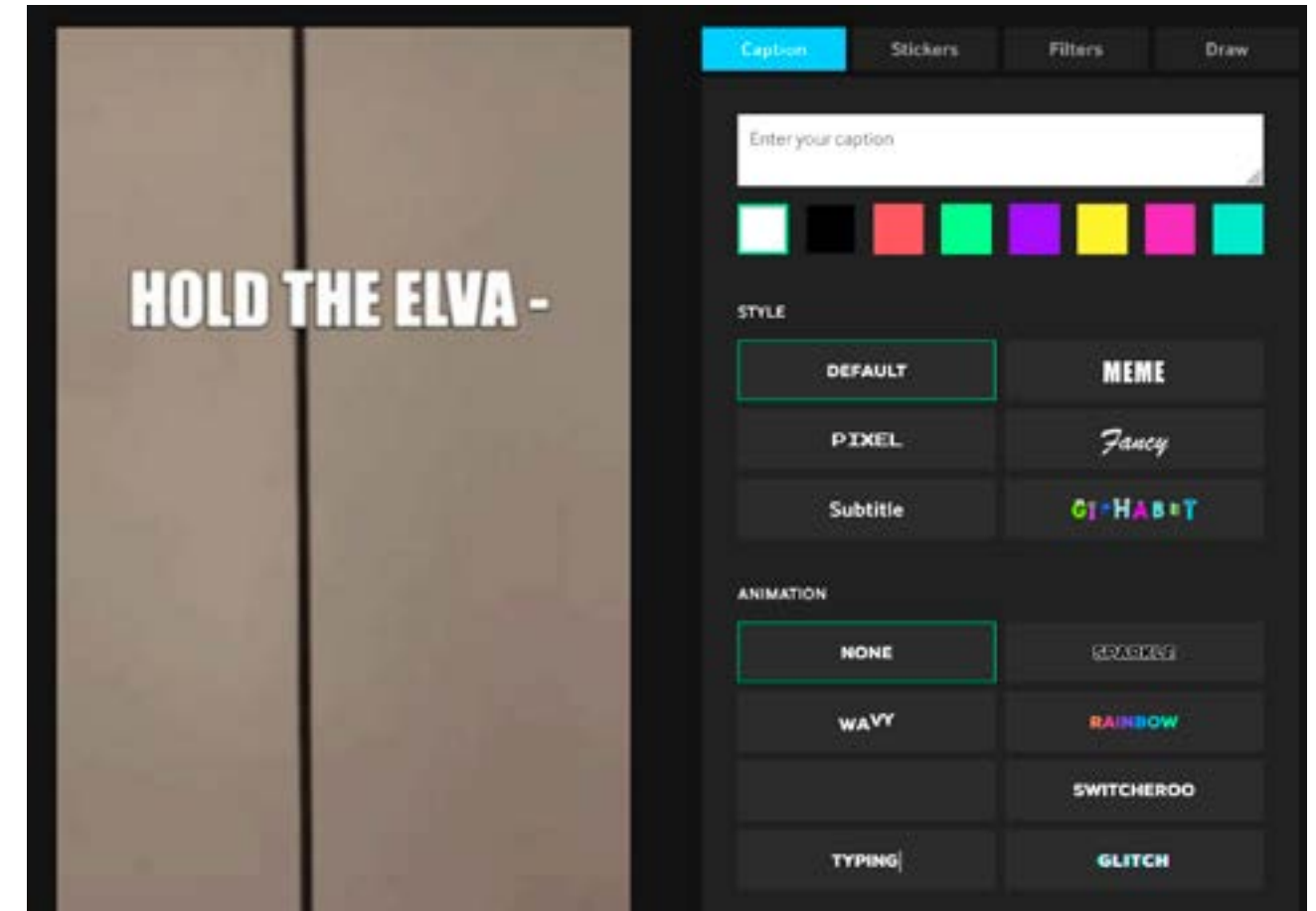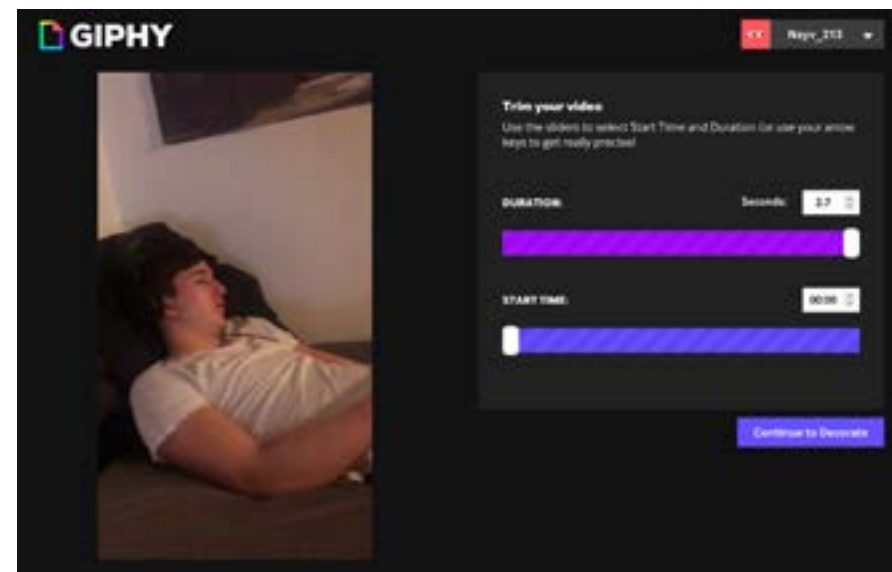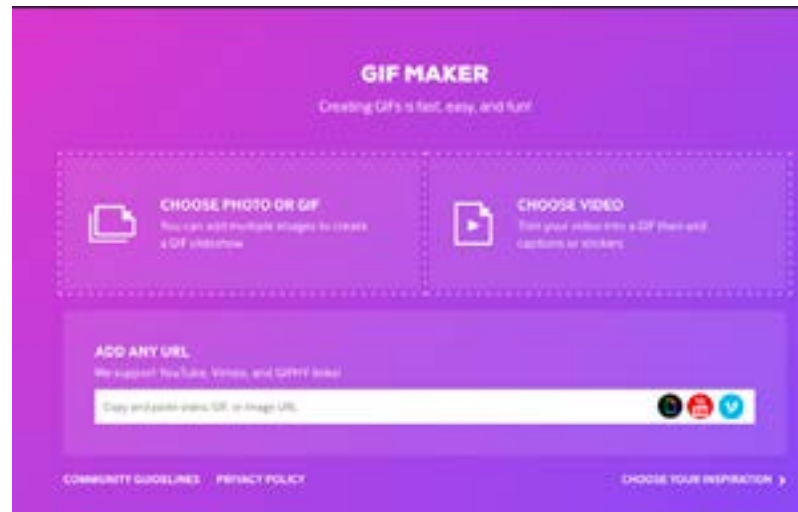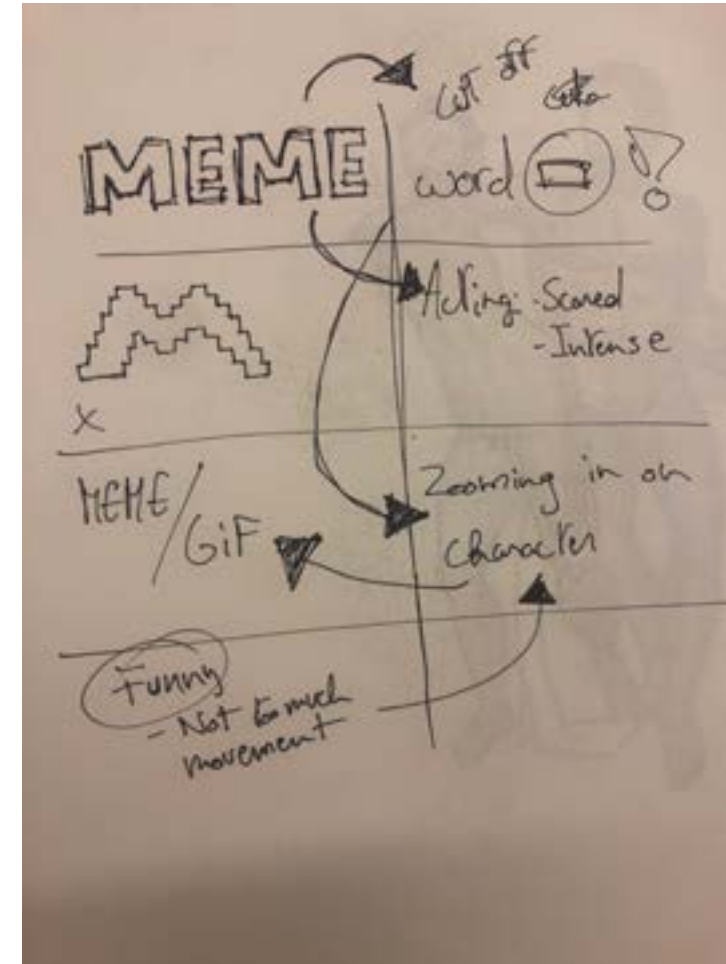# GIFS

Vince Mutesa

PROJECT DESCRIPTION:

The story of this project was the research of the most common and unpleasant situation of the freshmen student at the newschool. As a result of my conversation with peers that study at the institution and live in the dorms I chose to lead an interactive project lead by gifs. Gifs can easily be found on GIPHY the website, however after filming my peers through their daily habits I incorporated their routines into that platform through the means seen above. An insertion of content and regulation of its time.

PROCESS AND CREATIVITY:

A big part of making gifs is identifying the wording that gives proper context to the imagery. The great aspect of GIPHY was that it gave great diversity in how that wording took place it eventuallyu emphasized the feeling I was trying to provide as the maker.

SKETCHES

ENVIRONMENTS:

What truly made me enjoy this project is the places my peers chose to identify as unpleasant because it helped me cherish those memories. As the end of the year approaches noticing the differences and the very commonalities of everyone's experiences gave depth to the experience at the school. Many may just live day by day without paying attention to the little details and it's what this project thought me to enjoy.

OUTCOME AND EXPECTATION:

All jokes contain some sort of thruth in them, in these gifs

my hope as the designer of those commonalities was to allow

the observer to reflect on their experiences through that lens.

During the making of these ideas one thing that truly helped me

identify the potential of these gifs was sharing the prototypes with

my peers. What makes this project valid is it's capablitity to interact

and for interaction there needs to be people. Overall I wasn't trying

to emphasize that students should memorize these events but

however, think of how incorporating that perception in their lives

can help them keep a more positive look on the world around them.

CREDITS

GIPHY - https://giphy.com/create/gifmaker

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