## April 16th

1)What is your final project concept? What is one specific action or object have you observed or enacted over the last month that you hope will continue until 2030 because of the resulting systems effects making life more sustainable, joyful and/or meaningful? What can you make now, the will help \*you\* remember in ten years something important and inspiring about this time?

I want to make a large size poster to be hung in public: places such as the metro especially where many posters and advertisement can be found and where it is exposed to a large group of public. Over the last month I have been aware mostly on plastic and how much I use them personally while buying groceries and ordering food. I want to speak for my opinion and my feeling towards using too much plastic and want to convey this idea into the poster creating a story through visual image.

2) What media/tools will you use to tell the story about this action or object ? (photos, design, programming, sculpture, sewing etc.)

I will use procreate which is a drawing app on my computer and my iPad. This enables me to draw in detail which shows the advantage of digital drawing. I chose this because I am comfortable using it and it allows me to be creative and allows me to use many more tools than drawing by hand.

3) What is the scale of the project? Will it be a 5 minute video, a series of 5 posters or illustrations, a large painting? A piece of clothing? Set your parameters and outline them here.

It will be a detailed, vivd colored large poster with clear message- in order to do this I will be thinking and focusing on the header, images, and colors so that my poster can be persuasive and eye catching. 4) How will you source materials for the project, given what you have learned in class this semester? Outline your work plan to be able to have your project completed by May 4th (including a systems map). What materials and skills do you need to acquire? Given what you have learned in class this semester, are you making choices or taking actions that make the project and its production more sustainable?

To reduce raw materials used, I will be working mainly on my iPad however, to gather ideas and sketches I will use used paper to reduce any materials to be more sustainable.

## 5) Do you have any concerns/issues regarding your project at this point?

I am concerned that since this is the first time making a advertising poster, that I won't be persuasive enough to the public, I will have to think carefully on the message and how to clearly convey that within the image on the poster.

6) What systems (of air, water, materials and energy) does your topic effect and involve over 10 years? List at least 15 systems. What are the systems effects that are inspiring about your topic? What environmental and health changes over 10 years might become possible if these actions or designs are maintained long-term?

Some environmental changes can be that marine life could have changes. There will be more species in marine life since there will be less plastic produced and dumped into the sea. Many sea animals are harmed because of plastic, nowadays a lot of brands are producing eco friendly products such that are biodegradable. Like Starbucks in Korea have produced reusable plastic spring edition straws to be bought. Before they came up with biodegradable straws. Such changes can make healthier marine life. Also if this action is maintained in long term, many types of pollution can be reduced since there will be less need of oil to make plastic and we won't be digging out and producing gas as much as now. There will be clear air and it will slow down global warming as well. Yejun Yoon