared to the reality. An artist who has worked with a similar idea would be David Hockney. Hockney creates digital drawings on iPads which resemble natural landscapes in the United Kingdom. However he uses simple brush strokes, which consist of curvy and straight lines only. This project relates to the readings of Berger as my project uses digital media, which alters our perception of our surroundings so that it is different to the way in which we would perceive or portray our surroundings as if we have not used digital media. This project could take on the form of creating a painting or drawing using an iPad or a digital drawing board.

Idea 3)

The concept of this project is to create a collage that represents a fake interpretation of an identity with real images. An artist who has worked with a similar idea would be Annegret Soltal, who is known for making photomontages of her own body and face sewn together with black threads. This project could take on the form of creating a collage made of images of myself, and using black threads to sew the images together. This project relates to the idea of “Fake” as the combination of the body parts and face is a recreation of your identity, however it is not realistically being put together. The reading of Doniger is relevant to this project, as Doniger acknowledges how people may have different personalities and sides of themselves through different layers of “Masks”, hence they may choose to represent a part of themselves to others over the rest.